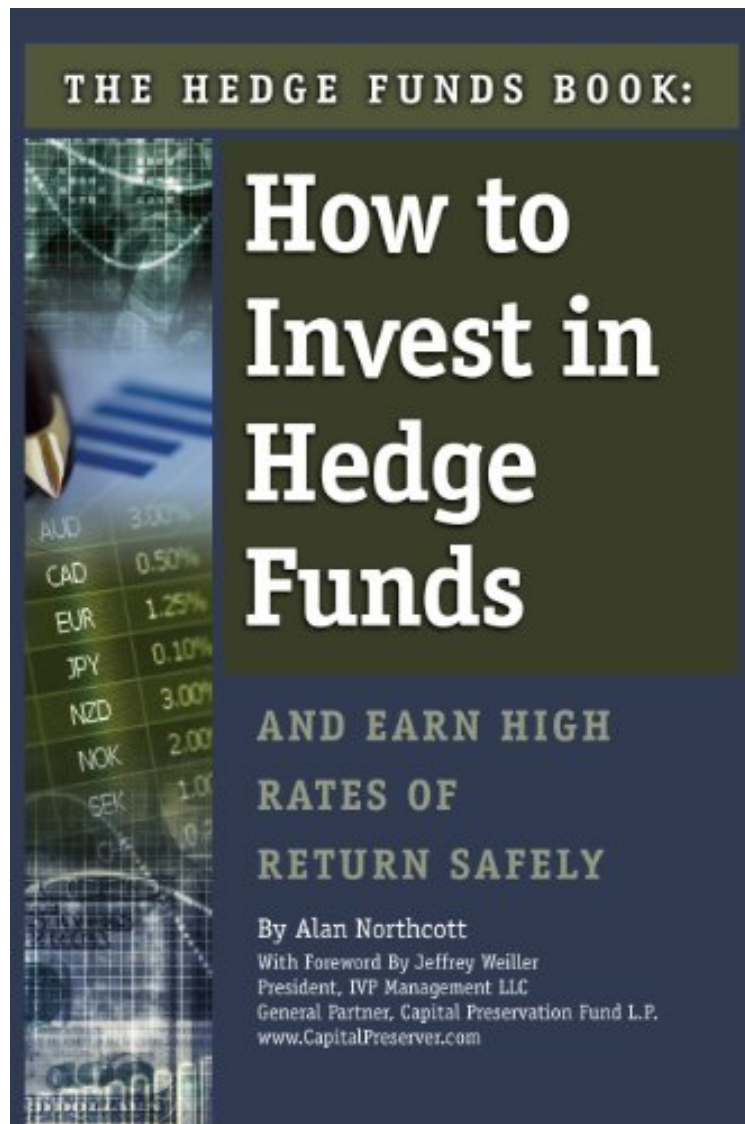


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# The Hedge Funds Book: How to Invest In Hedge Funds Earn High Rates of Returns Safely

*Alan Northcott*

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**Alan Northcott : The Hedge Funds Book: How to Invest In Hedge Funds Earn High Rates of Returns Safely** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Hedge Funds Book: How to Invest In Hedge Funds Earn High Rates of Returns Safely:

0 of 0 people found the following review helpful. Hedge funds explainedBy C. StearnsThe premise of this book is to invest, get high returns and do it safely. This book is perfect for a miser like me. I'm not a gambler at all but investing can be such a great way to make money, if you're smart about it. I was really hoping this would make an investor out

of me. Maybe I'm too much of a layperson because I can't say that now having read the book I could go out and give a fund manager a run for his money. The approach seems to attempt to speak to others like me who are not investing pros without a base knowledge of investing. But I can't say he did the best job fleshing out the esoteric concepts. Sometimes it seemed that the author was circling his point without actually getting there. Something I found odd is right away the author tells you in the introduction that you will need a certain amount of wealth to be able to invest and withstand a loss. I thought the point was to make safe investments so that you didn't need to worry about a loss? But maybe that's my ignorance coming out, any investment is a risk. I guess I had hoped this book would give me some kind of guarantee against risk. The author clearly says more than once that even hedge funds are not risk free. On the plus side, there were some aspects that helped me make sense of investing. I especially like that this book was written after our economy took a nosedive in 2008. I didn't want to read advice from an era that didn't count anymore. The case studies helped a lot. I'm definitely a layman when it comes to investing and I liked that there were a lot of current examples that I recognized like Bernie Madoff's ponzi scheme and the "Cash for Clunkers" program. Overall, if you're looking for information on hedge funds, this isn't a bad buy. It wasn't as dry as I was expecting but having some kind of prior knowledge about investing would definitely help while reading this one.

