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*Soheli Ghose*

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Mutual Fund is one of the most popular investment avenues today. The Mutual Fund Industry has grown astronomically over the last 2 decades. This is especially due to growing investor awareness. The young salaried

Indian has started investing early and smartly, thereby choosing Mutual Funds as a safe investment opportunity which provides diversification of risk. This book primarily deals with the overall concept of Mutual Funds in India. It focuses on basic investment avenues and thereby the benefits of investing in Mutual Funds. An in depth analysis of Systematic Investment, Withdrawal and Transfer Plans as modes of investing in Mutual Funds has been covered in this book. The latest trends in global mutual funds industry has also been discussed in the book. Finally the symbiotic relation between mutual fund investments and financial inclusion has also been covered in this book. Thus the reader would be able to get an exhaustive understanding of various strategies and methods of investing in Mutual Funds. This book addresses all these upcoming issues in Mutual Funds in a concise and precise manner so that the readers can find all the relevant information in one place. Research scholars in Mutual Funds will find this book as a valuable reference as many recent issues relating to Mutual Funds and ways of investing in them have been covered here. Ultimately this book would help in understanding the functioning and benefits of mutual funds to investors. It will help all the stakeholders of the mutual fund industry in India to make better informed decisions especially relating to strategies of investing in mutual funds.