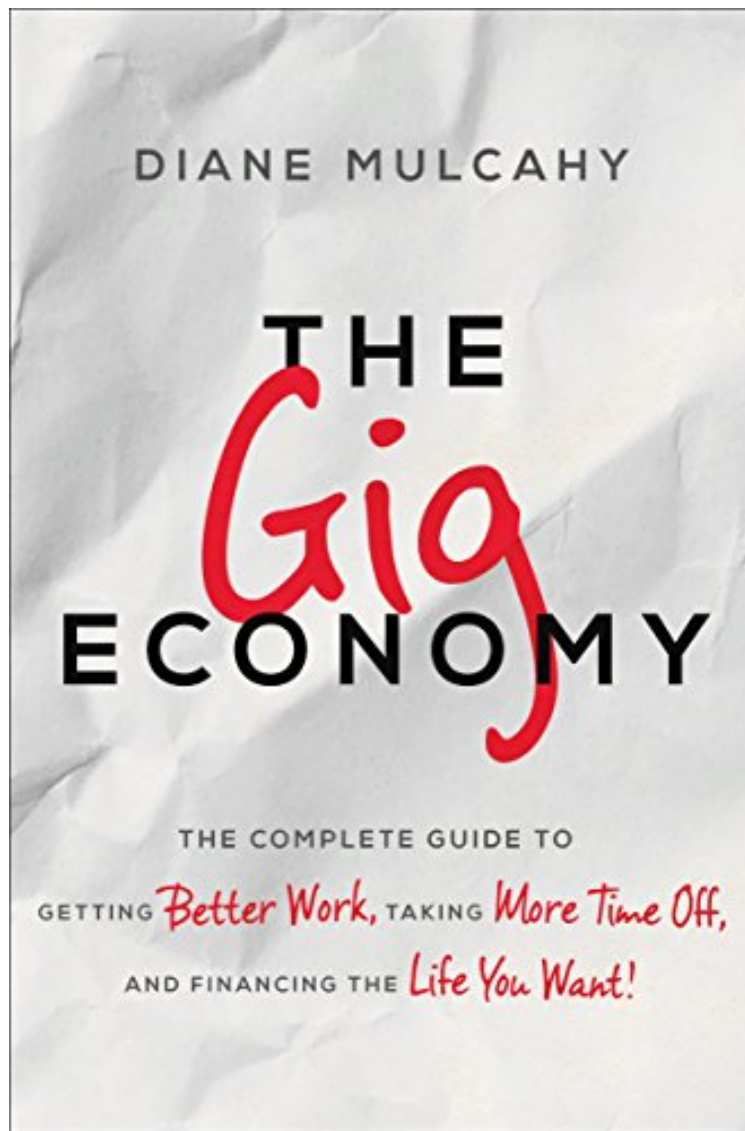


[Free] The Gig Economy: The Complete Guide to Getting Better Work, Taking More Time Off, and Financing the Life You Want

The Gig Economy: The Complete Guide to Getting Better Work, Taking More Time Off, and Financing the Life You Want

Diane Mulcahy

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Diane Mulcahy : The Gig Economy: The Complete Guide to Getting Better Work, Taking More Time Off, and Financing the Life You Want before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Gig Economy: The Complete Guide to Getting Better Work, Taking More Time Off, and Financing the Life You Want:

0 of 0 people found the following review helpful. The world is moving this way- hop on board now!By CustomerAs

someone who has been freelancing part time for a few years now, I can confirm the world is moving more and more towards the gig economy. Full time employees are expensive, so companies are getting more lean. Learn how to be a part of this NOW before you get laid off and without any income! This book will show you how. 0 of 0 people found the following review helpful. Making sense By Steve Murphy Something I've been doing for years, Ms Mulcahy's book is making my gig work life more focused. 0 of 0 people found the following review helpful. Four Stars By Lisa B Great Book. Quick Read.

From Uber to the presidential debates, the gig economy has been dominating the headlines; and for good reason. Today, more than a third of Americans are working in the gig economy; mixing together short-term jobs, contract work, and freelance assignments. For those who've figured out the formula, life has never been better! The Gig Economy is your guide to this uncertain but ultimately rewarding world. Succeeding in it starts with shifting gears to recognize that only you control your future. Next is leveraging your skills, knowledge, and network to create your own career trajectory; one immune to the whims of an employer. Packed with research, exercises, and anecdotes, this eye-opening book supplies strategies; ranging from the professional to the personal; to help you: Construct a life based on your priorities and vision of success Cultivate connections without networking Create your own security Take more time off Build flexibility into your financial life Face your fears by reducing risk Prepare for the future And much more Layoffs; recessions; Corporate jobs are not only unstable; they're increasingly scarce. It's time to take charge of your own career and lead the life you actually want.

