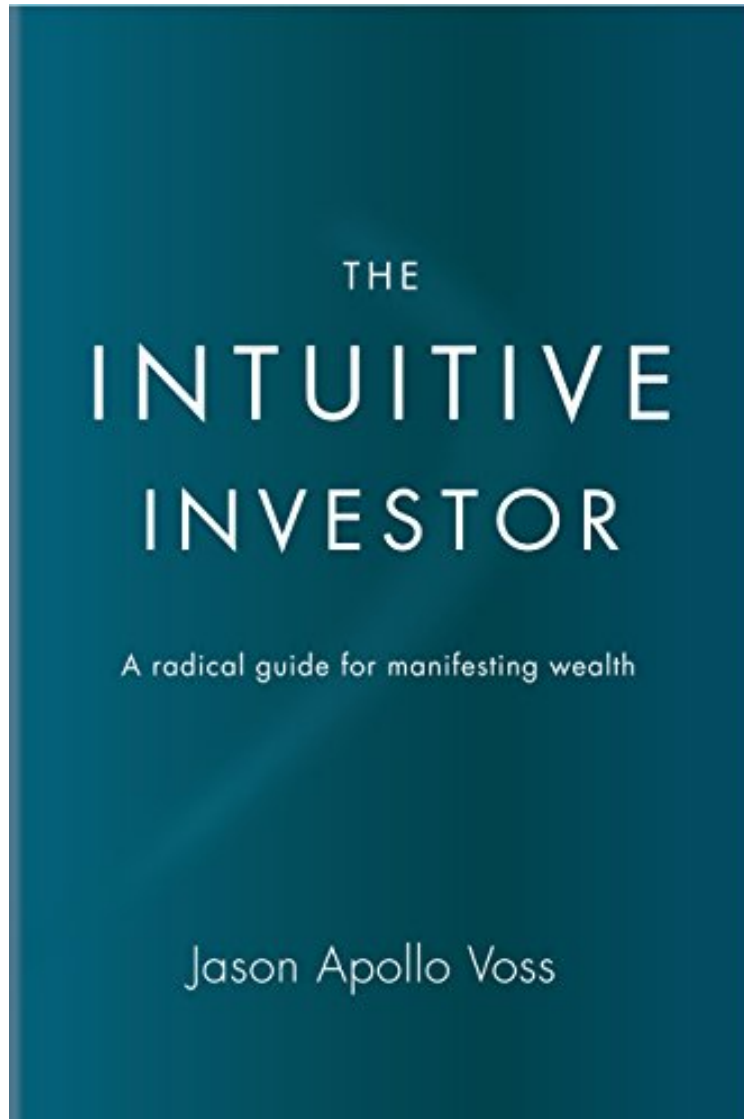


[E-BOOK] The Intuitive Investor: A Radical Guide for Manifesting Wealth

# The Intuitive Investor: A Radical Guide for Manifesting Wealth

*Jason Apollo Voss*

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**Jason Apollo Voss : The Intuitive Investor: A Radical Guide for Manifesting Wealth** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Intuitive Investor: A Radical Guide for Manifesting Wealth:

4 of 4 people found the following review helpful. A modern investment classicBy Ben FoxI've read The Intuitive Investor twice over the last eighteen months or so. I don't make a habit of reviewing investment books; any "edge" one can obtain in the markets is worth its weight in gold many times over.Investors read the same texts, pore over the same financial metrics in prospective investments, use the same financial tools, share the same (or similar) beliefs about what a good investment looks like (i.e. you are a "growth" investor or you are a "value" investor). Many seek the holy

