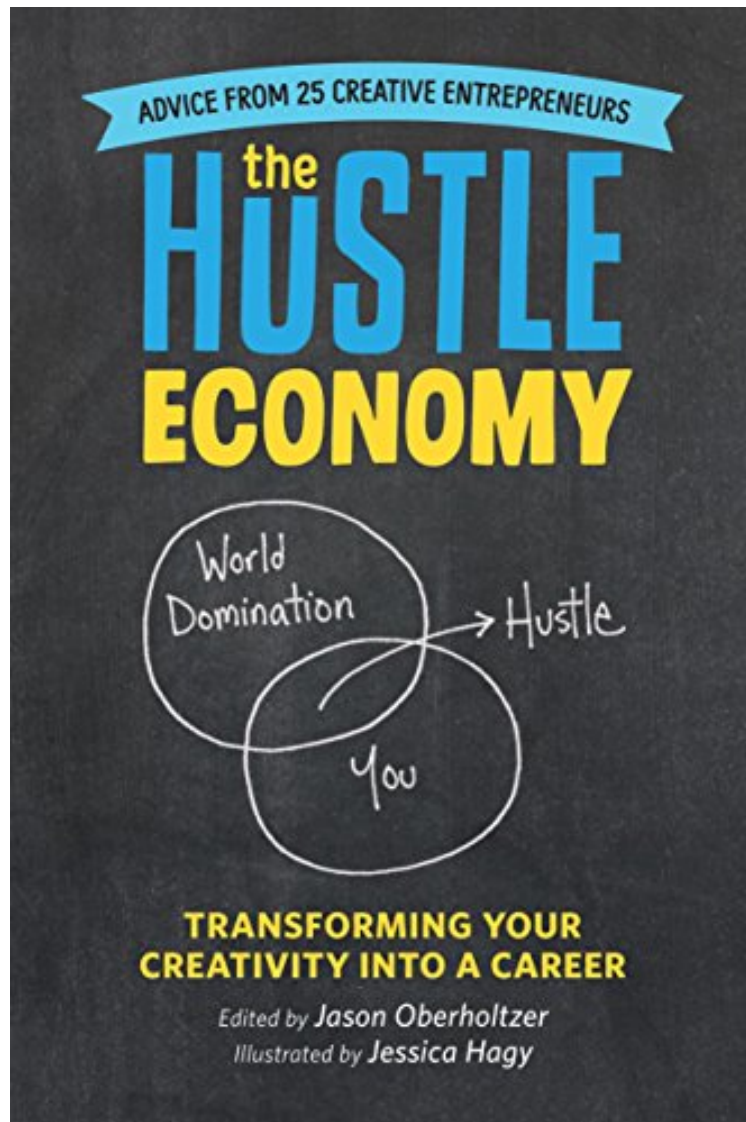


The Hustle Economy: Transforming Your Creativity Into a Career

Jason Oberholtzer

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Jason Oberholtzer : The Hustle Economy: Transforming Your Creativity Into a Career before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Hustle Economy: Transforming Your Creativity Into a Career:

3 of 3 people found the following review helpful. Delightful Ensemble of Pieces of Advice for Artists By Anna Sabino "You can't take one popular thing you make and ride it to success. You have to double your efforts and keep making cool things" shares Ben Grelle, one of the contributors to "Hustle Economy." The book is a delightful ensemble of pieces of advice delivered by creative entrepreneurs from different paths of life. They all present their own view on the entrepreneurial hustle. Fun, lucid illustrations by Jessica Hagy are a great addition speaking to so

many of us who are into the visuals.² of 2 people found the following review helpful. Useful collection of essays from diverse set of artists/entrepreneurs

By thThis book is a collection of short essays from various creatives and entrepreneurs on how they make a living through hustling in a variety of endeavors outside the typical 9 to 5. It includes a wide range of perspectives, both in what Hustle Economy means and in how they go about it. I wouldn't call this a how-to book. To me it's more an inspirational book with little tidbits of how-to thrown in throughout. Some essays were better than others, but overall I felt it was quality content. I like the diversity of experiences of the authors. There are writers, artists, dancers, trend spotters, designers, and entrepreneurs. Scattered throughout the book are drawings and diagrams by Jessica Hagy that illustrate topics in each essay. I enjoyed these. They were simple, but often very appropriate. Following each essay is an "Act on This" page containing a list of actionable steps to put into play or better understand some of the topics in that essay. I think these can be useful. I could see myself rereading some of these essays when I need a little inspiration or a reality check.

I received my copy of *The Hustle Economy* through a Goodreads giveaway.³ of 3 people found the following review helpful. Nice, inspiring collection.

By A. JudyA great collection of essays from a wide range of people working in various fields. It's really fun to see where they all came from and what advice they have to share.

To survive in today's gig economy, you must be a mover, a shaker, a doer, and a maker. In *The Hustle Economy*, we give you 25 essays from founders, writers, producers, game makers, artists, and creative types from every path who share one common trait: they are all self-made hustlers who have managed to turn their creativity into careers. In this collection you will find essays from:

- Producer and performer Mike Rugnetta on why "Do what you love" is both the best and worst piece of advice you'll ever receive.
- Author, television writer, and humorist Emma Koenig on staying focused and productive no matter what life throws at you.
- Web comic Zach Weinersmith on the equation for success and using your creativity to do what the rest of us won't.
- Trendspotter Jess Kimball Leslie on identifying your skills and turning it into a successful career.

This book exists to inspire and inform. Your creative career is attainable, and we'll show you how to do it and why it's worth it.

Complete list of essayists: Nick Douglas, Ben Grelle (aka The Frogman), Adrian Sanders, Farah Khalid, Mike Rugnetta, Emma Koenig, Asha Dornfest, Kelsey Hanson, Moacutenic Guzman, Thomas Leveritt, Casey Bowers, Josephine Decker, Donna Salgado, Alex Pearlman, Dante Shepherd, Brad O'Farrell, Jess Kimball Leslie, Meredith Haggerty, Alex Larsen, Nancy Zastudil, Lee LeFever, Jeff Wysaski, Zach Weinersmith

About the Author Jason Oberholtzer is a content creator and strategist whose writing, charts, GIFs, and blogs appear all over the web and in print. His clients include Forbes, IBM, and The Economist. He is the author of *I Love Charts*. Jason lives in Brooklyn, New York.

Jessica Hagy is an artist and author of *Indexed*, *The Art of War Visualized*, and *How to be Interesting*. Her work frequently appears in various web formats, galleries, books, magazines, newspapers, television outlets, and advertising campaigns. She lives in Seattle, Washington.