"Essential guidebook to navigating the gig economy... This highly recommended guide will have wide appeal" -- Library Journal, starred review "gives the reader an inroad to life-changing choices; sure to be popular with students and others at all stages of life and career who are ready to make a change." -- Booklist "The book provides a wealth of excellent how to advice on succeeding at independent work; well worth reading for anyone considering becoming an independent worker." -- Small Business Lab "Anyone considering making the jump into the gig economy should read Mulcahy's book. It explains why it makes sense and details many of things you need to know." -- Forbes "Mulcahy knows how to spot a trend in work and make sense of it; gives students and readers a handle on what they need to do to shape a different kind of working life." "Ladders "The Gig Economy part economic argument and part how-to guide." "The New Yorker From the Inside Flap In an economy marked by weak job reports, fewer start-ups, and more layoffs and outsourcing, traditional full-time employment is disappearing. Increasingly, in its place are short-term assignments, contract work, and freelance jobs; the gig economy. Millions of people are actively choosing this alternate path: developing the skills and attitude to strike out on their own and tap into the many opportunities the gig economy offers. In the process, they're buffering themselves from the whims of bosses and fluctuating fortunes of organizations, while creating a flexible schedule and greater income security, in its own way, than a traditional full-time job can provide. The Gig Economy takes you inside this challenging yet promising work world and shows you how to manage the risks while maximizing the rewards. The book offers a counternarrative to the doomsday reports that dominate media reports and policy debates by highlighting how professionals in diverse fields can thrive. Best yet, it reveals effective, long-term strategies to make the gig economy work for you. Grounded in research and packed with exercises and illuminating anecdotes, this eye-opening book explains how to:

- Create your own security by cultivating multiple sources of income, new skills, and your own safety net
- Accurately assess risks and develop a plan to reduce your fears
- Finance time off between gigs; travel, volunteer, or pursue your passions
- Rebuild your calendar to take control of your time
- Increase financial flexibility by reducing fixed costs and boosting income and savings
- Connect with people who can steer you toward good opportunities, and stop wasting time on outdated networking tactics
- Live the life you want based on your priorities and vision of success
- And much more.

 The world of work is rapidly changing. Rather than passively watching it happen, you can learn the best ways to shift gears and embrace new models of working. The Gig Economy guides you each step of the way as you build a career that offers autonomy, flexibility, and ultimately, stability on your own terms. Diane Mulcahy is an adjunct lecturer at Babson College, where she created and teaches "The Gig Economy," a popular MBA course that Forbes.com named one of the top-ten most innovative business school classes in the country. She is also a senior fellow at the Ewing Marion Kauffman Foundation. Her work in venture capital and entrepreneurship has been featured on NPR and in The Economist, Forbes, Fortune, the Harvard Business Review, The Huffington Post, The New Yorker, and other national media. Diane is also a frequent speaker at conferences and universities worldwide. Diane holds A.B. and M.P.P. degrees from Harvard University. From the Back Cover "The Gig Economy is THE career handbook for our generation. With ease, clarity and authority, Mulcahy navigates our ever-changing and uncertain business landscape, coaching recent grads and career-changers alike to make the most of their skills, their passions, and their future." -- Gail Simmons, TV host, food expert and author of Talking with My Mouth Full: My Life as a Professional Eater "The Gig Economy by Diane Mulcahy is an essential read for every professional who wants to successfully navigate this new world of work. Regardless of your career path, this book will help you

generate additional income, support your lifestyle, manage your time more efficiently, and protect yourself against economic volatility.”—Dan Schawbel, New York Times bestselling author of *Promote Yourself* and *Me 2.0*

“Many of our schools are preparing their students for a labor market that is increasingly nonexistent. With *The Gig Economy*, Diane Mulcahy fills this critical gap and provides all of us with a set of tools and a mindset for a more productive and pleasurable work life. A must-read for anyone trying to make their way in the “new order.”—Len Schlesinger, Baker Foundation professor, Harvard Business School; President Emeritus, Babson College

“If you’re building a career as a freelancer or entrepreneur, or earning extra money through side hustles, *The Gig Economy* is essential reading. You’ll learn how to navigate uncertainty, maximize opportunity, and create the career and life you want.”—Dorie Clark, author of *Stand Out* and *Reinventing You*, and adjunct professor, Duke University Fuqua School of Business

“Diane Mulcahy has written a thought-provoking guide to the new world of work and how it’s transforming how we live. Full of interviews, examples, and research, this book is a must-have for employees, entrepreneurs, and independent workers who want to succeed in the Gig Economy.”—Diana Kander, New York Times bestselling author of *All In Startup*

“For anyone who wants to take advantage of the new economy and all it has to offer, Diane Mulcahy has written the definitive guide. *The Gig Economy* will help you leverage your experience and skills into a new career, more money, and a better lifestyle.”—Kimberly Palmer, author of *The Economy of You* and *Smart Mom, Rich Mom*

“The way that work works has changed. Work is no longer where you go, it’s what you do. Whether we’re just entering the workforce or seasoned pros, this fundamental shift requires a change in how we think. *The Gig Economy* provides a blueprint for thinking, planning, and succeeding as an independent in this new world of work. *The Gig Economy* contains valuable insight and exercises for those who want to better understand how the new ways of working impact them. Combining self-reflection, practical financial planning ideas, and immediate steps that can be taken today, Diane Mulcahy both inspires and guides readers who are navigating the new workforce realities. This book should be on every working-age person’s shelf—well-worn, marked-up, and referenced over and over throughout our new, independent careers.”—Billy Cripe, chief marketing officer, Field Nation

“Diane Mulcahy deftly covers the fundamental drivers of the Gig Economy, as well as the mindset and behaviors you’ll need to succeed in this brave new world of DIY careers. Her research pierces our entrenched habits on what has kept us glued to the trappings of full-time jobs, and her wit liberates us with strategies for assembling a meaningful portfolio of gigs instead, along with a lifestyle, that is as unnerving as it is exciting. Read *The Gig Economy* to learn how to make work work for you.”—Danielle Duplin, co-founder, TEDxBoston

“How we work is changing, and that allows all kinds of people to really focus on making a life, and not just a living. *The Gig Economy* is a practical field guide for understanding these changes and navigating them with your greatest goals in mind.”—Dave McLaughlin, general manager, Eastern US Canada, WeWork