1 of 1 people found the following review helpful. **Book Makes Risky Venture a Bit Safer** By Kelley L. Walker Perry This book, "How to Invest in Hedge Funds And Earn High Rates of Return Safely," shares insight into various different aspects of hedge funds, beginning with providing a basic understanding of what hedge funds are and the types of investments they involve. It goes on to discuss hedge fund alternatives such as mutual funds for less-than-wealthy investors, fundamentals of investing, tools and methods for investing, and strategies for overcoming risks to achieve a high rate of return for your investment. I appreciated the fact that the author, Alan Northcott, emphasized hedge fund performance and risk management in such a straightforward way. After reading this book, even a beginning individual investor or business owner might understand how to assess risks associated with this type of investment--before investing large sums of money. The informative book is a good choice for a wealthy financier who is capable of making the type of investment required by hedge funds, but wishes to learn how to avoid associated risks; it is also a must-read for beginning investors who want to discover how to make good choices with similar investment opportunities and build a strong portfolio.

0 of 0 people found the following review helpful. **The Hedge Funds Book** By A. Shetrone While hedge funds are typically for those with a high annual income or wealth to spare, the Hedge Funds Book is a valuable source for anyone interested in investing. The easy to understand guide breaks down a complicated topic into easily digestible sections, clear bullet points, and interesting case studies. For those who struggle with financial lingo, such as myself, a glossary of various terms is located in the back of the book. The highly experienced author, Alan Northcott, covers both the basics of hedge funds and the more complex issues of strategies and assembling a portfolio. For readers who prefer visual learning, Northcott offers charts for topics such as the alternatives to hedge funds. In addition to investing, this book touches upon the various opportunities to work for a hedge fund including areas such as accounting, marketing, and management. For readers who are extremely reluctant to read a financial book, it may warm your heart to know that a portion of book's profits are donated to the Humane Society of the United States. While I am in no position to invest in a hedge fund at this time, I have a soft spot for animals, and I strongly believe in donating to non-profits whenever possible.

Money managers have traditionally used hedge funds as they would mutual funds: to pool investors' money and place it in financial instruments in an effort to make a high positive return. Hedge funds have typically been available only to the affluent or to investors with inside contacts, but today that has changed. Almost any investor can now participate in a hedge fund and earn those high returns. Hedge funds saw a 20 percent increase in one recent year, posting the strongest gain in a decade and installing confidence back in investors. If the pace continues, hedge fund trading will far outpace all other investments. However, you must know what you are doing. The Hedge Funds Book will detail how to invest in hedge funds, evaluate their performance, and employ investing strategies and tactics using the latest technology to set up your account online and see the biggest returns. You will be able to handle fees, taxes, and risks, and you will get little known data to help you double or even triple your investment--all while avoiding the common traps and pitfalls. Instruction is great, but advice from experts is even better, and the experts chronicled in this book are earning millions. Aside from learning the basics of hedge fund trading, you will be privy to investors' closed club secrets and proven successful ideas. If you are interested in learning everything there is to know about hedge fund investing along with hundreds of hints, tips, and strategies to minimize your risk and maximize your return, this book is for you.

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The hedge fund investment arena today is more complex than ever in the wake of the 2008 market meltdown. The Hedge Funds Book: How to Invest in Hedge Funds Earn High Rates of Returns Safely by author Alan Northcott, shares great insights into the many different aspects of hedge fund investing in a straightforward and well-organized approach that speaks to the diversity of hedge fund investing in today's worldwide financial market. As pointed out by Northcott, the most important question a prospective hedge fund investor can ask is not how much can I make? but how much can I lose? Famous investor Warren Buffett once said: Rule number one is don't lose money, and rule number two is don't forget rule number one. During 2008, worldwide equity markets were down an aggregate of 50 percent. These markets must rebound some 100 percent just to be even. A 10 percent loss requires an 11 percent gain to be even; a 20 percent loss, a 25 percent gain; a 30 percent loss, a 43 percent gain; and a 40 percent loss, a 67 percent gain. Losses of this type underscore the importance of risk management; losses of this scope only occur when investment managers place return ahead of risk management. Despite recent losses in securities markets, there are still great opportunities ahead for the investor who chooses an investment manager that follows Buffett's rule do not lose money. Northcott provides a systematic approach to finding these funds and their managers, allowing investors the greatest chance at achieving high rates of return without the inherent risks involved with investing. --Jeffrey Weiller  
About the Author President, IVP Management LLC, General Partner, Capital Preservation Fund L.P.,  
[www.CapitalPreserver.com](http://www.CapitalPreserver.com)