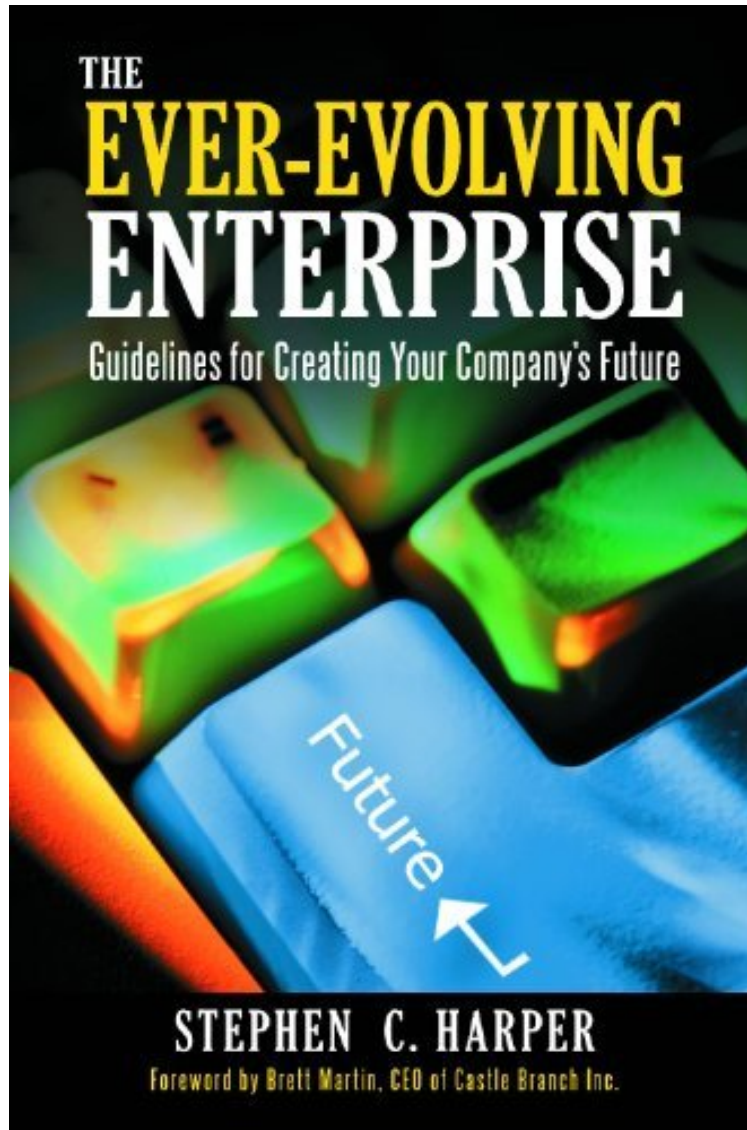


(Mobile book) The Ever-Evolving Enterprise: Guidelines for Creating Your Company's Future

The Ever-Evolving Enterprise: Guidelines for Creating Your Company's Future

Stephen C. Harper

*audiobook / *ebooks / Download PDF / ePub / DOC*



[Download](#)

[Read Online](#)

#1906931 in eBooks 2011-01-04 2011-01-04 File Name: B006ZKM9RG | File size: 72.Mb

Stephen C. Harper : The Ever-Evolving Enterprise: Guidelines for Creating Your Company's Future before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Ever-Evolving Enterprise: Guidelines for Creating Your Company's Future:

1 of 1 people found the following review helpful. Stephen Harper is the Ever-Evolving ProfessorBy Daniel" No company can ever have the best people; companies will only succeed to the extent that they are able to bring out the best in people." BAM! There it is, yet so few companies are capable of accepting this basic premise. This book is

