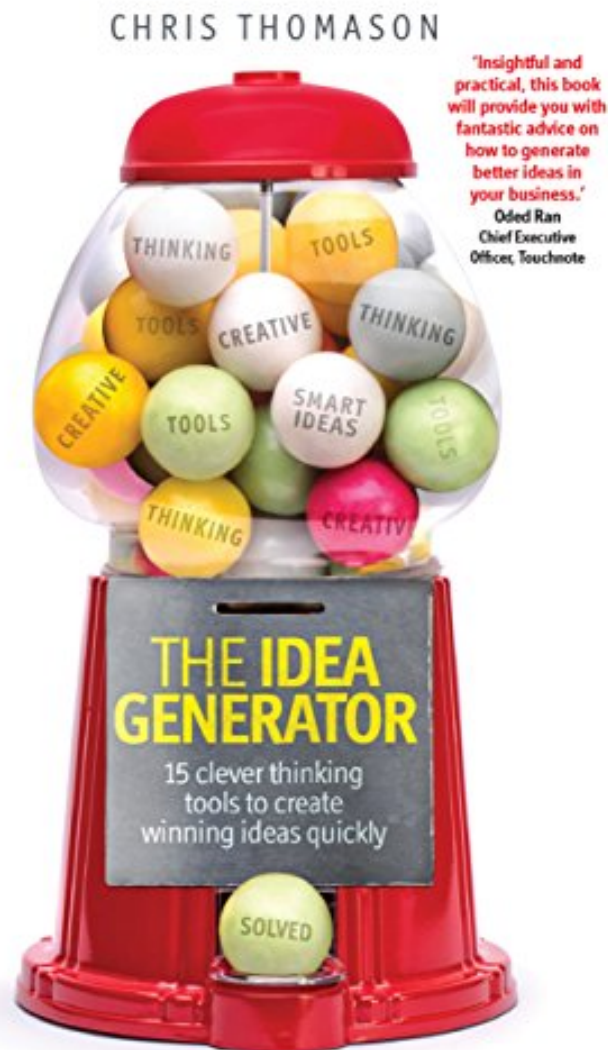


[Ebook pdf] The Idea Generator: 15 clever thinking tools to create winning ideas quickly

The Idea Generator: 15 clever thinking tools to create winning ideas quickly

Chris Thomason

ebooks | Download PDF | *ePub | DOC | audiobook



[Download](#)

[Read Online](#)

#937667 in eBooks 2016-10-10 2016-10-10 File Name: B01M1N3NU6 | File size: 30.Mb

Chris Thomason : The Idea Generator: 15 clever thinking tools to create winning ideas quickly before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Idea Generator: 15 clever thinking tools to create winning ideas quickly:

ARE YOU USING THE BEST CREATIVE THINKING TOOLS? Brainstorming is the go-to method for

generating ideas and solutions in teams, but it's been proven to be ineffective for over 50 years. The Idea Generator gives you 15 simple, easy-to-use tools that can be used and reused for a variety of purposes to help you generate ideas quickly and focus on developing only the best ideas. Find a more effective, productive, quicker alternative to brainstorming new ideas. Develop and shape your ideas into winning results on your own or in a group. Achieve more insightful thinking on strategic opportunities. Quickly find solutions to the business issues that affect you. Utilise the time saved to share your best ideas and produce game-changing solutions in a team workshop. DON'T GET STUCK IN A BRAINSTORM BRAINDRAIN. USE THE IDEA GENERATOR FOR FAST RESULTS.

From the Back Cover Challenges traditional approaches on how creative new ideas are generated, and provides valuable alternative tools to use on a daily basis to make innovation happen. Bill Jarrard, Co-Founder, Mindwerx International Trigger the innovative side of your brain with the most comprehensive and powerful guide on the market. Alejandro Maroto, Head of Innovation and New Business Services, Telefonica Business Solutions ARE YOU USING THE BEST CREATIVE THINKING TOOLS? Brainstorming is the go-to method for generating ideas and solutions in teams, but it's been proven to be ineffective for over 50 years. The Idea Generator gives you 15 simple, easy-to-use tools that can be used and reused for a variety of purposes to help you generate ideas quickly and focus on developing only the best ideas. Find a more effective, productive, quicker alternative to brainstorming new ideas. Develop and shape your ideas into winning results on your own or in a group. Achieve more insightful thinking on strategic opportunities. Quickly find solutions to the business issues that affect you. Utilise the time saved to share your best ideas and produce game-changing solutions in a team workshop. DON'T GET STUCK IN A BRAINSTORM BRAINDRAIN. USE THE IDEA GENERATOR FOR FAST RESULTS. About the Author Chris Thomason has spent fifteen years working at the intersection of innovation, business growth and customer experience. He's an engineer who started his career in the UK automotive industry. He emigrated to South Africa to work in the gold and platinum mining industry and was fortunate to experience the transition to democracy first hand. He also spent time running a gold mine in Mozambique at the height of the civil war there.