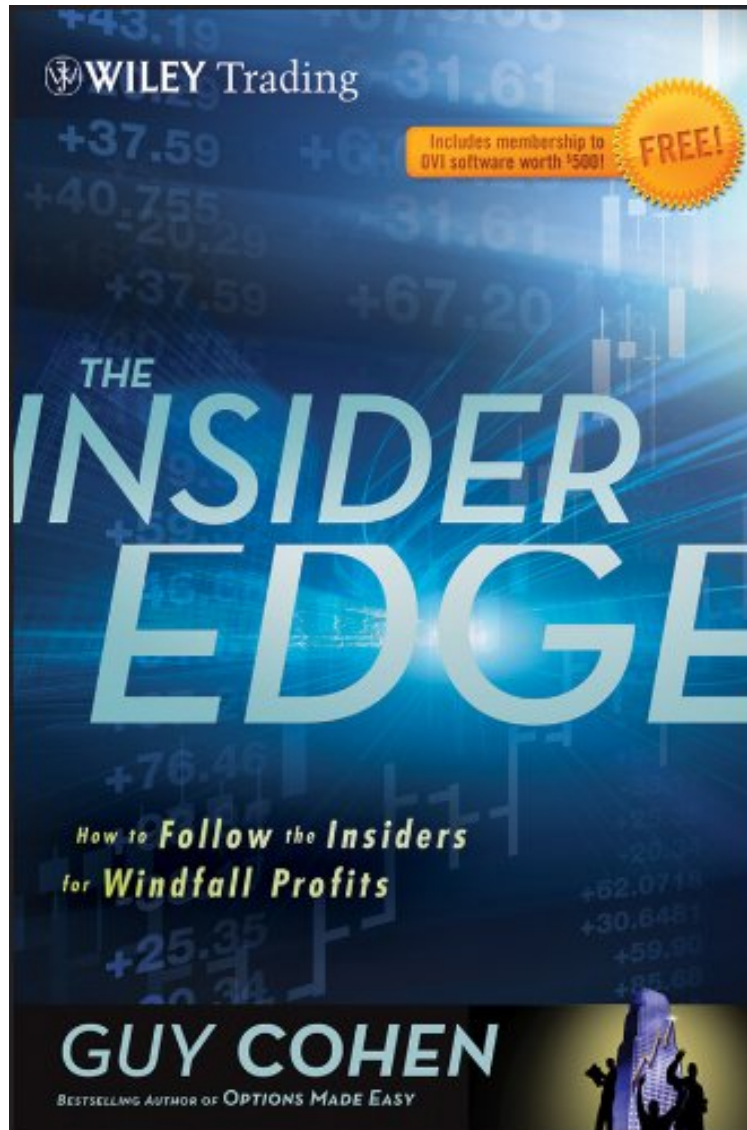


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The Insider Edge: How to Follow the Insiders for Windfall Profits (Wiley Trading)

Guy Cohen

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Guy Cohen : The Insider Edge: How to Follow the Insiders for Windfall Profits (Wiley Trading) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Insider Edge: How to Follow the Insiders for Windfall Profits (Wiley Trading):

4 of 5 people found the following review helpful. Go FishinBy Kindle Customer Actually, this certainly was a waste of time and money. I could hardly wait to get the book from , I even paid for next day delivery. Mr. Cohen's other books that I have bought have been very good and I consider my best research and reference source. INSIDER EDGE is a

