

The Critical First Years of Your Professional Life

Robert L. Dilenschneider, Mary Jane Genova
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Foreword by Maria Bartiromo

The CRITICAL FIRST YEARS of your PROFESSIONAL LIFE

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with MARY JANE GENOVA

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Robert L. Dilenschneider, Mary Jane Genova : The Critical First Years of Your Professional Life before purchasing it in order to gage whether or not it would be worth my time, and all praised The Critical First Years of Your Professional Life:

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starting out, changing jobs or careers or even looking for consulting clients. Whatever your perspective, it will give you better insight into organizations and how they operate. Highly recommended. 0 of 0 people found the following review helpful. This was ordered as a gift for as young person ...By Clarice Thomas This was ordered as a gift for as young person. I did not read it, as I am a retiree. I am told that the book is very helpful. 4 of 4 people found the following review helpful. BOOK REVIEW: 'The Critical First Years of Your Professional Life': Comprehensive, Readable Book for College Graduates Seeking Th By David Kinchen "Ooh, baby, baby, it's a wild world. It's hard to get by just upon a smile..." -- Cat Stevens, 1971 * * * Cat Stevens' hit song from 1971 aptly describes the 2014 job market for today's college graduates, making "The Critical First Years of Your Professional Life by Robert L. Dilenschneider, with Mary Jane Genova (Citadel Press/Kensington Publishing Corp., introduction by Maria Bartiromo, 223 pages, trade paperback, \$15.00, also available in a Kindle ebook) even more valuable today than when it was first published in 1997. Faced with an unstable economy, recent college grads need more expert guidance than ever to land that dream job and make it rewarding and meaningful. Dilenschneider has written several self-help guides to negotiating the workplace, a confusing maze that is far different from past years like the 1960s when Dilenschneider got his start -- and when I did so, too. I wish I had this very readable book in hand in 1961 when I graduated from college with a B.A. degree in English and went to work as an insurance claims adjuster in Chicago. It would have cleared the underbrush of the business world for me. As the author points out, your first job today is not going to be your final one; the rules have changed radically. This invaluable guide, revised to meet the specific challenges of today's fast-evolving job market, shows how you can use your talent, originality, and initiative to sharpen your competitive edge. He even gives "Miss Manners" style advice on how to dress for success, something that sounds so dated, but really is important. Look for the "powder blue suit" anecdote if you doubt me. Dilenschneider graduated with a master's degree in communication and ended up in public relations, with a large firm and later starting his own company, the Dilenschneider Group, a New York City based corporate strategic counseling and public relations firm. By 1966, with a variety of positions behind me, I finally found my niche: Journalism. I think I benefited by working in fields other than journalism before taking that reporter trainee position in Hammond, Indiana in January 1966. The first years of your professional life are critical to long-term success in any field. The skills you acquire, the contacts you make, and the lessons you learn will help you remain involved, adaptable, and always ahead of the curve. I like the interviews the author conducts with experts in a variety of fields, including the one from his 1997 edition with his first mentor, Ohio State University professor Walter Seifert, now deceased. Be sure to read and absorb that interview on pages 185-188. It's marvelous! Seifert sounds like the kind of guy I could have depended on to learn the ropes, a professor who worked as a newsman in Cleveland. I was fortunate at my first newspaper job to have a similar mentor in a co-worker who was a seasoned reporter. In subsequent jobs, I relied on advice from other reporters and editors, and eventually ended up mentoring others. Mentoring, negotiating the grapevine, how to conduct yourself in an increasingly uncivil world: Dilenschneider wants you to be polite and respectful of others, following the Golden Rule; this is outstanding advice that more people should absorb and practice in a world crammed to the rafters with boors. Learning what to do -- and what not to do -- in the workplace are among the many topics covered in this book, which I recommend as an immediate gift to someone who is about to graduate from college. Now a seasoned veteran of the workplace shares his insights, tips, and experiences in a thoroughly updated edition of a career-planning classic. Another excellent section discusses the differences between the generations, many of whom the young man or woman in the workplace for the first time will encounter. He's a member of the pre-Baby Boomer generation who writes that he thinks like the Boomers born from 1946 to 1964. I'm from this population cohort and feel like that, too. We did everything the Boomers did, but we didn't have that Rolling Stone or Time magazine cover!

"Dilenschneider has guided thousands of highly successful people through the world of business." -- Maria Bartiromo
Faced with an unstable economy, recent college grads need more expert guidance than ever to land that dream job and make it rewarding and meaningful. This invaluable guide, revised to meet the specific challenges of today's fast-evolving job market, shows how you can use your talent, originality, and initiative to sharpen your competitive edge. The first years of your professional life are critical to long-term success in any field. The skills you acquire, the contacts you make, and the lessons you learn will help you remain involved, adaptable, and always ahead of the curve. Now a seasoned veteran of the workplace shares his insights, tips, and experiences in a thoroughly updated edition of a career-planning classic. Praise for Robert L. Dilenschneider and *The Critical First Years of Your Professional Life* "Offers practical advice on how young people can take charge of their careers and develop independently both the skills required to excel in any environment and the savvy to know when to move on."
-- Norman R. Augustine, former Chairman and CEO of Lockheed Martin Corporation "An insightful, idea-laden, practical guide that will be valuable to young professionals seeking to advance their on-the-job lives."
-- Stephen A. Greyser, Richard P. Chapman, Professor of Business Administration Emeritus, Harvard Business School "Bob Dilenschneider has the right recipe for coping in an era of stunningly rapid change."

mdash;Allan Goodman, President, Institute of International Education