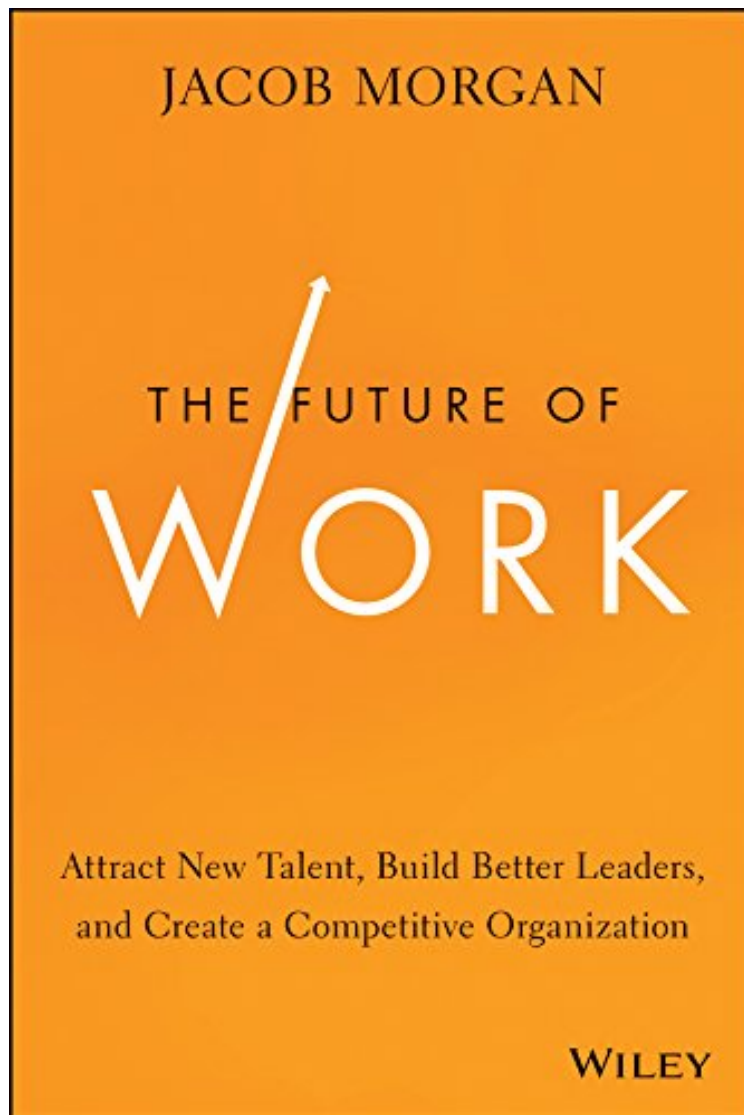


[Mobile book] The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization

The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization

Jacob Morgan

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Jacob Morgan : The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization before purchasing it in order to gage whether or not it would be worth my time, and all praised The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization:

1 of 1 people found the following review helpful. This book will delight your clients and potential clientsBy Walter J. AdamsonAs a practitioner in helping organisations implement enterprise social networks the most significant praise I

can give Jacob Morgan's book is this: buy it with confidence for your clients and future clients. They'll thank you for it and you might well land some new business. That's because the author writes not only with authority but also in an easy-to-read yet comprehensive style, and because he's not talking about transformations too far over the horizon, but of a not-too-distant future. I read the book on a 1 hour flight because I'm familiar with the concepts the practices and the trends. It's a pleasure to read, right from the "five trends shaping the future of work" through to the "fourteen principles of the future organisation". The Future of Work is a trendy topic right now, but this book isn't a product of a fad but is a well-crafted development of the theme of organisational adaptation to the employee of the future. And I like that the author notes that the employee of the future isn't just a younger employee "but it's an employee with new attitudes about work and new styles of working - regardless of whether they are 22 or 62". As a baby boomer I appreciate that, as while age is a factor it is certainly not everything in my experience of working with organisations who are seeking to change. I particularly like the chapter the "Seven Principles of the Future Employee" and that's where I scribbled most in the margin. Each of these principles forms a great discussion topic with your clients or future clients, and a blog post. In summary, be confident that this book will delight your clients and potential clients if you are associated with this field. 0 of 0 people found the following review helpful. A great overview of work By Brian This book provides a wide collection of evidence displaying why most organizations are operating on outdated models and need to adopt working philosophies which help modern workers thrive. Personally, this is very timely and relevant as I spend much of my time frustrated about needlessly being tethered to a cube and measured in all the wrong ways. If you are in charge of an organization to some degree, or a manager, you need to read this book. If you are an employee, and frustrated, this book will give you ideas for solutions, and let you know that your frustrations regarding work are probably well founded. If you are an employee, and content, you may have a great work arrangement, or you may not realize the amount of autonomy and personal flexibility which should be available to you as a modern employee. Jacob has done our homework for us by writing this book. Most of these modern work practices are not being implemented by organizations - at their peril. 1 of 1 people found the following review helpful. A great framework for thinking about (and creating your plan for) the future of work By Andy Jankowski As a company owner, and student of all things enterprise communication and collaboration, I found Jacob's book refreshing, insightful and practical. There are many people writing about "what the future of work will look like" and while these prognostications are both interesting and necessary, they do not (imo) provide the guidance needed to effectively think about and take action in preparation for these changes. Jacob's book provides a framework for thinking through how the future of work may impact your business and what you can do now to proactively take advantage of these changes. I view this as a must read, and apparently, I am not alone -- the endorsements for this book (on the first few pages) are pretty amazing. Enjoy!

Throughout the history of business employees had to adapt to managers and managers had to adapt to organizations. In the future this is reversed with managers and organizations adapting to employees. This means that in order to succeed and thrive organizations must rethink and challenge everything they know about work. The demographics of employees are changing and so are employee expectations, values, attitudes, and styles of working. Conventional management models must be replaced with leadership approaches adapted to the future employee. Organizations must also rethink their traditional structure, how they empower employees, and what they need to do to remain competitive in a rapidly changing world. This is a book about how employees of the future will work, how managers will lead, and what organizations of the future will look like. The Future of Work will help you: Stay ahead of the competition Create better leaders Tap into the freelancer economy Attract and retain top talent Rethink management Structure effective teams Embrace flexible work environments Adapt to the changing workforce Build the organization of the future And more The book features uncommon examples and easy to understand concepts which will challenge and inspire you to work differently.

"Morgan has written a book to help you understand how the world of work is changing, why it's changing, and what you need to do about it. The Future of Work inspires you to rethink how employees work, how managers lead, and how organizations are structured." -Gary Hamel