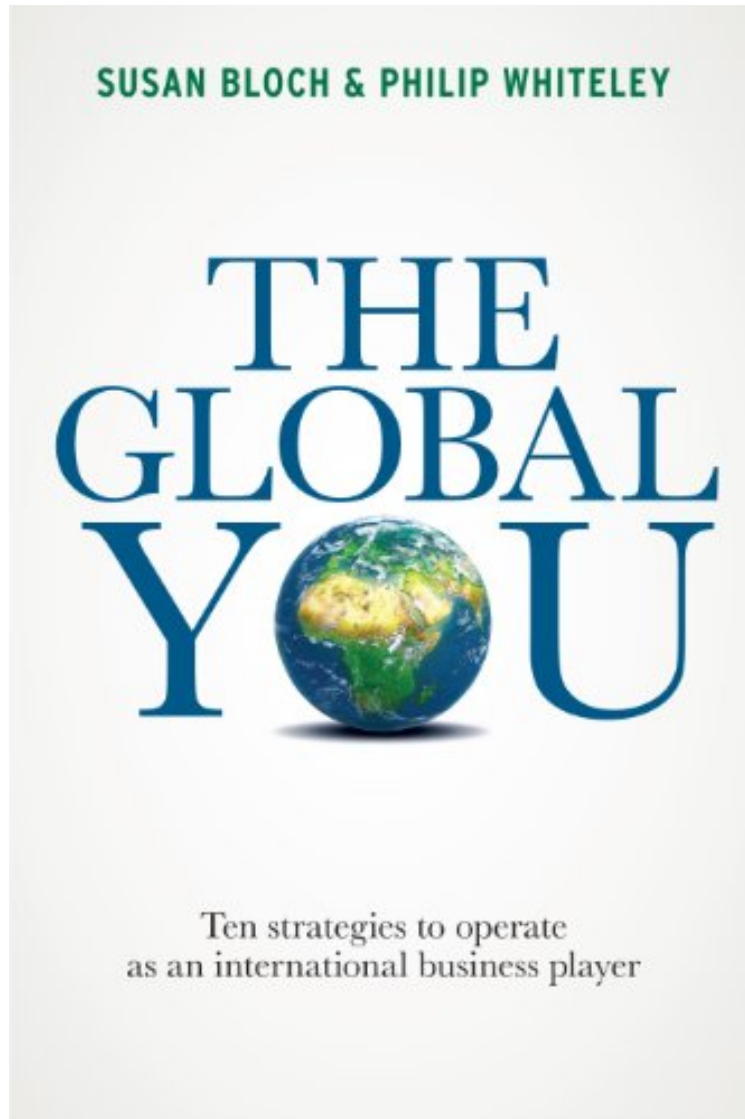


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The Global You: 10 Strategies to Operate as an International Business Player

Philip Whitely, Susan Bloch
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About the Author
Susan Bloch is Chief Learning Officer of the Aditya Birla Group and is a regular speaker at leadership summits and conferences around the world. Philip Whiteley is a business writer and researcher. Together, they wrote *How to Manage in a Flat World* (Pearson), which was published in 12 languages.