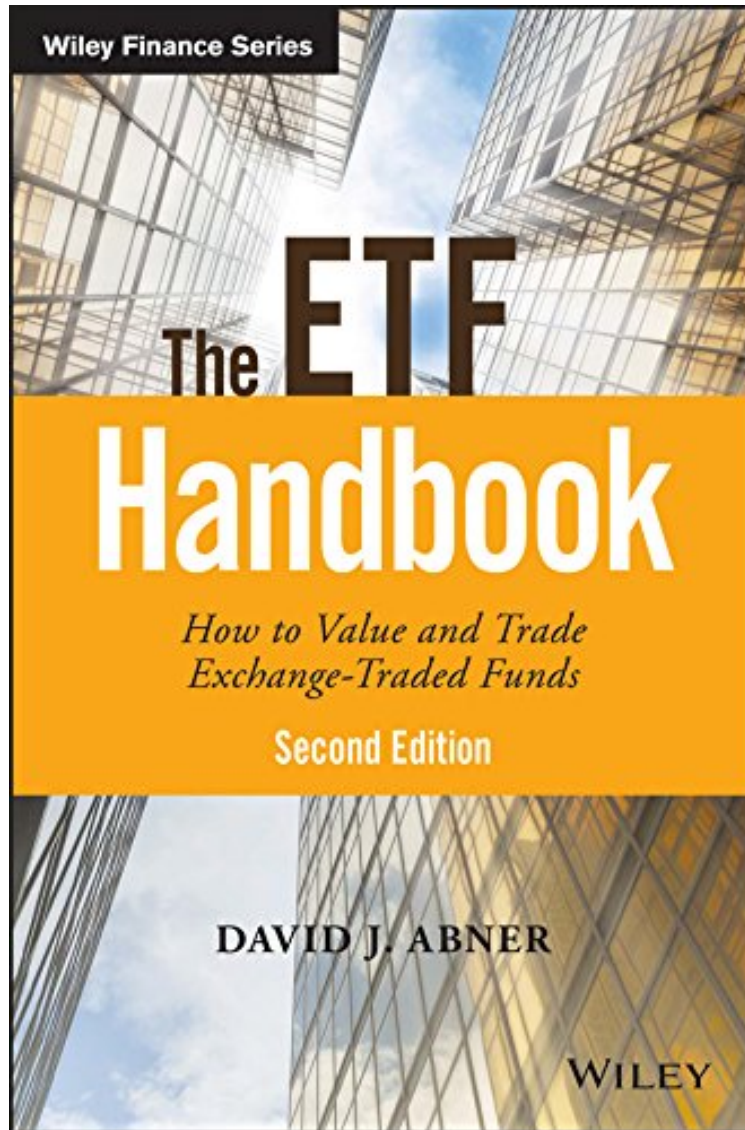


[Free] The ETF Handbook: How to Value and Trade Exchange Traded Funds (Wiley Finance)

## The ETF Handbook: How to Value and Trade Exchange Traded Funds (Wiley Finance)

David J. Abner

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Professional-level guidance on effectively trading ETFs in markets around the world The ETF Handbook is a comprehensive handbook for using Exchange Traded Funds, designed specifically for institutional investors and professional advisors seeking to improve ETF profitability. While ETFs trade like stocks, they are not stocks—and the differences impact every aspect of their use. This book provides full guidance toward effectively monitoring, analyzing, and executing ETFs, including the technical details you won't find anywhere else. You'll learn how they work, where they fit, and who is using them, as well as the resources that exist to provide access for investors. This new second edition includes updated coverage on how business has moved from niche to mainstream, ETF performance and issuers around the world, and changes to the users of ETFs in the US. The companion website features instructional video, as well as ready-to-use spreadsheets for calculating NAV and IIV. Most of the literature surrounding ETFs is geared toward individual investors or traders, but this book is written from the professional perspective—complete with the deeper mechanical information professionals require. Learn the analysis and execution methods specific to ETFs Discover why ETFs require a sophisticated level of skill Consider how ETFs perform in different market environments Examine the impact of managed ETF portfolio growth ETFs are incredibly flexible and valuable tools, but using them effectively demands a more sophisticated skillset, even among professional money managers and traders. Daily volumes and spreads do not tell the full story regarding availability and liquidity, and treating ETFs just like stocks can dramatically impact profits. The ETF Handbook is the professional's guide to the ETF markets worldwide with expert insight on the technical details that matter.

From the Inside Flap The incredible growth of Exchange-Traded Funds means they now provide investors and advisors with a wide array of flexible tools useful for building sophisticated portfolios. Understanding how ETFs work and how they differ from investment products that have come before them is essential to using these now-mainstream products efficiently and effectively. Investors may be fooled by the apparent ease of using ETFs since they trade on an exchange like a stock. When proper techniques for monitoring, analysis, and execution are learned, however, ETFs can be used in many valuable ways. This book walks investors through the nitty-gritty details of how the products work in both large and small block sizes. Whether you are building portfolios for clients or for your own investment goals, this book provides you critical information that should be understood before investing. Written by a pioneering expert in sales, trading, and issuance of ETFs, this completely revised Second Edition gives you quick answers to the most frequently asked questions in the industry. This comprehensive insider's guide provides an advanced pro-level understanding of the mechanics of ETF development, most accurate methods to price and value, as well as privileged insight into these important products to enable you to better anticipate opportunities for profit. No other resource gives you a greater depth of up-to-date practical knowledge. You will be able to: Understand the details of how ETFs are developed and brought to market Value all types of products for the foundation of an effectively crafted portfolio and efficiently executed order flow Master the most current trading techniques and begin learning the critical skills to use them to capture more profits Easily calculate the net asset value (NAV) and intraday indicative value (IIV) using clear formulas and ready-to-use tools The ETF Handbook, Second Edition shows you the latest methods and best practices for valuing, trading, and profiting from these popular products in the U.S. and abroad. From the Back Cover The Updated Edition of the ETF Guide Preferred by Professionals Around the World The ETF Handbook, Second Edition is the comprehensive guide to using exchange-traded funds that institutional investors and advisors turn to for effectively monitoring, analyzing, and executing ETFs all over the world—including the nitty-gritty details you can't instantly access anywhere else. ETFs offer incredible flexibility and can be used in many valuable ways, but to do so requires a sophisticated skillset, even among professional money managers and traders. In this extensively revised and updated edition, pioneering expert David Abner reveals how ETFs work, where they fit into a portfolio, who is using them, and how you can use them to capture more profits. In this new edition he shares: The most up-to-date coverage on how the ETF business has grown from a niche to mainstream Privileged insight into ETF performance and issuers around the world All the critical changes affecting professionals using ETFs in the U.S. The ETF Handbook, Second Edition gives you everything you need to develop professional capital as an ETF expert. About the Author DAVID J. ABNER currently leads the European business for WisdomTree Asset Management, an ETF issuer based in New York. During his career, he has built and managed ETF sales and trading businesses at both BNP Paribas and Bear Stearns. He is the author of The Visual Guide to ETFs and The ETF Handbook, both by Wiley.