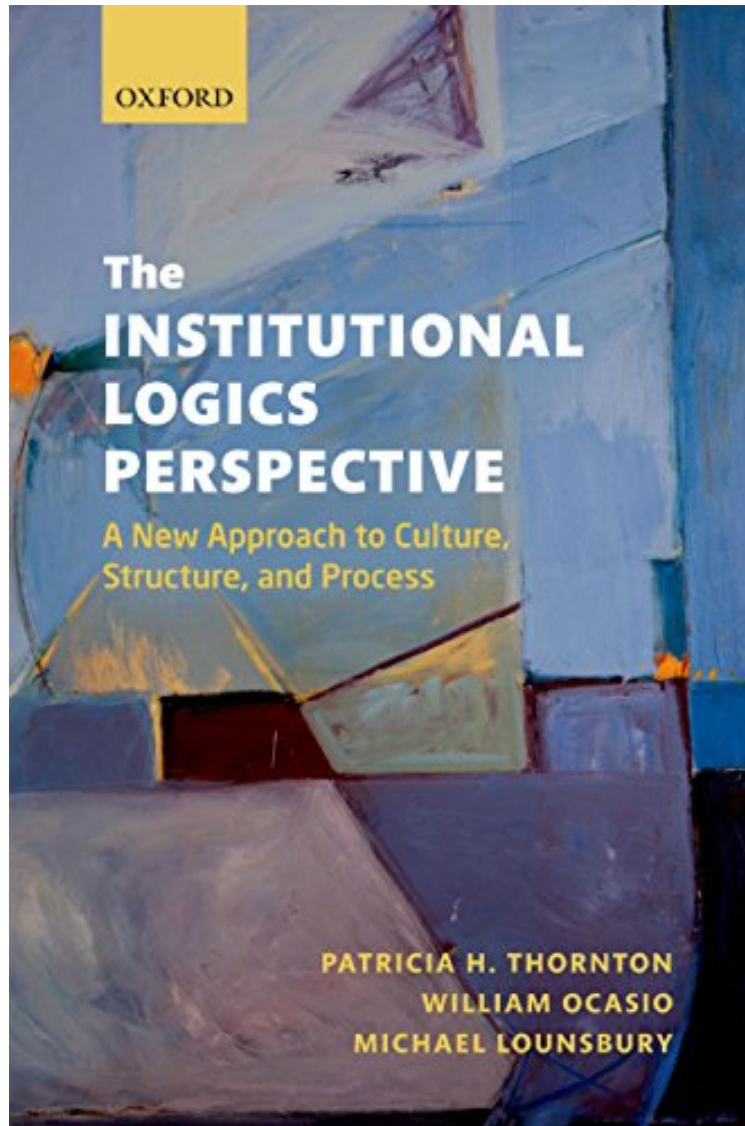


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The Institutional Logics Perspective: A New Approach to Culture, Structure and Process

Patricia H. Thornton, William Ocasio, Michael Lounsbury
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Patricia H. Thornton, William Ocasio, Michael Lounsbury : The Institutional Logics Perspective: A New Approach to Culture, Structure and Process before purchasing it in order to gauge whether or not it would be worth my time, and all praised *The Institutional Logics Perspective: A New Approach to Culture, Structure and Process*:

1 of 1 people found the following review helpful. ACLBy Customer Thornton and Ocasio basically introduced logics in their 1999 paper (Friedland and Alford aside) and Lounsbury is no slouch himself. The command of the subject and its broader context the authors possess is astonishing, as is the clarity with which they discuss it. An invaluable

resource for an organizational theorist and a must own for any institutional theorist.0 of 0 people found the following review helpful. Five StarsBy Stone HanA must-read for those studying institutional logics.0 of 0 people found the following review helpful. Five StarsBy DomenicoEssential for whom study Institutional Theory.