chocked full of fresh wisdom for what is clearly a new era. The depth of understanding and unique perspective presented within its pages renders this book required reading for anyone who wants to own the future. Read and prepare yourself or risk being left behind. 1 of 1 people found the following review helpful. Applied to Economic Development...a Region's Future! By Tom Looney Having previously read and commented on the book while it was still a completed draft, I recently came back to the finished book to help me think through a challenging problem I was stuck on, related to best practices in Economic Development. The insights of Dr. Richard Florida's books, like the current bestseller, *The Great Reset*, provide a way of thinking about the dramatic changes in 21st century economic expansion jobs creation. Awesome stuff! Then, applying the practical "guidelines" from "The Ever-Evolving Enterprise" (E-Cubed), I cracked the code to develop a workable template for thinking through a local initiative dubbed "Cape Fear Future". It was the Eureka Moment! Aimed at ensuring the ongoing economic prosperity of the Greater Wilmington NC Region, Cape Fear Future has many stakeholders. But the range of skills and backgrounds are very diverse, and sometimes making progress can be as daunting as the Tower of Babel. Dr. Harper has once again provided a book that is very appropriate to open in Board Room's everywhere for helping to solve some of the biggest challenges/opportunities for businesses, public sector agencies, and NGO's alike. E-Cubed would also be a great tool for doing group projects in undergraduate and graduate level business classes. Steve has always demonstrated a cosmic connection with what is NOW and URGENT...and most importantly, a sense of exactly what is needed for creating a prosperous future! This might be his most important work, at a time when the Global Economy is ever-evolving indeed! It is a great, fast read and you'll mark this one up, and return back to it more often, than most business books you'll ever read!! 1 of 1 people found the following review helpful. A navigation guide for the crowded airspace of business in 2011 and beyond! By Tobin Geatz The book is a practicum for today's rough-and-tumble business world. Dr. Harper has done it again! He gives entrepreneurs and executives alike a roadmap to growth in today's "new normal, post-economic meltdown world". His emphasis on personal accountability and metrics is just the tonic that we need to emerge and thrive in today's global environment. Steve offers practical ways to incorporate strategic initiatives into daily business life that are concise and precise. The Ever Evolving Enterprise is helping me develop the instrument panel to keep my businesses straight and level through stormy weather. - J. Tobin Geatz, CEO, serial entrepreneur and pilot

This insightful guide showcases a new psychological framework through which business leaders can transform themselves and their organizations. • Hundreds of cautions, insights, tips, and techniques • Candid "reality checks" throughout • Chapter-ending quizzes that profile the extent to which a firm is demonstrating the qualities of Ever-Evolving Enterprises • Numerous figures that profile the multidimensional nature of organizational transformation • Sources and notes at the end of each chapter

"Dr. Harper provides an achievable model for making innovation and creativity part of the 21st century organization. Steve urges leaders to acknowledge chaos and embrace change in order to maintain and extend market leadership. Chapter nine brings to life the art and science of innovation, and challenges us to create the future rather than languish in the present hell; essential and timely ideas!" (Tom Looney, Entrepreneur and Computer Software Industry Executive (Oracle, Microsoft, NeXT, and Active Software)) "The Ever-Evolving Enterprise targets a critical challenge to creating and maintaining a company geared for long-term success ever-accelerating change. Steve Harper effectively profiles the 'Breakthrough Leader', genetically wired to combat organizational complacency and catalyze, rather than react to, change. He then lays the blueprint for such leaders to identify and acquire the human capital necessary to develop and foster the 'corpreneurial' culture, crucial to managing a successful, ever-evolving enterprise." (Rick Randall, CEO, Trans1, Inc.) "Dr. Harper has done it again! He gives entrepreneurs and executives alike a roadmap to growth in today's 'new normal, post-economic meltdown world.' His emphasis on personal accountability and metrics is just the tonic that we need to emerge and thrive in today's global environment. Steve offers practical ways to incorporate strategic initiatives into daily business life that are concise and precise. The Ever-Evolving Enterprise is helping me develop the instrument panel to keep my business straight and level through stormy weather." (J. Tobin Geatz, CEO, serial Entrepreneur and Pilot) "Dr. Harper is a rare author. He is always looking to the future in an effort to never repeat the mistakes of the past. While many look to the past as a guide, Dr. Harper understands that the strategies we used before the great economic storm will no longer deliver success in today's economy. He makes a most compelling argument that today is a most appropriate time to learn and practice corporate entrepreneurship." (Brett Martin, Founder and CEO of Castle Branch, Inc.) About the Author Stephen C. Harper, PhD, is the Progress Energy/Betty Cameron Distinguished Professor of Entrepreneurship at the University of North Carolina, Wilmington.