great title and that's where it stops. It appears to me that it's a great instruction manual for his system, but getting the cart before the horse. Leading an individual into buying his system and paying for the instructions first. How many more surprises? Yes Sir Mr. Cohen I still respect your knowledge and abilities and will continue to follow THE BIBLE OF OPTION STRATEGIES as a how to book. After all this isn't my first rodeo, I'm 81 years young and looking forward to continue trading options. Just thought this might cut down on my allotted research time. Not buying any green bananas. I'm surprised that you used this method to hood-wink your followers. Giving this one star for creativity. Gone Fishin, Robert 13 of 17 people found the following review helpful. The Insider Edge for Investor?? By Bavan I completed reading the book in 4 days and am a critic for 'The Insider's Edge'. Generally, I do not make any comments on most of the books but being a critic, I am giving 5 Stars because the author Mr. Guy Cohen has written an excellent concept in a simple way that can be easily understood even by a layman without any sophisticated mathematical/technical/option concepts even though I may not agree logically whether it will work always. I come from Math/Science/Fundamentals background where I always analyze stocks based on moat of business, the Earnings/Cashflow/Valuation perspective of business and will be biased to technical indicators as I do not believe/understand much. This book is targeted to Short-Term Speculators and with this in mind, I read the above book which summarizes into 3 main concepts such as "Chart Pattern + OVI (Option Volatility Indicator) + Trading Rule = Success". Chart Patterns in simple terms explains how to spot a bullish trend in terms of VMV (If we write the letters VMV closely and tilt to 20 degree angle to down side towards right - we get a bullish chart pattern of 'Support' and 'Resistance' lines if we view the stock price for 3 months or more) and bullish channel pattern which is same as VMV but goes on sideways instead of down side. Mr. Guy has created an OVI Indicator based on Options data where the insider's has an edge and start buying Call or Put Options for Stocks/ETF's and he has devised a own indicator based on options buying pattern algorithm which simply measures in the form of graph of -1 to +1. Anything above 0 to +1 indicates a bullish pattern and anything below 0 to -1 indicates a bearish pattern. If we combine the above chart pattern and OVI indicator with positive traits along with volume and more Open Interest call volume, then the chance of stock peaking is high. The final 'Trading Rule' suggests that once the stock is above the resistance line, we can buy the stock with a stop limit and once when the stock reaches certain high (Based on 0.382 times the difference of Resistance and Support lines), we can sell the stock at 50% of our original investment. Then we can move the sell stop limit for the remainder of investment to the new high value and if it reaches more again by the same above formula we can sell the remaining portion. We need to applaud Mr. Guy who has given free tools through his website which is worth more than 500 dollars as he clearly shows the pattern of 12 Express Stocks where most of them are quality business to my surprise. My strong critic for his concept is whether the chart patterns work well and how to interpret the chart patterns. If you are a Math/Science guy like me and rely more on numbers/logic, interpreting chart pattern is complicated as it's an ART and most of the chart pattern resembles like VMV to my eyes:-). I hope it's me and am not criticizing the author or anyone but technical analysis to me doesn't have a sound logical basis. With the above criticism in my mind, Mr. Guy has developed a beautiful OVI indicator where he gets 10/10 as it is completely logical to derive based on option calls. The Trading plan is good but I would take all the profits at first move itself as am not sure whether the second move will work out for me. The same above procedure can be repeated for Bearish patterns with reverse moves and being a bull most of the times, I am passing the bearish patterns. Coming to my personal investing traits of being a Fundamental Investor who relies more on quality of business, financials and Valuation, I find this book will be extremely useful even if I invest for medium term to long term provided the FAIR MARKET VALUE (INTRINSIC VALUE) of any stock/ETF is higher than current market price of the stock. I am a huge fan of Morningstar.com where they analyze the stock in depth and provide Intrinsic value for 1700 stocks which basically states that how much the business is worth per share based on future cash flow analysis discounted to the present value. I checked all the 12 Free Express Stocks which he posted in his website theinsideredge.com and found that all 12 stocks such as BAC, C, GOGL, AAPL, AMZN are excellent quality business where most of the above stock Intrinsic value is higher than market price at present. If such is the case, then I can use his entire book concept of: "Chart Pattern + OVI Indicator + Intrinsic Value Concept" and start investing for medium term by buying "Deep In the Money" Call option with a long-dates of 1 year or more and am pretty sure, I will make considerable returns without speculating for short-term. In other words, I can even do both short-term investment if I spot a beautiful tight chart pattern along with positive OVI with Intrinsic Value more than current market price where even if I miss the stock going up, if I wait patiently for some time, I can recoup the losses and may gain substantially as most of them are quality businesses which will come back a.k.a Peter Lynch/Warren Buffet Style!! Hats off to Mr. Guy Cohen who deserves to get '5-Star' for his simple, clear, crisp views on a tough subject (Sometimes it's repeated but it helps) where his numerous examples of the concepts make reader fine-tuned to the concept along with his website!! Great Book if you are Medium-Term Investor and a Short-Term Speculator!! UPDATES ON SEPT 28TH, 2012: Folks - It seems Mr. Guy is going to come out with a new Book 'Options Made Easy' (3rd Edition) with specific focus on how to buy/sell options based on OVI and it will certainly satisfy the needs of folks like me who will be more in-tuned in buying deep-in-the-money options based on OVI. Please review the link at: http://www..com/Options-Made-Easy-Profitable-Trading/dp/0133087891/ref=dp_ob_title_bk Meanwhile, I have a small request to the Author Mr. Guy Cohen who can

sequence the above 'Options Made Easy' book logically starting with Chapter 1 - Economic Analysis Stock Market Cycles : Chapter 2 - The Basics of Fundamental Analysis : Chapter 3 - The Basics of Technical Analysis : Chapter 4 - Introduction to OVI : Chapter 5 - Introduction to the Options (Calls and Puts) : Chapter 6 - Into the Marketplace (Terminology of Options) : Chapter 7 - An Introduction to Greeks : Chapter 8 - Using Basic Options using OVI : Chapter 9 - Two Popular Strategies (Covered Call Synthetic Calls): Chapter 10 - Intermediate Level Options (Bull Call Spread and Bull Put Spreads): Chapter 11 - Two Basic Volatility Strategies : Chapter 12 - Two Basic Sideways Strategies : Chapter 13 - Trading and Investing Psychology : Chapter 14 - Putting it All Together : Chapter 15 - NEW CHAPTERS...The basic idea behind logically arranging the above chapters is that readers like me will have continuity of how to use options starting from Economy to Stocks to Options Terminology to OVI to Intermediate Strategies to Summary!!2 of 5 people found the following review helpful. OVI OVI...By mochabeansThe book is about OVI, Flag Patterns and some examples that proves how OVI warned the 2008 Crash and Bear Sterns. Good Read and would recommend for Option Traders. I like Guy's style of writing and enjoyed this book like his other ones on option.I have to add a comment on the following AAPL, GS recommended in the email from Guy did breakout based on the OVI and a Flag breakout, PCLN was defined as a bearish based on the OVI indicator but rather PCLN price went up.

