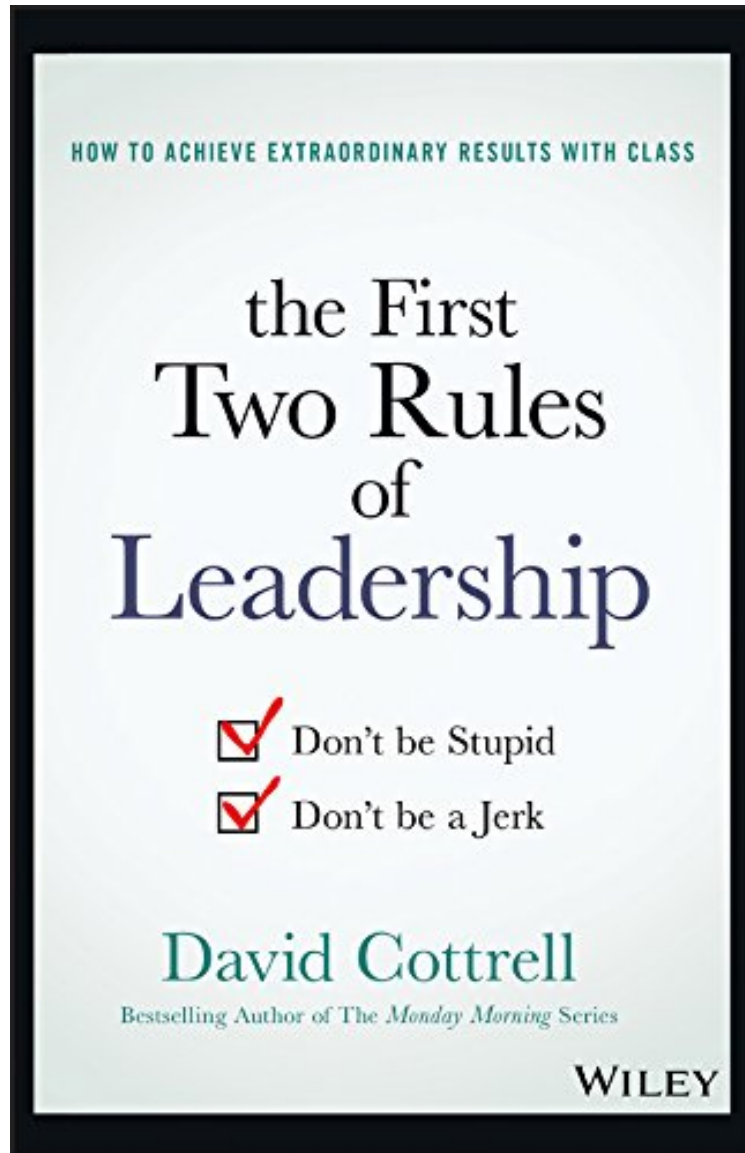


(Library ebook) The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk

The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk

David Cottrell

audiobook / *ebooks / Download PDF / ePub / DOC



DOWNLOAD



READ ONLINE

#198309 in eBooks 2016-07-07 2016-07-07File Name: B01IS1YTPE | File size: 61.Mb

David Cottrell : The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk before purchasing it in order to gage whether or not it would be worth my time, and all praised The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk:

1 of 1 people found the following review helpful. Well Worth Your Time!By Bill CatletteHaving worked with David in different venues, I am certain of two things: 1) When it comes to Leadership, he knows (and practices) what he is

talking about. 2) He is innately gifted at being able to crystallize and present the essential morsels of what it means, and what it takes to be a leader, personally and professionally. The First Two Rules of Leadership is now required reading for most of our coaching clients because it provides exceptionally good ROI on the 2 hour reading time. Witness the fact that he offers more good guidance about any manager's most important responsibility, "Hiring Smart" in the first nine pages than most business leaders get in their first decade on the job! I'm confident you'll feel the same. Bill Catlette Contented Cow Partners 2 of 2 people found the following review helpful. he has some of the best leadership books ever By Jeremy Haggard I am a fan of David Cottrell, he has some of the best leadership books ever, if you hadn't read "Monday morning mentoring" you need to get that one. BUT this book is one of his latest so lets talk about that. The first two rules of leadership is an excellent book for any current or up and coming leader. Learning how to lead is important, and through the years I have seen some great leaders and some massive jerks. David takes you on a journey through quick, to the point concepts in this book that teaches you how to lead with class and it's really pretty simple if you can get 2 rules into your head, first don't be stupid and second don't be a jerk. The book talks about everything at a high level from hiring smart with some strategies around interview cadence to ensuring you value integrity. I highly recommend this book by David Cottrell. 1 of 1 people found the following review helpful. Simple, straightforward, and timeless By Jason Stokes The title sums it all up, but the book goes even further. I ascribe to this method of leadership - not the Chainsaw Al from Sunbeam style, but the work together, build people up, develop them, and go further every day. This book breaks down a number of axioms into short paragraphs to help even the busy executive learn a few things. I really appreciated the author's writing style, and found it a quick, engaging read.

