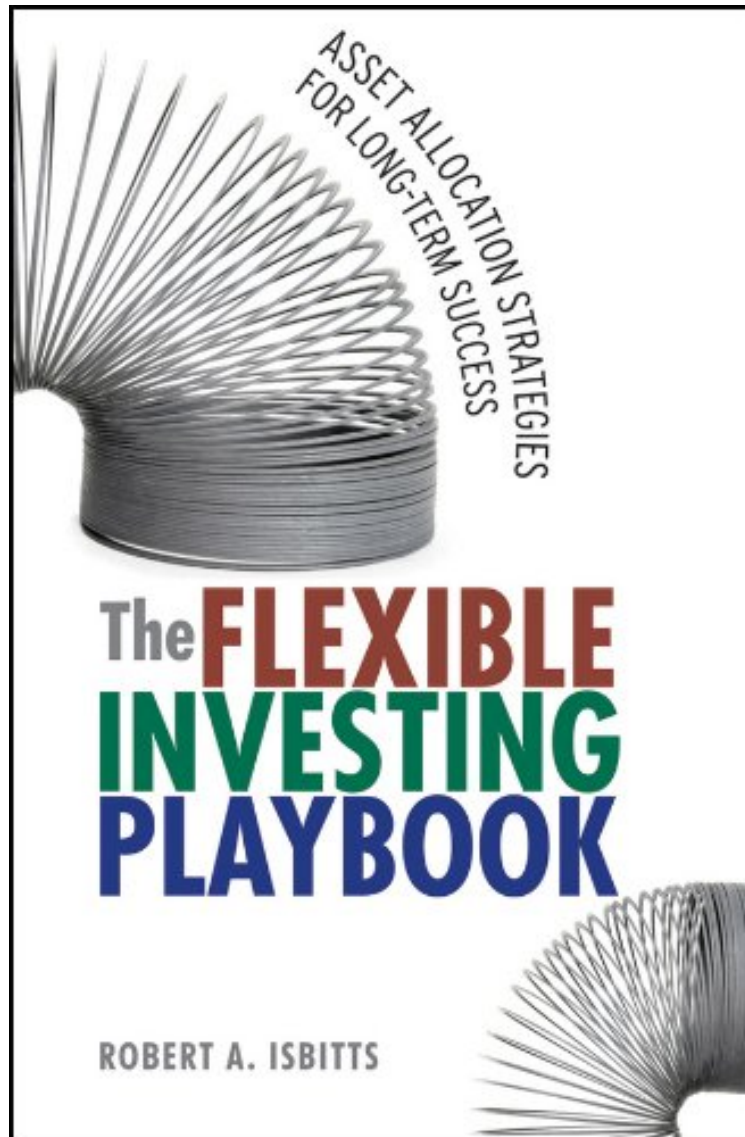


# The Flexible Investing Playbook: Asset Allocation Strategies for Long-Term Success

Robert Isbitts

*\*Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#3168448 in eBooks 2010-07-01 2010-07-01 File Name: B003V89Z2M | File size: 44.Mb

**Robert Isbitts : The Flexible Investing Playbook: Asset Allocation Strategies for Long-Term Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Flexible Investing Playbook: Asset Allocation Strategies for Long-Term Success:

1 of 1 people found the following review helpful. Written for a 4th graderBy CustomerThe author just pasted a bunch of his blog material, slapped a cover on it, and called it a "book". Then tried to charge people \$34.95 USA/ \$41.95 Canada - even 's \$23.95 price is about 24 dollars too many.I'm about 60 pages into the book and there is no meat here.



describing how to properly diversify, without sacrificing precious liquidity The Flexible Investing Playbook, he presents a proactive approach to investing that's based on the strategies Isbitts created, designed and currently manages.

From the Inside Flap **THE YEAR 2008 CHANGED EVERYTHING.** Everything, that is, except how most people invest. In today's unstable financial markets, investors need to replace their old investment playbooks, and look beyond just stocks and bonds. They also need to tune out overwhelming and, sometimes, even misleading investment advice. And they need to take a truly proactive approach to planning for their retirement. Change is only good if you're prepared for it. In *The Flexible Investing Playbook: Asset Allocation Strategies for Long-Term Success*, Robert Isbitts—mutual fund manager, investment strategist, editor of the *GreenThought* newsletter, and author of *Wall Street's Bull and How to Bear It*—helps investors to prepare their portfolios, sharing with readers the same strategies he created and uses to help his clients manage money in today's turbulent times. Along the way, he details: The events that led up to 2008's global market meltdown, and identifies key lessons investors should have learned from the near collapse of the financial system How traditional, pre-crisis approaches to diversification are fraught with risk, and how they may actually endanger one's pursuit of a secure retirement Why investors can no longer live on stocks and bonds alone, and how to properly diversify, without sacrificing precious liquidity Today, it's more important than ever to make sensible investment decisions. *The Flexible Investing Playbook* helps you to reeducate yourself as an investor; build a portfolio that has a higher likelihood of withstanding the volatility of today's stock market; subdue the emotional impact of investing; and increase your chances of reaching your long-term investment goals. **From the Back Cover** **THE FLEXIBLE INVESTING PLAYBOOK ASSET ALLOCATION STRATEGIES FOR LONG-TERM SUCCESS** The market has changed. Have you? This isn't your grandfather's market. It isn't your father's market. It isn't even your market, at least not the one you remember prior to the global financial crisis. And none of those markets is likely to return anytime soon, if ever. Still, if you're willing to change, a new market is simply a new opportunity. However, you can't capitalize on the opportunities of a new market if you're basing your investment decisions on either misleading investment advice or outdated asset allocation strategies from markets long gone by. *The Flexible Investing Playbook* helps you reeducate yourself for investing in the post-market meltdown economy. Robert Isbitts details what was learned in the largest financial crisis since the Great Depression, describes what's changed since 2008, and shows you how true diversification requires looking beyond traditional stocks and bonds. Markets change. Secure your financial future even through these turbulent times—and those to come—by changing with them. **About the Author** **ROBERT A. ISBITTS** is a Chief Investment Officer whose accomplishments and insights have been recognized at the national level. He started his career in 1986 and cofounded the South Florida investment firm *Emerald Asset Advisors* in 1998. He oversees investment strategy, the research process, and makes investment decisions for his firm's managed assets. He is also the editor of the *GreenThought* newsletter, and an asset allocation mutual fund manager.