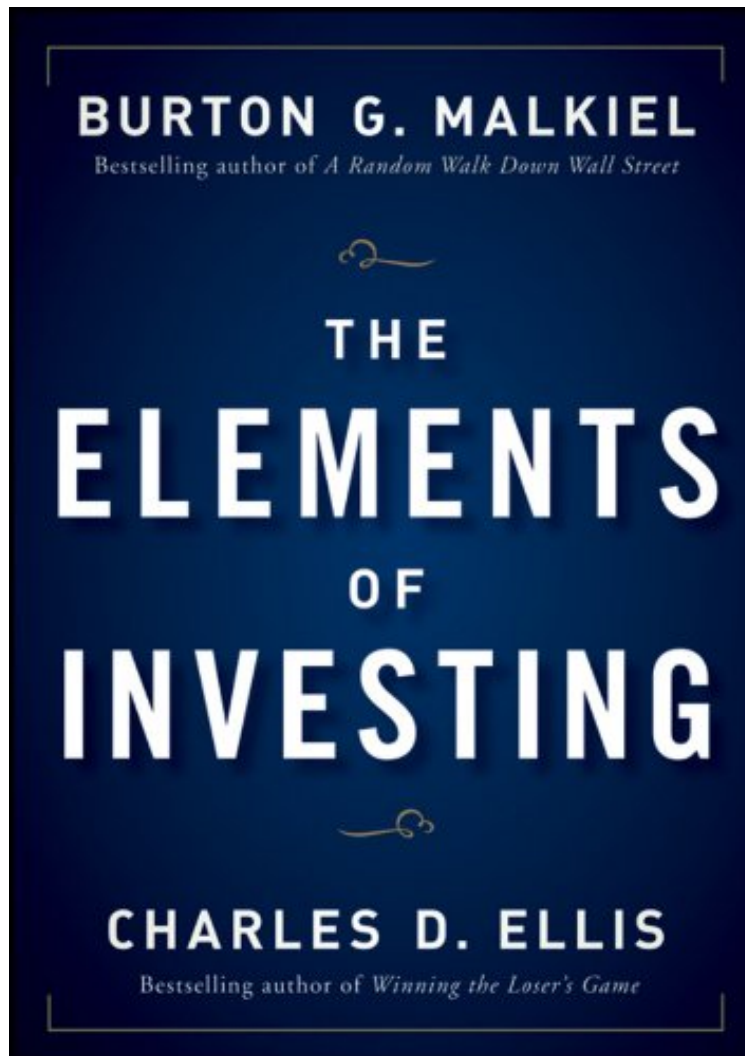


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The Elements of Investing

Burton G. Malkiel, Charles D. Ellis
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Burton G. Malkiel, Charles D. Ellis : The Elements of Investing before purchasing it in order to gage whether or not it would be worth my time, and all praised The Elements of Investing:

0 of 0 people found the following review helpful. Clear investing information for all of us. By Ken Kugler This book, by Burton Malkiel, is a must for people who want to know about investing but did not know where to go. Burton Malkiel explains investing and economics in a way that you do not feel you are being spoken down to. The language is clear and the chapters flow in just the right way too. I thought so much of this book that I bought 5 additional copies to give to members of my family and have recommended it to many friends of mine. After I gave this book to my wife to read, and she fought me on it for a short time, she was saying things like, "did you know this or that". It inspired her to make an investment choice without my assistance and she has felt more sure of what she is doing with our mutual funds since that time. Please go to the library and read this book and then you too will buy a copy. 2 of 2 people found

the following review helpful. KISS Method to Investing By R. Sabalf this book were a cookbook, it would be teaching you how to boil eggs properly and make toast. It would be showing you how to cook the staples, the basics. It is geared toward those who are interested in investing but overwhelmed with all the choices out there and don't know where to start. The basic doctrine this book is "Keep It Simple Stupid" (although I guess they don't want to offend so they use Sweetheart instead). You won't learn any fancy investing tricks in this brief common sense guide. It's more of a set of fundamental principles (like sticking to broad market indexes and saving saving saving), but it does help drive home a point to those people (like myself) who want to invest but don't consider themselves professionals. If you don't try to get caught up in the latest investing fads, and don't try to beat the market, your portfolio can (and probably will) perform much better than average. I didn't find a single piece of advice in this book that I disagreed with. It really is common sense. It will help re-orient you, should you find yourself getting pulled into the next bubble. 0 of 0 people found the following review helpful. Would order from again. By Rob Bob Description was accurate, price was good and it shipped in a reasonably time frame.

A timeless, easy-to-read guide on life-long investment principles that can help any investor succeed The Elements of Investing has a single-minded goal: to teach the principles of investing in the same pared-to-bone manner that Professor William Strunk Jr. once taught composition to students at Harvard, using his classic little book, The Elements of Style. With great daring, Ellis and Malkiel imagined their own Little Red Schoolhouse course in investing for every investor around the world-and then penned this book. The Elements of Investing hacks away at all the overtrading and over thinking so predominant in the hyperactive thought patterns of the average investor. Malkiel and Ellis offer investors a set of simple but powerful thoughts on how to challenge Mr. Market at his own game, and win by not losing. All the need-to-know rules and investment principles can be found here. Contains sound investment advice and simple principles of investing from two of the most respected individuals in the investment world Burton G. Malkiel is the bestselling author of A Random Walk Down Wall Street and Charles D. Ellis is the bestselling author of Winning the Loser's Game Shows how to deal with an investor's own worst enemies: fear and greed A disciplined approach to investing, complemented by conviction, is all you need to succeed. This timely guide will help you develop these skills and make the most of your time in today's market.