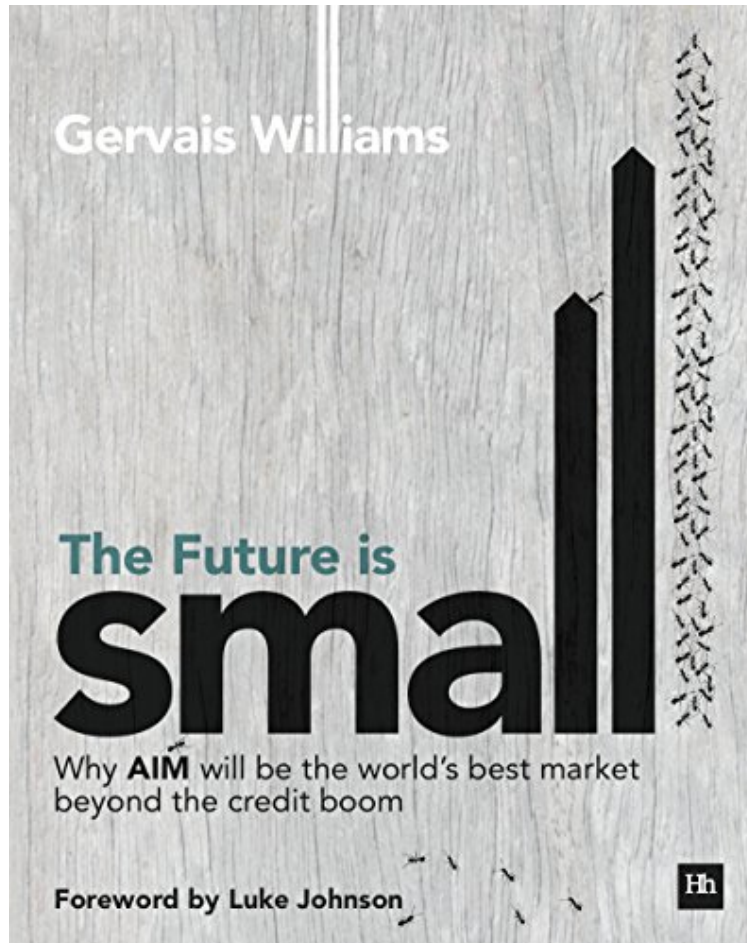


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## The Future is Small: Why AIM will be the world's best market beyond the credit boom

*Williams Gervais*

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**Williams Gervais : The Future is Small: Why AIM will be the world's best market beyond the credit boom**  
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Why AIM will be the world's best market beyond the credit boom:

In a world dominated by gigantism, the beauty of smallness hasn't had much of a look in. Yet beyond the credit boom, globalisation has been found wanting. This book confounds the consensus, as Williams' extraordinary factual data outlines why smallness offers an effective path for investors to explore beyond the financial crisis. This book is about so much more than just the case for small being beautiful. It explains why the unique characteristics of AIM - the UK market for smaller, growing companies - will be a place of extraordinary vitality in the coming years.

"I heartily recommend this volume to any reader who is willing to decide for themselves how to deploy their savings." - Luke Johnson, Chairman, Risk Capital Partners "I would encourage you to read *The Future is Small* for many reasons - remembering that the FTSE 250 has tended to outperform the FTSE 100, that small caps are under researched and suffer the greatest valuation inefficiencies, and being aware of the small company effect. The latter effect simply states that the smaller the company, generally the better the performance." -- Zak Muir, *Spreadbet Magazine* "...what makes Gervais really quite fascinating is that Gervais obviously thinks big. He's interested in fixing big problems, that impact all of us at the national level, and help produce nasty surprises within our investment portfolios...In his new book, *The Future is Small*, Gervais picks up many of the ideas from that first book [*Slow Finance*], but makes two bold claims, one of which I think is spot on..." --David Stevenson, FT Columnist, editor of *Portfolio* and consultant "This seems as good a time as any to mention - indeed to recommend as a stocking-filler - a new book called *The Future is Small\**, which is written by one of the City's most respected fund managers, Gervais Williams...he produces some stunning statistics to back up his case." --Anthony Hilton, *Evening Standard* "It's a fascinating read for anyone keen to exploit the investment potential of the UK's thriving small business environment." --Faith Glasgow, *Money Observer*;"A highly readable book that makes a convincing case, doesn't take more than an afternoon to read in detail, and provides a real call to action for investors. It's a book I'll get out again in the future." - Swen Lorenz, Master Investor

About the Author Gervais Williams is an award-winning equity fund manager. As a professional investor, he has exceptional credentials. He was 'Investor of the Year' at Grant Thornton's Quoted Company Awards in 2009 and 2010; in 2012 his Diverse Income Trust was recognised as the 'Best New Investment Trust' by the Association of Investment Companies; and in 2014 he became What Investment's 'Fund Manager of the Year'. Gervais is a respected commentator on prospective market trends. He outlined his controversial views in his book *Slow Finance* in 2011 and develops those ideas in *The Future is Small*. Gervais has worked in the City since 1985, where he is particularly well-known for the management of clients' investments in small to medium-sized UK companies.