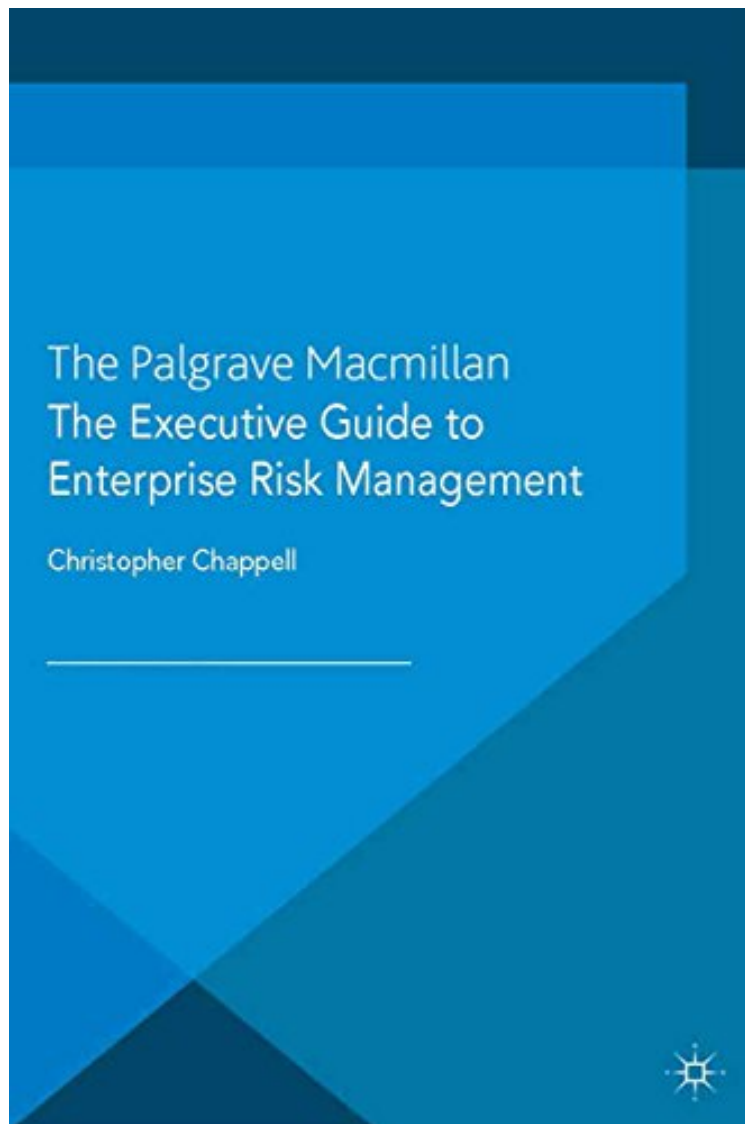


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The Executive Guide to Enterprise Risk Management: Linking Strategy, Risk and Value Creation

C. Chappell

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C. Chappell : The Executive Guide to Enterprise Risk Management: Linking Strategy, Risk and Value Creation before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Executive Guide to Enterprise Risk Management: Linking Strategy, Risk and Value Creation:

An executive level guide to implementing or extending an enterprise risk management (ERM) framework in an organization. Avoiding complex modeling topics, and unnecessary theory, this book cuts to the heart of the topic, describing what ERM is, why it is important, what constitutes ERM and how it can be implemented to add value to an organization.

About the Author Christopher Chappell is a London-based actuary and risk management consultant, with over 20 years' service in the financial services industry. He has significant experience in risk management through responsibilities as a Group Chief Actuary and Chief Risk Officer, diversifying and stabilising revenue streams and repeatedly delivering significant balance sheet enhancement through risk-reward optimisation work. He has worked with Boards to design and embed enterprise risk management frameworks that provide strategic value, insight and solutions for the business. He is a Fellow of the Institute and Faculty of Actuaries (FIA), Chartered Enterprise Risk Analyst (CERA) and holds an MA, with triple honours, in economics, management science and metallurgy and the science of materials.