Bestselling trading author Guy Cohen introduces the OVI indicator to stock trading; More fortunes are made from trading stocks than any other financial instrument, and these windfalls are available to anyone who has access to the right information; Presenting the methods used by the best traders in the market;The Insider Edge: How to Follow the Insiders for Windfall Profits uses options transaction data to reveal what "informed traders" are doing, and how anyone can take advantage of these techniques; Whether the markets are choppy or trending, it always pays to wait for a clear opportunity. Any good trader knows that they need an Edge to excel, and this book demonstrates how the combination of specific chart patterns, author Guy Cohen's proprietary OVI indicator, and a robust trading plan, when combined, will deliver success. In The Insider Edge, Guy Cohen reveals; How you can profit from options without having to trade or even understand them! Why the smart money often gravitates to the options markets. How options transactions can often reveal the direction of the stock price. How you can trade using information typically reserved for the pros; A trading plan the delivers maximum safety and windfall profits. How to use his proprietary OVI indicator online for free, so you can start to follow the insiders; The author emphasises that The Insider Edge is for anyone who wants to trade stocks; No options knowledge is required to benefit from this book; His method involves observing what the smart options traders are doing, and then following them; This is what gives you The Insider Edge.

From the Inside FlapThe most profitable traders succeed because they can see what others cannot. Now, with The Insider Edge in your hand, you have everything you need to follow in their footsteps and put yourself on the path to trading for windfall profits. Time and time again, author and trading guru Guy Cohen has successfully anticipated market events—including the fall of Bear Stearns—which most commentators failed to see coming. In The Insider Edge, Guy shares his proven secrets so that you, too, can read the markets like a pro and make better trading decisions. Many of the savviest, best informed traders gravitate towards the options market, and this book reveals a revolutionary new trading indicator, the OVI (Options Volatility Indicator), that uses options transaction data to follow what these experts are trading so that you can spot—and capitalize on—new trends as they emerge. Introducing the OVI for the first time, explaining why it works, and what it can do for you, this book shows you how to combine the OVI with the right chart pattern to build a robust trading plan. Offering a helpful overview of the most popular chart patterns and identifying those that work best with the OVI, The Insider Edge is designed to help you make money when breakout opportunities emerge, while minimizing risk at all times. Groundbreaking and innovative, this is a book about making smart decisions, uniquely informed by what the pros are doing. Providing readers of all levels of trading experience with access to invaluable additional resources online, including the top twelve OVI charts, this is the only book you need to gain the ultimate insider edge.From the Back CoverPraise for The Insider Edge "Guy Cohen's work confirms that the observation of price and volume action alone is all that is necessary for investment success. Here he creatively expands on this essential investment principle by seeking an edge through the incorporation of price and volume information inherent in options transaction data, namely trading volume and open interest, in conjunction with favorable technical patterns and trends that are identifiable in the underlying stocks. The end result is an inspiring, concrete, and elegant system that investors can both learn from and readily employ in their own trading." —GIL MORALES, coauthor of Trade Like an O'Neil Disciple: How We Made 18,000% in the Stock Market and co-managing director of VirtueofSelfishInvesting.com "The Insider Edge is a new twist to discovering price activity that avid traders are sure to enjoy." —LARRY WILLIAMS, trader "Guy Cohen developed the proprietary Options Volatility Indicator (OVI) to help confirm chart pattern setups. The Insider Edge explores that marriage of indicator and patterns with numerous examples followed by trading plans to manage those trades. If you are having problems getting chart patterns to work, perhaps the OVI can help." —THOMAS BULKOWSKI, author of the bestselling Encyclopedia of Chart Patterns, Second Edition, and owner of

ThePatternSite.com About the Author An innovator in financial trading, Guy Cohen is the creator and originator of the unique OVI Indicator, FlagTrader, and OptionEasy, among other trading tools. Guy is also an established bestselling author, commentator, and entertaining speaker on trading and the financial markets. Guy specializes in trading stocks and options, with his hallmark user-friendly approach and liberal use of illustrations. His published work is complemented by pioneering breakthroughs in the areas of trading and technical indicators, especially the OVI. With Guy's market-tested innovations, you will find proven techniques to succeed, complemented by industry-leading customer service. Guy earned an MBA in finance from Cass Business School, City University London.