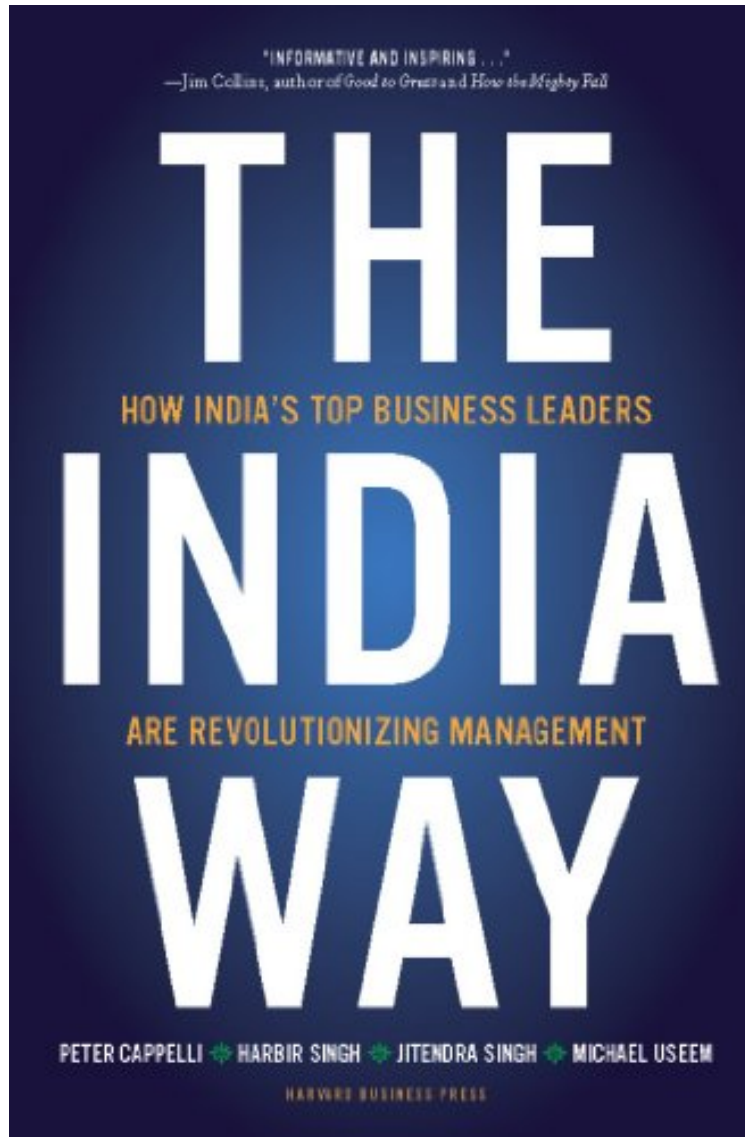


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## The India Way: How India's Top Business Leaders Are Revolutionizing Management

*Peter Cappelli, Harbir Singh, Jitendra Singh, Michael Useem*

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enjoyed reading itBy Mohaimin AltafA well researched insight into the ethos of corporate governance in India. Heartening to find Indian corporate practices geared to higher social purposes with employees regarded as asset to be groomed ,guided and nurtured who in turn help improved productivity. An enlightening work. I enjoyed reading it.0 of 0 people found the following review helpful. Clearly written, fun to readBy MaxThe book is structured well. I took this book with me before I went on a trip to India and used it as a way to frame my thoughts and questions as I visited multiple multinational companies. The book provides many case studies, and gives a holistic representation of what it means to do business the India way.

Exploding growth. Soaring investment. Incoming talent waves. India's top companies are scoring remarkable successes on these fronts - and more.How? Instead of adopting management practices that dominate Western businesses, they're applying fresh practices of their ownin strategy, leadership, talent, and organizational culture.In The India Way, the Wharton School India Team unveils these companies' secrets. Drawing on interviews with leaders of India's largest firms - including Mukesh Ambani of Reliance Industries, Narayana Murthy of Infosys Technologies, and Vineet Nayar of HCL Technologies - the authors identify what Indian managers do differently, including:Looking beyond stockholders' interests to public mission and national purposeDrawing on improvisation, adaptation, and resilience to overcome endless hurdlesIdentifying products and services of compelling value to customersInvesting in talent and building a stirring cultureThe authors explain how these innovations work within Indian companies, identifying those likely to remain indigenous and those that can be adapted to the Western context.With its in-depth analysis and research, The India Way offers valuable insights for all managers seeking to strengthen their organization's performance.

About the AuthorPeter Cappelli is the George W. Taylor Professor of Management and Director of the Wharton Center for Human Resources. Harbir Singh is the William and Phyllis Mack Professor of Management and Codirector of the Mack Center for Technological Innovation at the Wharton School. Jitendra Singh is the Saul P. Steinberg Professor of Management at the Wharton School. Michael Useem is the William and Jacalyn Egan Professor of Management and Director of the Wharton Center for Leadership and Change Management.