grail of investment: that one characteristic of a business, the one equation, the one secret that will lead them to extraordinary riches. Everyone chases the same chimera, yet everyone treads on similar, already-trampled ground. As Jason Apollo Voss teaches us in *The Intuitive Investor*, each one of us already possesses that holy grail...And it's between our temples. The difficulty is that very few people actively engage the entirety of their brains in the investment process. Modern investment theory is dominated by the analytical, "left" part of the brain and eschews the intuitive, creative functions of the "right" part of the brain. The genesis of the overemphasis on the left brain lies in our modern education system, where we have all been taught to find the answers to our questions mainly through words and numbers. The same words that management teams can twist or use to obfuscate the truth, and the same numbers that the language of accounting can modify to make a company's financial picture rosier than it actually is. Jason's book champions a greater investment in the right brain, to elevate its role in the investment process to the same level as the left brain (note: by no means does he denigrate the usefulness of left-brained analysis; BALANCE of the two halves is critical to investment success). The teachings of *The Intuitive Investor* provide a road map for unlocking the power of the right brain, from the theory behind each of the principles Jason lays out, to examples and anecdotes from his experience as a portfolio manager, to exercises that will help an investor be able to more consistently and consciously apply to his or her process. Make no mistake: *The Intuitive Investor* is NOT an "investment system" per se. There is nothing in it akin to Fisher's fifteen-point checklist in *Common Stocks and Uncommon Profits*; nothing in it approximates the mathematical and accounting rigor of Graham Dodd's *Security Analysis*. Indeed, the book's approach goes beyond the field of investment. It teaches the reader how to make better and more informed decisions without descending into a morass of technical jargon. Further, the reader must be actively engaged in the book's teachings. *The Intuitive Investor* is not a book to be zoomed through with the expectation that it will make him or her into an investing genius. A concerted effort to complete each of the book's exercises (often multiple times over), along with pursuing additional information about some of its concepts, is critical to true understanding and success. Responsibility/ownership is the name of the game. Prior to reading *The Intuitive Investor*, my investment record was mediocre. Since applying the concepts in this book, the total return on my equity portfolio stands at +125% compared to an SP 500 return of +32%, as of the writing of this review. While stock market conditions have been benign, I owe much of my success to Jason's teachings. I recommend *The Intuitive Investor* without any reservations to investors of all stripes specifically, and to anyone looking to maximize the power of their brains and make better decisions more broadly. 7 of 8 people found the following review helpful. Transmitted lasting sense of freedom By Greeny I've made investment mistakes even when knowing better on some level. The analysis looks good but something feels wrong. Author Voss discovered how to consciously use intuition when making investment decisions. Our brains have two cerebral hemispheres connected by a nerve bundle called the corpus callosum. The left and right sides of the brain are dominant in respective areas. Highly successful people show very high levels of brainwave synchronization when engaged in their areas of expertise. This is also referred to as "peak performance." Voss was a peak performer in mutual fund management. He found that ultimate success in investing comes from synchronization of analysis with intuition. Famous speculators, including Jesse Livermore and George Soros, have written about curious feelings - hunches, often misinterpreted as insufficient sleep or backaches. They made fortunes when they aligned their analysis with these curious feelings. *The Intuitive Investor* is a kind of textbook on this process and how to use it consciously. I've been using *The Intuitive Investor* method. My life improved because I'm not so hard on myself regarding making decisions. Analysis is as important as it always was. Yet there's never going to be certainty because, as Voss says, there's no future fact. Also, it's not a bad thing that emotion is involved in investment decisions. Voss explains the purpose of emotions and provides an excellent analogy of an explorer cutting through the jungle to get to an ancient temple where the treasure is stored. 0 of 0 people found the following review helpful. Fascinating read By Andy Fascinating book about investing. It gives a complete different perspective on the subject that very few authors are able to accomplish. It's definitely worth your while if you're looking for alternative, new and truly differentiated tools that will make you a better investor! Highly recommended!

On October 21, 2004 Jason Apollo Voss had a true epiphany: there was going to be a near-collapse on Wall Street and he should retire to exclusively pursue a spiritual practice. In electing to honor his vision he gave up a career in which the mutual fund he co-managed bested the NASDAQ by 77.0%, the SP 500 by 49.1%, and the DJIA by 34.9%. Most of this success came from a detailed, scientific understanding of the right brain and its capacity for creative and intuitive thought. These secrets and their real world application are the specific focus and passion of the *Intuitive Investor*. Much more than just a book about investing, *The Intuitive Investor* is also a guide to healthy, mindful living. Scarcely have money, mind and spirit been brought together so potently.

About the Author Jason Apollo Voss is author of the forthcoming book, "*The Intuitive Investor: A Radical Guide for Manifesting Wealth*." Over the course of his investment career as co-Portfolio Manager of the Davis Appreciation Income Fund (DAIF), the Fund bested the NASDAQ by 77.0%, the SP 500 by 49.1% and the DJIA by 35.9%. Importantly, these returns were earned even in recessionary, and financial-market-bubble-bursting,

times. And these returns were earned with significantly less volatility than that of the overall stock market. The DAIF was one of Morningstar's first 10 mutual funds (of 10,000) to receive its Stewardship Award for ethical stewardship of investor monies. At the time of Jason's retirement at the age of 35, the firm he worked for Davis Selected Advisers was one of the nation's top 50 largest money management firms and among the largest shareholders for a number of household name companies, such as American Express, Costco, Altria (i.e. Philip Morris), Sealed Air (makers of bubble wrap), etc. The DAIF was regularly ranked in the top decile of its investment category and further it earned a Lipper #1 ranking. The Fund was named a Lipper Leader, and was a perennial Morningstar Analyst Pick. Voss has given numerous press interviews to: the Wall Street Journal, Barron's, Business Week, Bloomberg, Reuters, Money, the Wall Street Transcript, Smart Money, Red Herring, Value Line, etc. Jason holds a Bachelor of Arts in Economics, and a Masters of Business Administration with an emphasis in Finance and Accounting, from the University of Colorado. Additionally, he is a Chartered Financial Analyst (CFA) as designated by the CFA Institute.