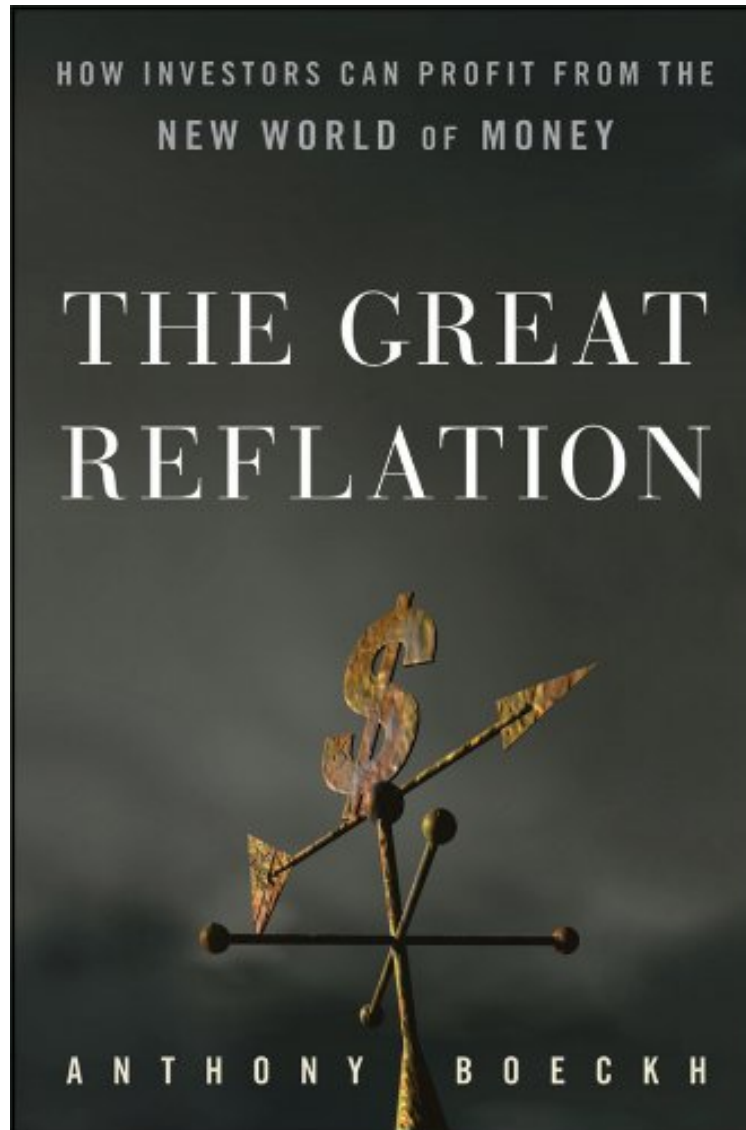


# The Great Reflation: How Investors Can Profit From the New World of Money

*J. Anthony Boeckh*

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A guide to understanding and thriving in today's new economic environment Now that the housing and credit bubbles have burst, toppling banks and sending shockwaves through the stock market and around the world, it may seem like the worst has passed. But the full impact of the crises we have recently faced will create far more problems, and unless you're prepared, you'll struggle to regain your financial footing. In *The Great Reflation*, author Tony Boeckh helps you understand how these crises, and the policies passed to jumpstart the economy, will play out for investments and business, and provides you with the tools to excel in today's rapidly evolving financial landscape. He reveals how similar episodes compare with the current crises and what this could mean for your financial future. Arms you with practical insights that will allow you to evaluate different investment options Explores the implications of the end of the private debt cycle, the possible rise of a new age of thrift, and the new government debt crisis Reveals how you can profit from once-in-a-lifetime opportunities as well as proper portfolio allocation strategies While things may never return to "normal," you can still make choices that will allow you to prosper. This book will show you how.

"Tony Boeckh analyzes clearly the frightening range of factors contributing to the recent financial crisis. If that doesn't make you think carefully, his investment strategies for a world still facing high levels of risk will certainly have you riveted."  
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"The Great Reflation is essential reading for serious, thinking investors everywhere. Who better than Tony to show us how this will all end, and even more important, how to position our investments and our lives to make sure we not only survive, but prosper."  
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"This book is a must read. Tony, from all his years guiding the excellent analytic work of the Bank Credit Analyst presents a realistic outline of the post- crisis world, the many challenges, and the exciting and unpredictable times ahead."  
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"The Great Reflation is by far the best economic and investment book which I have read in the last 10 years. He is a seasoned historian, economist, and strategist with a unique ability to explain complex issues in simple, readable terms."  
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"This book is written by one of the long-standing and highly recognized veterans in the field of investments. In highly readable form, it covers important forces influencing investments and a very detailed evaluation of the key sectors of investment opportunities."  
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