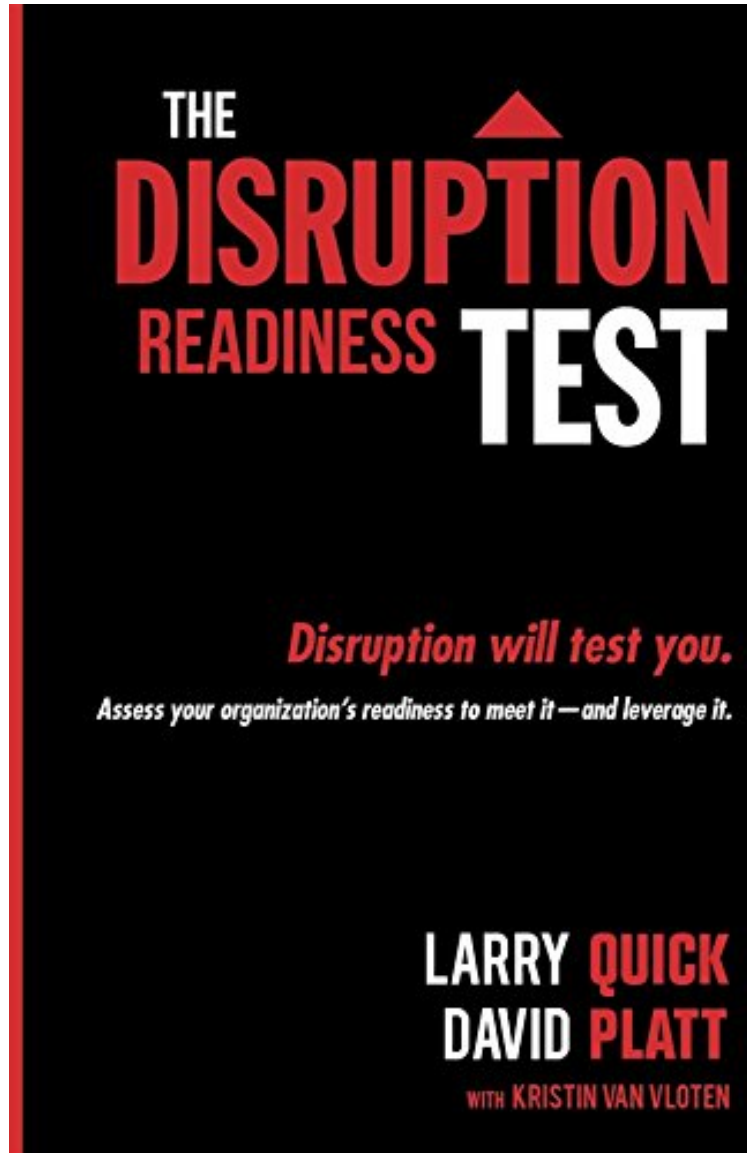


## The Disruption Readiness Test

*Quick W Larry, Platt David*

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**Quick W Larry, Platt David : The Disruption Readiness Test** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Disruption Readiness Test:

No industry or sector will be untouched by disruption. In fact, all operating and business models are already under attack, and too few organizations are robustly prepared to respond to, let alone leverage, disruption. If you don't agree, then you're not asking the right questions. Preparing for and leveraging disruption—the

technological and non-technological elements driving unprecedented, rapid change in all industries and sectors—this is the test of our times. Energy, finance, retail, automotive, media, transport, education, health, politics, government, construction, legal, telecommunications, space travel, recruiting, manufacturing, food—the list of industries already experiencing the exponential impacts of disruption goes on. Who among them will survive to deliver value to future generations? With *The Disruption Readiness Test*, Larry Quick and David Platt provide a companion piece to *Disruption: Strategy for Exponential Change*. In *Disrupted*, they outlined a framework for agile strategizing. In *The Disruption Readiness Test*, they challenge leaders to test their organization's readiness to meet with, and leverage, disruption. The *Disruption Readiness Test* gets readers quickly up to speed with disruption, and what it means to actively leverage it. It lays out the insights and research that led to the development of the *Disruption Readiness Test*, an online tool for self-assessing an organization's preparedness to leverage disruption. And, critically, it outlines the preparation that readers need to make to benefit from—rather than be blind-sided by—the disruptors that will inevitably transform their organization, industry, and sector. Will your organization pass the test of its times? Take it and find out.