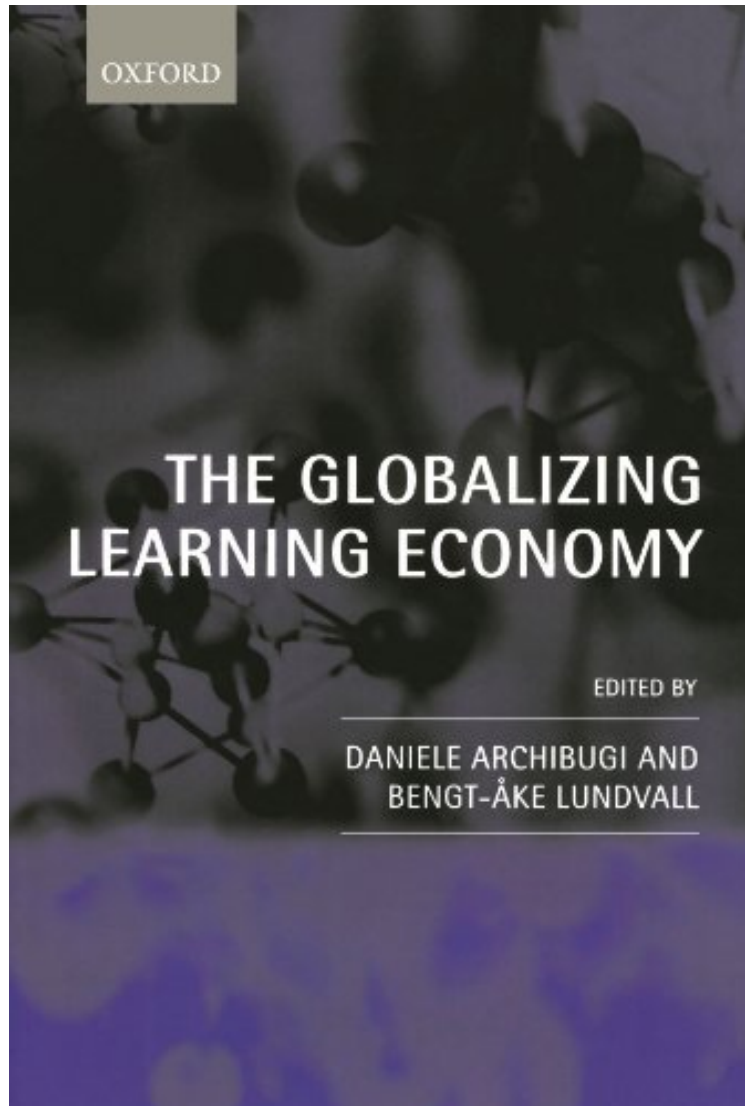


The Globalizing Learning Economy: Major Socio-Economic Trends and European Innovation Policy

Daniele Archibugi, Bengt-Arning;ke Lundvall
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Daniele Archibugi, Bengt-Arning;ke Lundvall : The Globalizing Learning Economy: Major Socio-Economic Trends and European Innovation Policy before purchasing it in order to gage whether or not it would be worth my time, and all praised The Globalizing Learning Economy: Major Socio-Economic Trends and European Innovation Policy:

This volume analyses some of the major and current trends and challenges in the "new economy" from the point of

view of technical innovation and competence building. It brings together the leading European expertise on different topics in this field. The contributors to this volume share the belief that knowledge is a fundamental component of economic growth and welfare. However, the ways in which knowledge is transmitted and distributed among economic agents requires shaping by public policies. The individual chapters report on the most significant policies adopted and assess them in the light of the European experience in comparison with the United States and Japan.

'A very rich and coherent book highlighting, from an original perspective, the opportunities and the issues raised by the process of globalization in the context of the learning economy ... Contains many stimulating contributions by authors who have an outstanding competence in their fields.' *Research Policy*

'addresses some important issues of the present period characterized as it is by the spread of a new technological paradigm and by an accelerated globalization of all economic activities.' Marco Vivarelli, Catholic University of Piacenza

'This book should be taken seriously if globalization means anything more than doing things the American way worldwide.' Professor Keith Pavitt, *Academy of Management Journal*

About the Author Daniele Archibugi is a Technological Director at the Italian National Research Council and a Commissioner of the Authority for Public Services of the Rome City Council. He has written extensively on the globalization of technology, the measurement of innovation, and the impact of innovation on economic performance. He has worked and taught at the universities of Roskilde, Sussex, Naples, Cambridge, and Rome. He is an adviser to the European Commission, the Organisation for Economic Co-operation and Development, and several UN specialized agencies.

Bengt-Arne Lundvall is Professor of Economics at the Department for Business Studies at Aalborg University, Denmark. He has introduced the concepts of national innovation systems and of learning economy in economics. In 1992-5 he was Deputy Director at the Directorate for Science, Technology, and Industry of the Organisation for Economic Co-operation and Development, and from February to July 1995 he was Visiting Professor at the University Louis Pasteur in Strasbourg. Currently, he is Research Manager for the nationwide Danish network DRUID (Danish Research Unit for Industrial Dynamics) and Project Director for DISKO - a project on the Danish innovation system in a comparative perspective.