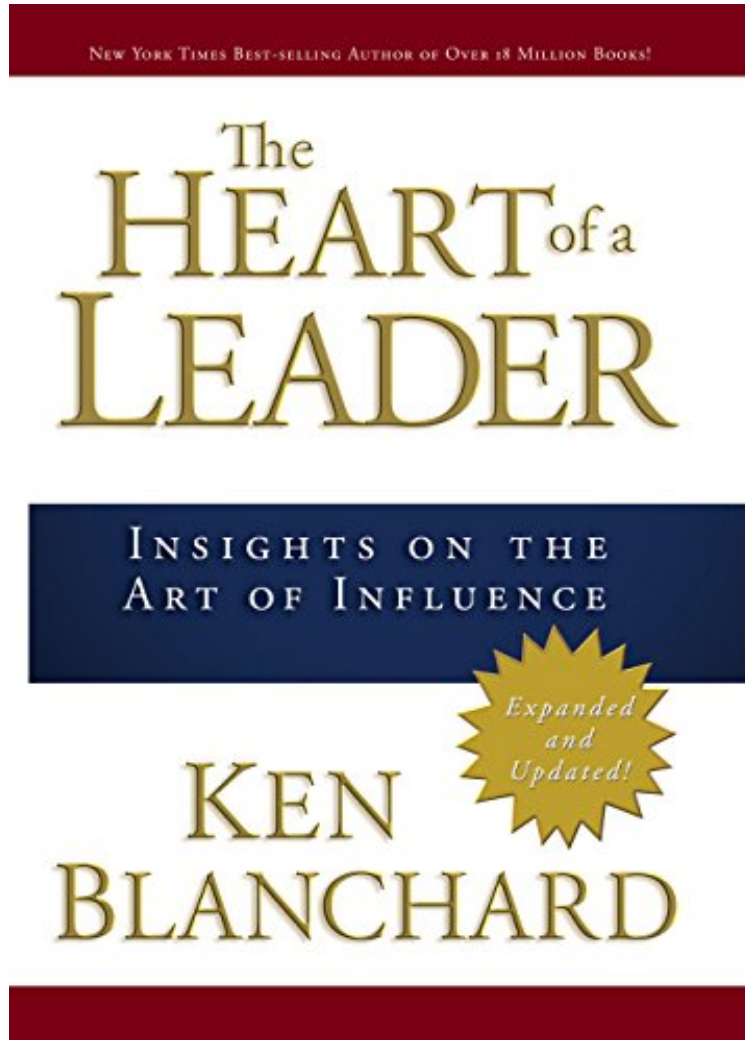


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The Heart of a Leader

Ken Blanchard

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Ken Blanchard : The Heart of a Leader before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Heart of a Leader:

0 of 0 people found the following review helpful. Leadership is Influence. If you can influence, you can lead. By William TehDr. Ken Blanchard has made a collection of 1 page stories into a book that is very easy to read and simple to digest. My 3 main takeaways from "The Heart of a Leader." are 1) Values are not the same as Goals. If we merely focus on the Goal(s), we may compromise some of our values, relationships, and integrity to accomplish the Goal. It is something to consider and be mindful about. 2) Create WoW in your business To be successful today, it is not enough to satisfy, or please your customers or clients. If you make it only about the money, it will only be about the money. If you make it about adding value and the relationship, then money made or lost is a lagging not leading indicator of how well we have formed the relationship. 3) Write your own Obituary: This is a great way to design living a

purposeful life. Begin with the End in mind First. When we are mindful to make each day count, and to know what to count, we can "streamline" our activities, schedule, and priorities to count towards making it into our Obituary. A Great book to read. William Teh Investor | Author | Entrepreneur TTTrends Investments 0 of 0 people found the following review helpful. Solid Read By Tony Byrnes This book draws knowledge from several layers of experience and resources. There are no leadership principles invented in this book, but it does a great job in bringing together several principles together in a fluid manner. 0 of 0 people found the following review helpful. Ken Blanchard's Advice is Always Sound By Proud Cheapskate I've been a Ken Blanchard fan since attending a conference in Boston in the '80s following the publication of "One Minute Manager." Worthwhile reading for recent college grads those moving into middle management because the information should be part of one's mindset when they are striving to move up. Experience has showed me that ideally the time to work on becoming a good leader is before you're in the job, not when you're doing it. I've left a long corporate life am now a self-employed consultant, but I still give Ken Blanchard's books to younger colleagues to give them an edge over the competition.

The Heart of a Leader offers Blanchard's insight and wisdom on: **Choosing values**; **Aiming for excellence**; **Maintaining integrity**; **Finding the courage to change**; **Helping others reach their potential** Arranged with your busy schedule in mind, this book offers you Blanchard's most important concepts in an accessible format. You can reach for instant motivation and insight on a daily basis or soak it up in one reading. Powerfully challenging and deeply inspiring, The Heart of a Leader will enable you to develop the courageous heart of a true leader, master key attitudes and actions to impact lives around you, and enjoy the profound wisdom that only Ken Blanchard can deliver.