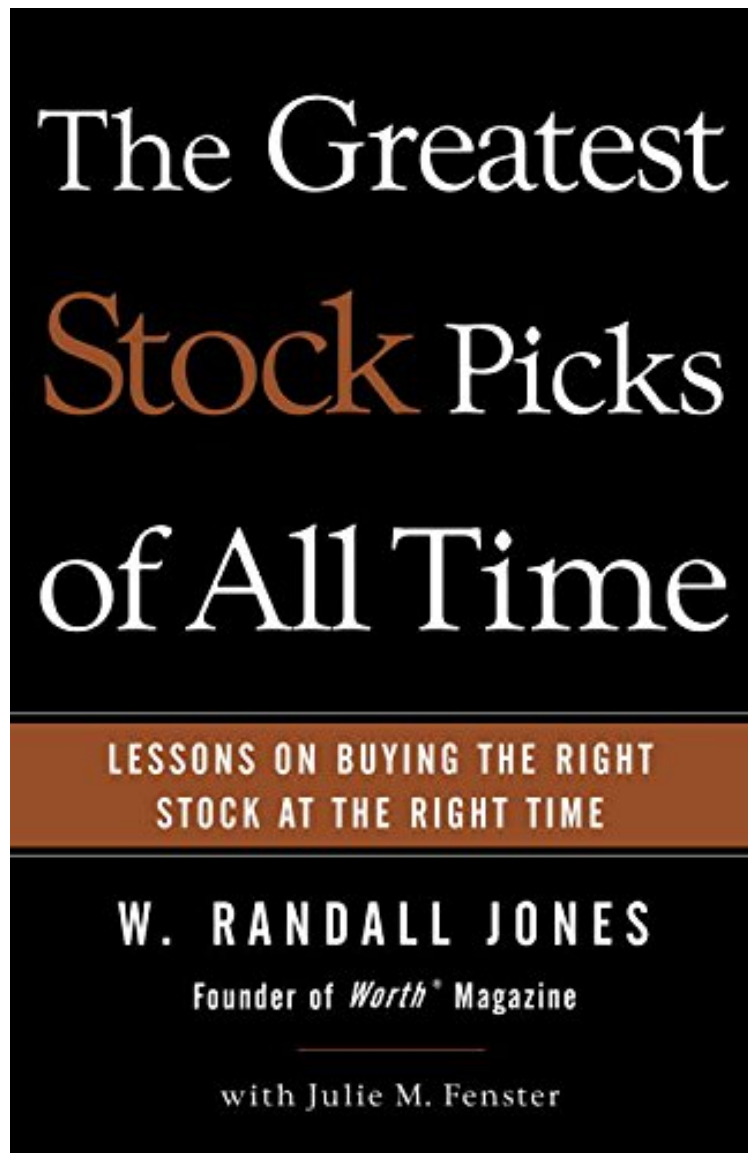


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The Greatest Stock Picks of All Time: Lessons on Buying the Right Stock at the Right Time

W. Randall Jones, Julie M. Fenster
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Worth magazine founder Randy Jones shows how to pick the best stocks of the future by learning the lessons of the greatest stocks of all time. In a turbulent investing environment, luck must be the only way to score in the stock market, right? Not so, says Randy Jones. The people who bought McDonald's in 1965 or Chrysler in 1980 weren't just fortunate. Most of them knew how to read the signs of a good stock and jumped on the opportunity. Such stocks exist in every economic climate, and Jones shows readers exactly how to find them. In *The Greatest Stock Picks of All Time*, Jones describes twenty-five of the best stock picks ever and explains what made them great. He shows how the smartest investors find companies that are about to zoom, giving readers a framework for analyzing stocks today. For example, Jones explains why ATT was a great stock pick in the 1920s, Polaroid in the 1940s, Xerox in the 1950s, Teledyne in the 1970s, and Intel in the 1990s. He then guides readers to discover stocks that represent the same kinds of pathbreaking products, innovative business models, great management teams, and other harbingers of success that will certainly be characteristic of the great stock picks of tomorrow. *The Greatest Stock Picks of All Time* has invaluable lessons for anyone in the market today. "Today a lot of people think they should murder their brokers, but my advice is don't. You can stay out of jail and make a lot of money by learning from the greatest stocks of the last century and by heeding this advice for your future investments." —Dominick Dunne From the Trade Paperback edition.

"Today a lot of people think they should murder their brokers, but my advice is don't. You can stay out of jail and make a lot of money by learning from the greatest stocks of the last century and by heeding this advice for your future investments." —Dominick Dunne From the Inside Flap Worth magazine founder Randy Jones shows how to pick the best stocks of the future by learning the lessons of the greatest stocks of all time. In a turbulent investing environment, luck must be the only way to score in the stock market, right? Not so, says Randy Jones. The people who bought McDonald's in 1965 or Chrysler in 1980 weren't just fortunate. Most of them knew how to read the signs of a good stock and jumped on the opportunity. Such stocks exist in every economic climate, and Jones shows readers exactly how to find them. In *The Greatest Stock Picks of All Time*, Jones describes twenty-five of the best stock picks ever and explains what made them great. He shows how the smartest investors find companies that are about to zoom, giving readers a framework for analyzing stocks today. For example, Jones explains why ATT was a great stock pick in the 1920s, Polaroid in the 1940s, Xerox in the 1950s, Teledyne in the 1970s, and Intel in the 1990s. He then guides readers to discover stocks that represent the same kinds of pathbreaking products, innovative business models, great management teams, and other harbingers of success that will certainly be characteristic of the great stock picks of tomorrow. *The Greatest Stock Picks of All Time* has invaluable lessons for anyone in the market today. "Today a lot of people think they should murder their brokers, but my advice is don't. You can stay out of jail and make a lot of money by learning from the greatest stocks of the last century and by heeding this advice for your future investments." —Dominick Dunne About the Author W. Randall Jones (editor in chief of *Worthreg*; magazine) is the founder, chairman, and CEO of Worth Media LLC, the parent company for *Worthreg*;, the financial lifestyle publication for wealthy, active investors. Randy is also the voice of the ABC News Radio program *A Minute's Worth*, syndicated daily to 4,600 ABC radio affiliates, as well as a frequent commentator on numerous television shows, including *The Today Show*, *CNBC's Power Lunch and Business Center*, *CNN's Business Unusual*, and *Fox News* programs. He resides in Manhattan and Bronxville, New York. Julie M. Fenster has written several books on personal finance and business history. From the Hardcover edition.