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## The Future of Global Organizing: 10 (Progress in International Business Research)

*Alain Verbeke*

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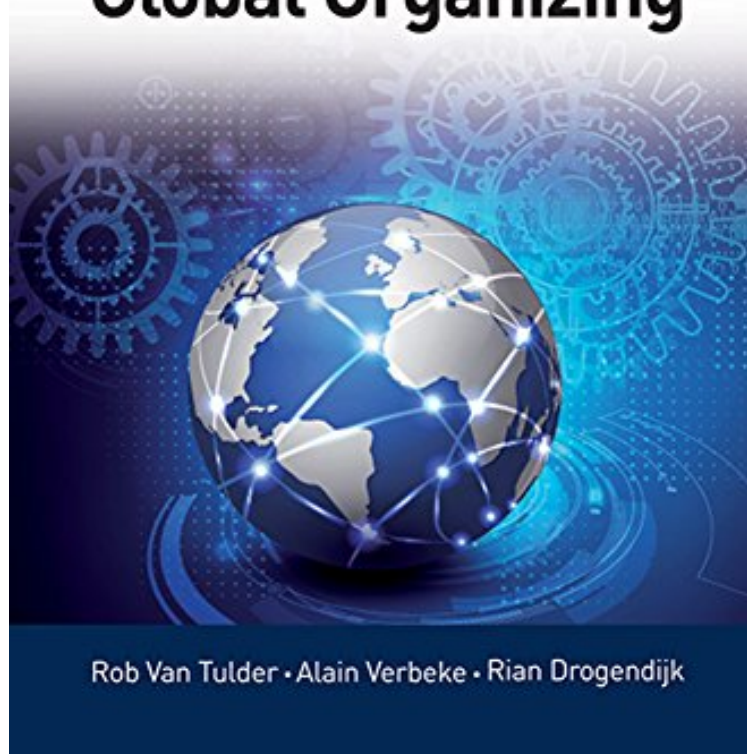


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# The Future of Global Organizing



Rob Van Tulder • Alain Verbeke • Rian Drogendijk

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**Alain Verbeke : The Future of Global Organizing: 10 (Progress in International Business Research)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Future of Global Organizing: 10 (Progress in International Business Research):

This latest volume of Progress in International Business Research explores novel ways in which international business

is organized. Contributions advance our understanding and stretch our thinking about new organizational and geographic structures in MNCs, and other organizational forms across borders and geographies. Authors ask challenging questions: will the traditional MNC as we know it be replaced by other dominant designs, and what new forms of global organizing can we expect in the future? What do contemporary digital and technological developments, e.g. social media, virtual worlds, and cloud services, imply for the international organization of work, communication, and management practices?

Editors Van Tulder, Verbeke, and Drogendijk present readers with a collection of academic essays regarding the future of global organizing in the face of pressures from regionalism and globalization. The selections that make up the main body of the text come from a diverse group of international experts and cover the general organizational challenges Multinational Enterprises, or MNEs are facing, changing international hierarchies, new organizational forms, and the reorganization of the value chain. Rob Van Tulder is a faculty member of Erasmus University in the Netherlands. Alain Verbeke is a faculty member of the University of Calgary in Canada, the University of Brussels in Belgium, and the university of Reading in the UK. Rian Drogendijk is a faculty member of the University of Groningen in the Netherlands and Uppsala University in Sweden. Distributed in North America by Turpin Distribution. --Annotation copy;2016 Ringgold Inc. Portland, OR (protoview.com)About the AuthorAlain Verbeke - Haskayne School of Business, University of Calgary, Canada; Solvay Business School, University of Brussels (VUB), Belgium; Henley Business School, University of Reading, UKRob van Tulder - Erasmus University Rotterdam, NetherlandsRian Drogendijk - Uppsala University, Sweden