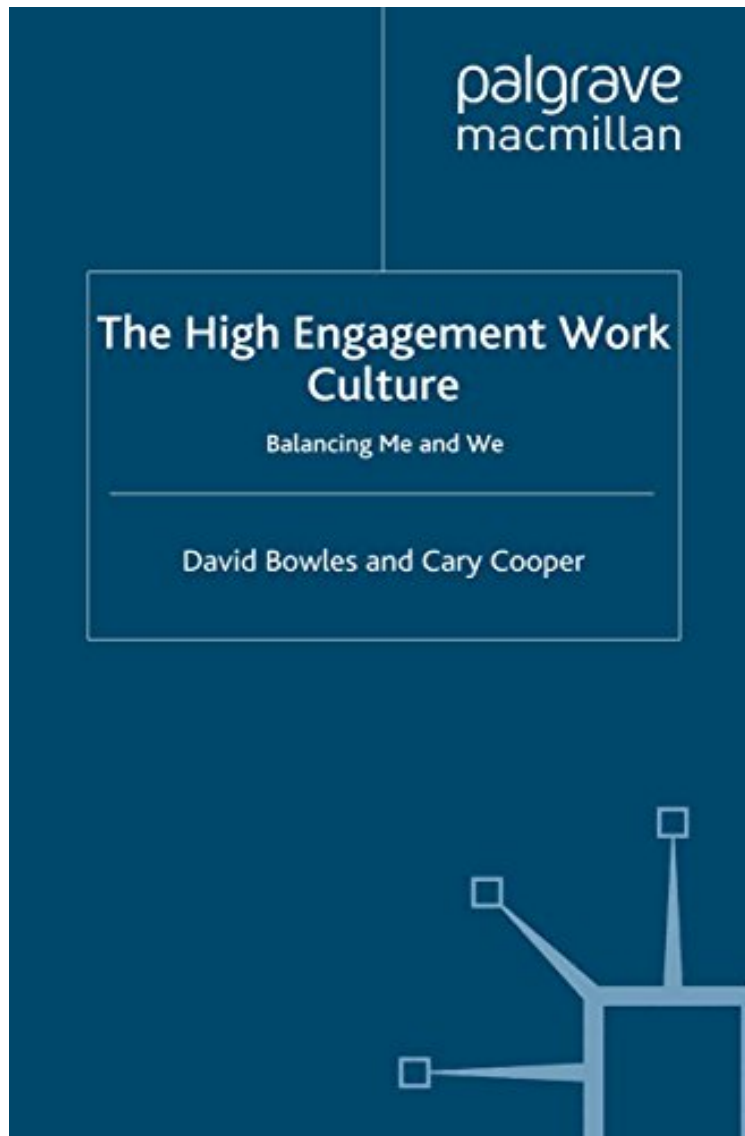


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The High Engagement Work Culture: Balancing Me and We

D. Bowles, C. Cooper

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The 2008 crisis set off a systemic panic which almost engulfed the world's financial system. Through a lens of sustainability this book examines how organisations can explore a new business culture today. Drawing from real-life

examples and new ideas Bowles and Cooper discuss how organisations can move from 'me' to 'we'.