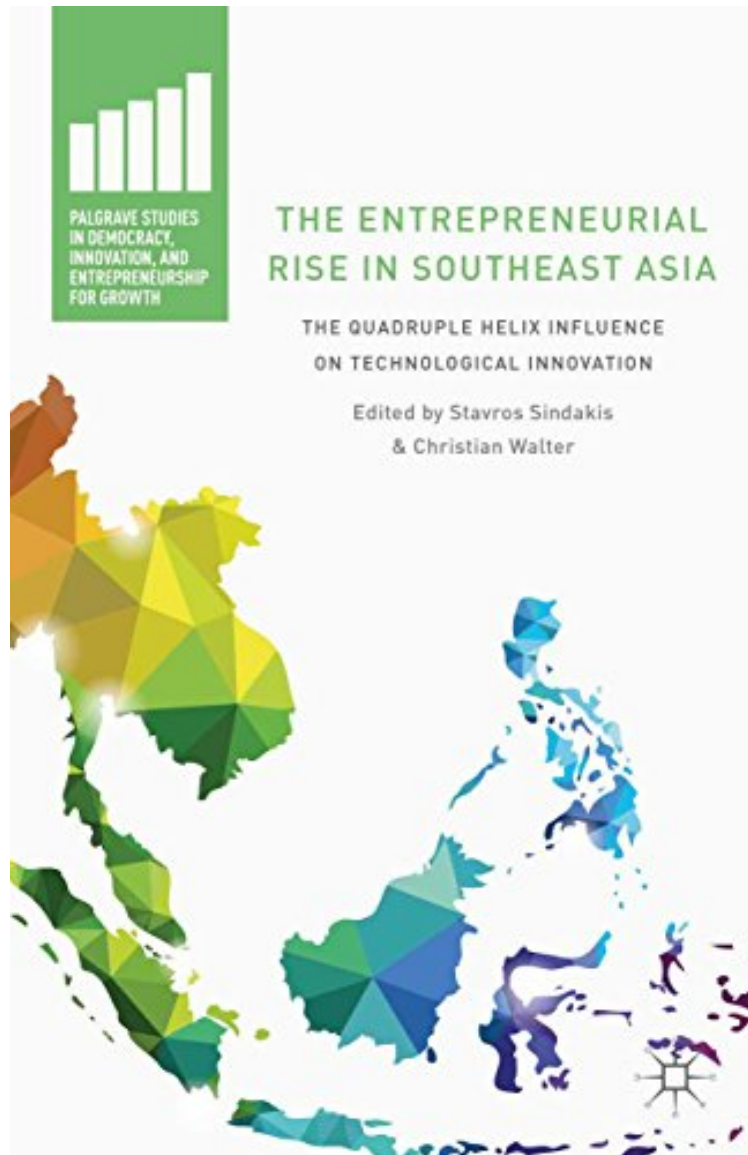


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The Entrepreneurial Rise in Southeast Asia: The Quadruple Helix Influence on Technological Innovation (Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth)

Stavros Sindakis

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The Entrepreneurial Rise in Southeast Asia examines the start-up scene environments in Singapore, Malaysia, Vietnam, Thailand, and Indonesia. The contributors to this volume explore government strategies to support start-up communities, local challenges, and unique strengths of each country. They answer key questions framing policy and strategic decision-making at the firm, industry, national, and regional levels, such as: How does technological advance occur, and what are the process and institutions involved? Which cultural characteristics serve to promote or impede innovation? And, in what ways is wealth distributed or concentrated?

"We're moving from a managerial into an entrepreneurial society. Can a Silicon Valley-like entrepreneurial ecosystem evolve in Southeast Asia? How do Southeast Asian (wanna-be) entrepreneurs, start-up financiers, government and non-government organizations plan to seize the multitude of opportunities offered in times of the innovation economy? Discover answers to these important questions in this timely book with vignettes of the creative, financial, human, and ecological side of creative entrepreneurship in Southeast Asia." - Detlef Reis, Founder and Chief Ideator, Thinkergy Limited; Lecturer in Business Creativity and Creative Leadership, College of Management, Mahidol University, Thailand; Adjunct Associate Professor, Hong Kong Baptist University "As a design and product development professional living in Bangkok, Sindakis and Walter's collection, Entrepreneurial Rise in Southeast Asia, is a MUST-read for not only students and professionals like myself, but for industry leaders looking to grow and prosper in the creative economy. This book examines critically the errors of the past and provides valuable information on how to position yourself for the future." - Jeff Hamilton, Medical Product Research, Design, and Development Professional; Lecturer, Rangsit University, Thailand "This book provides an insight of entrepreneurial ecosystem in Southeast and East Asia. It covers key aspects of entrepreneurship and innovation such as innovation capacity, financing innovation, human resource and intellectual capital, and innovation systems and supporting policies. The readers can see the dynamics of entrepreneurship and innovation in the context of Southeast and East Asian regions." - Thanaphol Virasa, Deputy Dean and Assistant Professor in Entrepreneurship and Innovation, College of Management, Mahidol University, Thailand About the Author Eleni Anoyrkati, Coventry University Enterprises Limited, UK Kim-Yin Chan, Nanyang Technological University, Singapore Preecha Chaochotechuang, Bangkok University, Thailand Wilton Chau, Chinese University of Hong Kong Adith Cheosakul, Chulalongkorn University, Thailand Oleksandr S. Chernyshenko, Nanyang Technological University, Singapore Farhad Daneshgar, University of New South Wales, Australia Audrey Depeige, Bangkok University, Thailand G. Scott Erickson, Ithaca College, USA Irene Y.H. Fan, Bangkok University, Thailand David Gomulya, Nanyang Technological University, Singapore Ringo Ho Moon-ho, Nanyang Technological University, Singapore He Lu Calvin Ong, Nanyang Technological University, Singapore Sharn Orchard, Bangkok University, Thailand Stefania Paladini, Coventry University, UK Yiu Fai Tsang, Hong Kong Institute of Education Marilyn Uy, Nanyang Technological University, Singapore Willard Van De Bogart, Bangkok University, Thailand Lina Vyas, Hong Kong Institute of Education Francis Wong Lun Kai, Nanyang Technological University, Singapore Jarunee Wonglimpiyarat, Thammasat University, Thailand