How to achieve extraordinary results with class How can you improve your leadership results beginning right now? The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk provides a clear path to increased results and higher job satisfaction for the leader and the people he is leading. Written for the leader who wants to do great things, but is overwhelmed with the complexities of leading, it is a book with a very simple message: think your decisions through and take care of your team. Written by bestselling author David Cottrell, The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk offers tried-and-true leadership strategies that stand the test of time; all of which you can put into practice today to positive results. The principles discussed apply to businesses in every industry, as well as schools, hospitals, churches, and even homes. By following the two rules outlined in the book's title, you'll improve morale, decrease turnover, increase your own job satisfaction, and have a whole lot more fun leading. Lead with confidence and class Make better decisions and develop synchronization on your team Coach smart, deal with poor performers, and focus on what's really important Listen to your team, encourage positive performance, and attack complacency You can lead your team to achieve extraordinary results! The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk gives you the expert tips and tricks you need to treat your team with dignity and respect; so you can all enjoy the benefits of winning with class.

From the Inside Flap The thousands of people who quit their jobs; those who quit and leave or the people who quit and stay; originally joined the organization looking to make meaningful contributions, take on more responsibility, and generally grow in their fields. But, now they want to do that somewhere else. Why? The truth is this: in most cases, those people decided to quit their leader. Somewhere along the way, the leader lost their trust and failed to meet their needs. Fortunately, something can be done and there is something you can do to prevent people from quitting you! You can create a positive climate where your team will flourish in their jobs. You can make smarter decisions. You can lead with respect and dignity. You can achieve extraordinary results with class, beginning right now. The First Two Rules of Leadership shakes out the complexity of leading people and delivers a realistic plan you can use to provide greater results and job satisfaction for your team; and yourself! The timeless advice inside this book works. It applies to every type of business and delivers remarkable results in every industry, schools, hospitals, churches, and even your own home. This groundbreaking guide reveals the secret to becoming a great leader in two convenient parts; don't be stupid and don't be a jerk. Each chapter digs down into an explicit area of these principles to show you how to make smarter leadership decisions. In straightforward, easy-to-digest narratives, this transformational guide illustrates how to: Create a winning environment by hiring smart, coaching smart, and synchronizing your team's activities toward success. Become a leader your team respects and wants to follow by listening to your team, operating with transparency, eradicating complacency and leading with confidence. Have a whole lot more fun leading a winning team. Whether you've been leading teams for decades or days, if you want to improve morale, decrease turnover, improve results, read and apply The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk. From the Back Cover Achieve Extraordinary Results With Class "Leading this way will result in an engaged, inspired and highly productive team while also being more fun and fulfilling for the leader." KIP TINDELL, Co-Founder and Chairman, The Container Store, listed on Fortune's top 100 places to work for 14 years in a row "Simple, practical and profound rules to help you become a great leader." LORRAINE GRUBBS, former Director of Employment, Southwest Airlines "David Cottrell's latest book is a must-read for any leader. It simplifies

the complexity of leadership into two simple rules. Read, then implement and get ready for sustained leadership success." PAT WILLIAMS, Orlando Magic senior vice president, Author of *The Success Intersection* "This book helps leaders lead with clarity, integrity and focus." JON GORDON, author of *The Energy Bus* and *The Carpenter* "Author David Cottrell shares valuable insights on how to be the leader others will strive to emulate a leader who teaches teams to strike a balance between creative freedom and management, ultimately helping people deliver innovation and results. With acumen and sincerity, *The First Two Rules of Leadership* succinctly lays out a sustained methodology for hiring smart, coaching performance and leading with poise." KIMBERLY RATH, President, Talent Plus, Inc., recognized as an Achievers 50 Most Engaged Workplace "Two simple rules of leadership that will improve your effectiveness as a leaderhellip;" T. MICHAEL GLENN, Executive Vice President, FedEx "This book simplifies the complexities of leadership down to two logical, necessary rules: Make smarter decisions and lead with class." KARL KOCH, Vice President and General Manager, Enterprise Holdings If you want to achieve extraordinary results with class, follow *The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk*. It will help improve morale, decrease turnover, increase everyone's job satisfaction, and you will have a whole lot more fun leading. About the Author DAVID COTTRELL is president and CEO of CornerStone Leadership. He is a premier authority on leadership who has mentored leaders at many of today's most successful organizations. An internationally known author, educator, and speaker, he is author of more than twenty-five books, including the bestselling *Monday Morning Leadership*. He can be reached at www.CornerStoneLeadership.com.