How do institutions influence and shape cognition and action in individuals and organizations, and how are they in turn shaped by them? Various social science disciplines have offered a range of theories and perspectives to provide answers to this question. Within organization studies in recent years, several scholars have developed the institutional logics perspective. An institutional logic is the set of material practices and symbolic systems including assumptions, values, and beliefs by which individuals and organizations provide meaning to their daily activity, organize time and space, and reproduce their lives and experiences. This approach affords significant insights, methodologies, and research tools, to analyze the multiple combinations of factors that may determine cognition, behaviour, and rationalities. In tracing the development of the institutional logics perspective from earlier institutional theory, the book analyzes seminal research, illustrating how and why influential works on institutional theory motivated a distinct new approach to scholarship on institutional logics. The book shows how the institutional logics perspective transforms institutional theory. It presents novel theory, further elaborates the institutional logics perspective, and forges new linkages to key literatures on practice, identity, and social and cognitive psychology. It develops the microfoundations of institutional logics and institutional entrepreneurship, proposing a set of mechanisms that go beyond meta-theory, integrating this work with macro theory on institutional logics into a cross-levels model of cultural heterogeneity. By incorporating current psychological understanding of human behaviour and linking it to sociological perspectives, it aims to provide an encompassing framework for institutional analysis, and to be an essential and accessible reference for scholars and advanced students of organizational behaviour, organization and management theory, business strategy, and cultural sociology.

"No concept in the field of organization studies has been more promising than that of 'institutional logics' and no concept has been more elusive, at times to the point of evanescence. The authors bring 'institutional logics' down to earth, unpacking the concept, tracing its history and exploring its ambiguities, identifying its component parts, and giving each the close attention it deserves. This much-needed and well-conceived volume provides an invaluable service to students of institutions and organizational fields."--Paul DiMaggio, A. Barton Hepburn Professor of Sociology and Public Affairs, Princeton University

"The Institutional Logics Perspective is an essential road map to and program for the future development of theories of institutional logic. Thornton, Ocasio, and Lounsbury offer a host of uncharted, under-theorized, unthought, and unexplored causal mechanisms linking the macro and the micro, practice and interaction, value and identity. The authors lay out the inter-institutional system, the doubleness of rationality, the cultural contingency of interest, the ideality of material practice, and the ways in which we have mistakenly assumed that institution effaces agency and hence politics. We are going to have to think and work this text for a while."--Roger O. Friedland, Professor of Religious Studies and Sociology, U.C. Santa Barbara

"Over the past generation, neoinstitutional theory has become perhaps the dominant perspective in the sociology of organizations. The institutional logics perspective has become an intriguing alternative that seeks to encompass and extend the insights of neoinstitutionalism to both lower and higher units of analysis. This book goes farther than any prior work in advancing the institutional logics perspective."--Gerald F. Davis, Wilbur K. Pierpont Collegiate Professor of Management, Ross School of Business, the University of Michigan

"This book is a must-read. Thornton, Ocasio and Lounsbury take stock, in a poised and systematic manner, of what has been achieved so far by the Institutional Logics perspective. They also point to what remains to be done. Building on a rich heritage, the Institutional Logics perspective threads the path to new and exciting frontiers--a multi-levels theory of institutions, the stabilization of solid micro-foundations, a refreshing return to history and the exploration of the dynamics of identities. The agenda is attractive and this book develops a highly useful road map."--Marie-Laure Djelic, Professor, ESSEC Business School

"In *The Institutional Logics Perspective*, Thornton, Ocasio, and Lounsbury have crafted a foundational treatise that will be a touchstone for future inquiry on logics. As an explanation for how actors, actions, and context come together in organizational and institutional settings, the institutional logics perspective has found a broad and diverse audience; this book will only widen its appeal. The authors break fresh theoretical ground and offer a solid conceptual footing for the study of logics; as such, the book has much to recommend it."--Administrative Science Quarterly

About the Author Patricia H. Thornton is Adjunct Professor affiliated with the Center for Innovation and Entrepreneurship at Duke University Fuqua School of Business and affiliated faculty to the Program on Organizations, Business, and the Economy, Department of Sociology, Stanford University. Her research focuses on institutional and organizational change, innovation and entrepreneurship, and institutional logics and strategic management. Her book, *Markets from Culture: Institutional Logics and Organizational Decisions*, (Stanford University Press) was published in 2004. She received her Ph.D. in Sociology from Stanford University. William Ocasio is the John L. and Helen Kellogg Distinguished Professor of Management and Organizations at the Kellogg School of Management, and Professor of Sociology, by Courtesy, Northwestern University. In addition to institutional logics, his research focuses on attention,

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