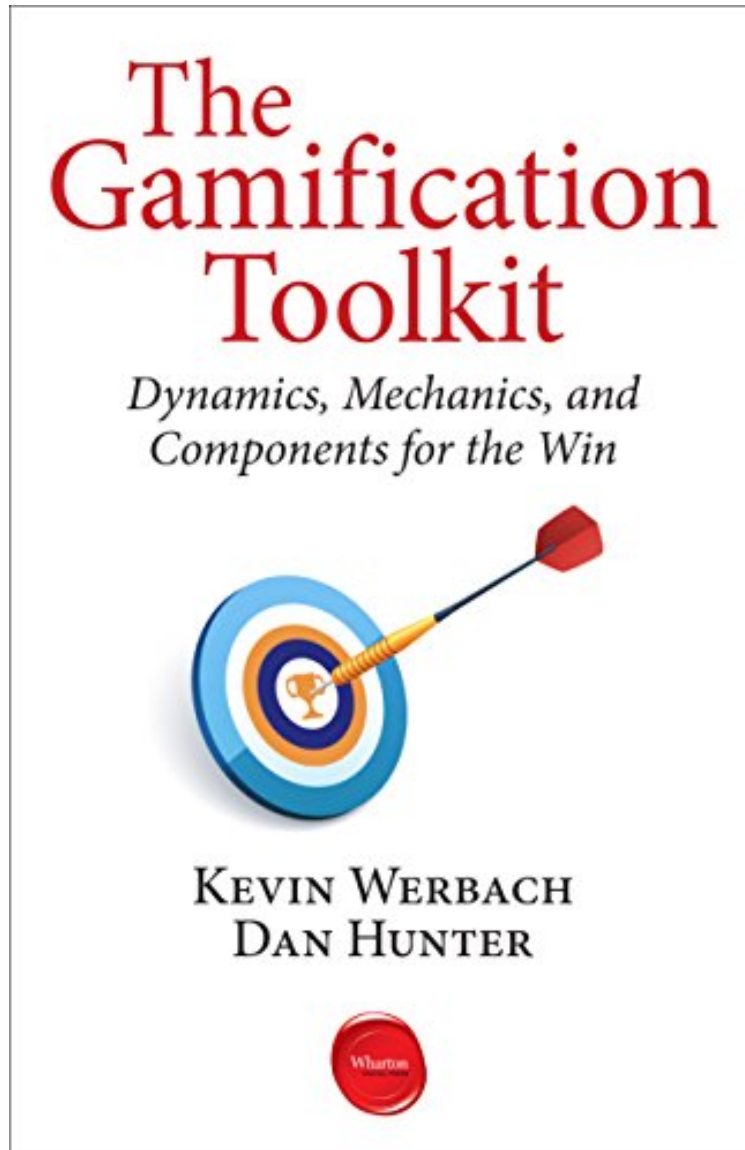


(Library ebook) The Gamification Toolkit: Dynamics, Mechanics, and Components for the Win

The Gamification Toolkit: Dynamics, Mechanics, and Components for the Win

Kevin Werbach, Dan Hunter

*ebooks / Download PDF / *ePub / DOC / audiobook*



DOWNLOAD



READ ONLINE

#481533 in eBooks 2015-05-05 2015-05-05 File Name: B00VIH1ZOO | File size: 52.Mb

Kevin Werbach, Dan Hunter : The Gamification Toolkit: Dynamics, Mechanics, and Components for the Win before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Gamification Toolkit: Dynamics, Mechanics, and Components for the Win:

0 of 0 people found the following review helpful. Great tool for those willing to use gamificationBy Marian HanganuVery good and practical guide to introduce gamification, from one of the best experts available on the

matter.0 of 0 people found the following review helpful. I expected to give more examples of some of the ...By CustomerI expected to give more examples of some of the elements, since I have already read For The Win.0 of 0 people found the following review helpful. Four StarsBy CustomerA good book for those who have already read "For the Win" by the Kevin Werbach and Dan Hunter

Take your gamification efforts to the next levelWhen The Economist covered Kevin Werbach and Dan Hunter's new book For the Win in 2012, they referred to gamification as a management craze. Since then, gamification has proved to be much more than a fleeting fad: it is a global movement. For the Win has been published globally in English, Chinese, Japanese, Korean, Russian, and Spanish, and more than a quarter of a million people have taken Werbach's gamification course on Coursera. Now, in their new ebook The Gamification Toolkit, Werbach and Hunter go deeper into the key game elements and provide you with the tools to take gamification to the next level. This brief but comprehensive ebook is a user's guide to help you build a game for the win.