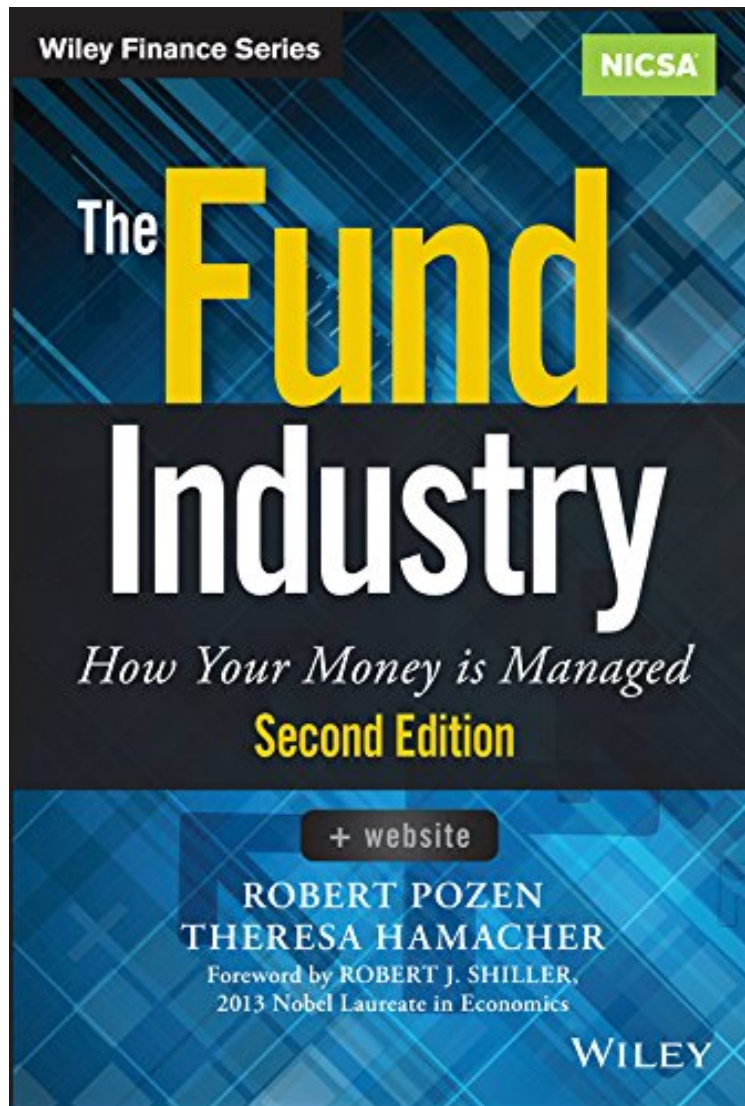


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## The Fund Industry: How Your Money is Managed (Wiley Finance)

Robert Pozen, Theresa Hamacher  
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**Robert Pozen, Theresa Hamacher : The Fund Industry: How Your Money is Managed (Wiley Finance)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Fund Industry: How Your Money is Managed (Wiley Finance):

0 of 1 people found the following review helpful. Five Stars By Scott D Smith Great book! 4 of 4 people found the following review helpful. Provides Great Perspective By Michael Collins While mutual funds are far from obscure it is surprisingly difficult to find a textbook on the subject, even though this reads more like a handbook. The author is meticulous in his details in reviewing the components of the fund industry. They even cover ETF's and Hedge products. I especially liked the perspectives on working in different parts of the business. For teachers out there the

publisher also has accompanying powerpoint slides that go with the text. There are 2 other older versions of this book, while they are not all that different I have found the updates useful and sufficient. Great for classroom use or if you are curious about the inner workings of the fund industry

A guide to how your money is managed, with foreword by Nobel laureate Robert Shiller The Fund Industry offers a comprehensive look at mutual funds and the investment management industry, for fund investors, those working in the fund industry, service providers to the industry and students of financial institutions or capital markets. Industry experts Robert Pozen and Theresa Hamacher take readers on a tour of the business of asset management. Readers will learn how to research a fund and assess whether it's right for them; then they'll go behind the scenes to see how funds are invested, sold and regulated. This updated edition expands coverage of the segments of the industry where growth is hottest, including hedge funds, liquid alternatives, ETFs and target date funds; and adds an introduction to derivatives. Mutual funds are a key component of financial planning for 96 million Americans. Nearly a quarter of U.S. household savings are invested in funds, which give individual investors affordable access to professional management. This book provides a detailed look at how firms in the industry: Invest those savings in stocks and bonds Evaluate the risks and returns of funds Distribute funds directly to consumers or through financial advisors or retirement plans Handle the complex operational and regulatory requirements of mutual funds Vote proxies at the annual meetings of public companies Expand their operations across borders Along the way, the authors describe the latest trends and discuss the biggest controversies; all in straightforward and engaging prose. The Fund Industry is the essential guide to navigating the mutual fund industry.

The result is a timely, comprehensive book for retail investors who want to know how their funds work (or don't), for financial planners, and for students who aspire to join the fund industry. ValueWalk From the Inside Flap This thoroughly revised second edition of The Fund Industry provides a detailed guide to the world of mutual funds and the investment management industry for individual shareholders, institutional investors, and professionals in the industry. Written by experts Robert Pozen and Theresa Hamacher, this comprehensive resource explains how investors and advisers can research a fund and assess whether it's right for a particular financial or retirement plan. Written in an engaging and accessible style, the book and companion website provide an insider's view of how funds are invested, sold, and regulated. The authors reveal how savvy fund managers pick stocks and bonds, make trading decisions, handle proxy voting, and evaluate risk and return. The Fund Industry explores the distribution of fund shares directly to consumers, through financial advisers and via retirement plans, and explains the complex operational and regulatory requirements governing funds. The final section discusses trends in the fund industry outside the United States, drawing on examples from Europe, Latin America, and Asia. Keeping pace with today's investing trends, this updated edition expands coverage of hedge funds, liquid alternatives, ETFs, and target date funds, and adds an introduction to derivatives and how they are used in funds. The companion website offers readers exclusive information, as well as a special section for instructors, containing presentation materials, discussion questions, and case studies. The Fund Industry, Second Edition is essential reading for all investors who want to know more about the funds they own and for financial professionals looking to navigate a complex industry and better serve their clients. From the Back Cover Praise for The Fund Industry, Second Edition "This book provides an excellent overview of all aspects of the fund industry; from portfolio management to marketing to regulation. It will be an invaluable tool for those working in the industry and a genuinely helpful guide for fund investors." —Mary Schapiro, Former Chairperson of the Securities and Exchange Commission "This book is a must read for the millions of U.S. investors who own mutual funds. It clearly explains how your funds are managed and how your retirement accounts are administered." —Jack Brennan, Former CEO of Vanguard "We're using this book as a textbook for seasoned managers who want to develop a broader view of our industry, to great reviews from all! I wish that I had this book when I joined the fund industry. It clearly articulates how the various parties in the industry connect." —Etta Valdes, Vice President, American Funds Training and Development "This book will greatly enhance your understanding of the fund industry. It describes how money is managed, how portfolios are constructed, and how valuations are established; provides tools to help you research and compare funds, looking at their performance, risk, and expenses; and discusses the growing importance of funds around the globe. It's rare to find so much useful information in a single book." —Mohamed El-Erian, Former Co-CEO of PIMCO "Everything you need to know about mutual funds, explained in clear and simple language; a great jargon buster." —John Kay, Financial Times columnist and visiting professor, London School of Economics