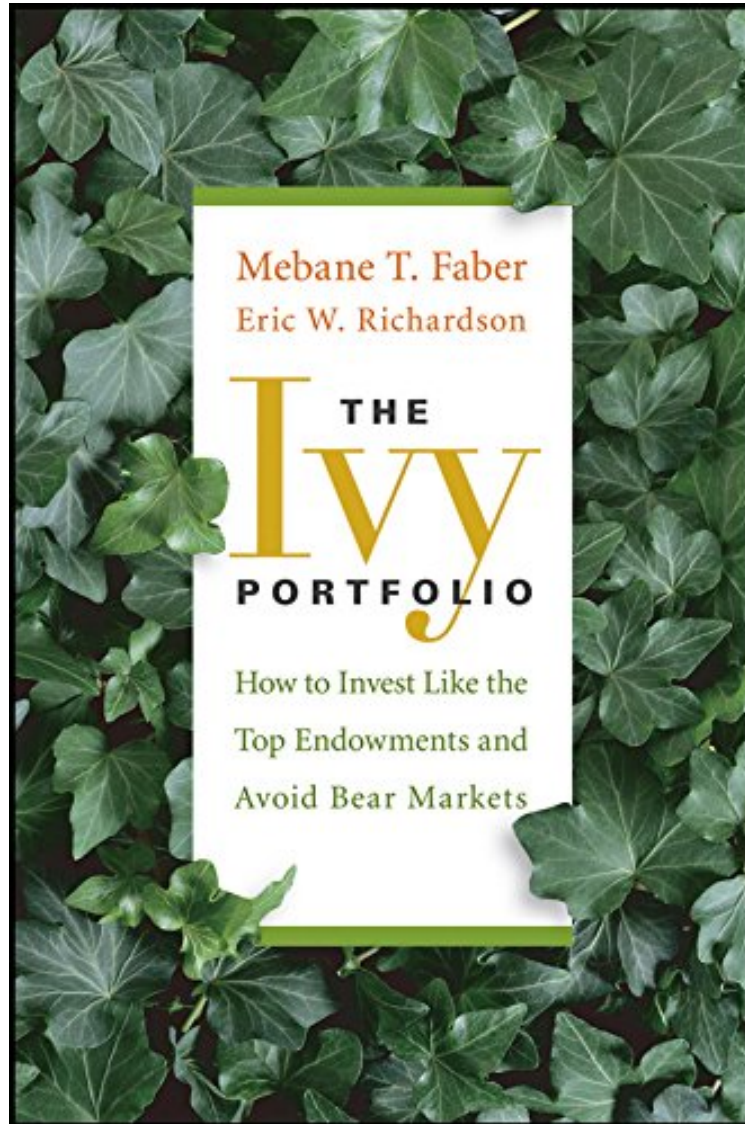


(Free read ebook) The Ivy Portfolio: How to Invest Like the Top Endowments and Avoid Bear Markets

The Ivy Portfolio: How to Invest Like the Top Endowments and Avoid Bear Markets

Mebane T. Faber, Eric W. Richardson
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Mebane T. Faber, Eric W. Richardson : The Ivy Portfolio: How to Invest Like the Top Endowments and Avoid Bear Markets before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Ivy Portfolio: How to Invest Like the Top Endowments and Avoid Bear Markets:

0 of 0 people found the following review helpful. Excellent read and history of the success of certain Ivy ...By TRS LAWExcellent read and history of the success of certain Ivy League investment portfolios of the schools' endowment funds. Remarkably simple strategy that seems to have worked well over the years; well illustrated with investment

results over the years. I took a substantial sum of money and invested in the IVY 5 and then set up a "dummy" portfolio of the IVY 20 and found that both tracked about the same, since my investment has been made two months ago; the IVY 5 did a very small bit better, but the IVY 20, is obviously more diversified, but still within each of the Five major categories of investments. Each portfolio is up just under 3% over the past two months and all five categories have increased. For non-professional investors, note the book indicates that if you use the IVY 5 you will need to reallocate at least each year, while if you invest in the IVY 20, you will need to do so quarterly or semi-annually. I recommend this book.

5 of 5 people found the following review helpful. A lucid outline of how to build a well diversified portfolio

By Ashish Singal

Faber has a unique gift to bridge the divide between quantitative asset allocation techniques and plain English. I first read his paper on tactical asset allocation and have been a big fan ever since. This book is centered first around how Yale and Harvard build their portfolios to outperform the market -- by diversifying into different asset classes, including illiquid and inefficient ones where alpha is easier to find, and hiring managers to add the extra kick to beat the benchmarks. In the second part of the book, he describes the paper and the asset rotation strategy I mentioned above. The final part of the book talks about a replication strategy using 13F filings to mimic the portfolios of top managers. He describes each of these three strategies lucidly. I also really like his ample use of references to books, companies and talents of others in the investment management profession, and I've got quite a list of additional reading material from his recommendations and citations throughout this book.

22 of 23 people found the following review helpful. A "How To" Book that Delivers on its Promise

By A. Cudzewicz

The subtitle to The Ivy Portfolio is "How to Invest Like the Top Endowments and Avoid Bear Markets." In my opinion this book delivers on that promise. That is saying a lot. I have read many investment books that present great strategies that have been exhaustively researched, outlined in detailed, academically vetted, but are totally useless because they are too complicated, too expensive, or impractical for the ordinary investor to follow. This book is not one of those. For example, in the first part of this book the authors detail how top endowments, like Harvard and Yale's endowments invest their billions. I have read about those strategies before, but other authors conclude that those endowments have access to managers or investment opportunities that the ordinary investor doesn't. So don't waste your time, you can't duplicate it. It leaves you hanging -- in awe of their great investment returns, but assured that they are out of reach. Faber and Richardson don't do that. While acknowledging the special circumstances multi-billion dollar endowments enjoy, they do suggest ways that an investor without billions can emulate the strategies the top endowments employ. They even name the specific Exchange Traded Funds that can be used to follow the endowments strategies. That is very convenient, practical and helpful.

The second part of the book deals with a Tactical Asset Allocation strategy. Again I have read about many timing strategies that have a high failure rate, or require you to be glued to your computer's display to make them work. I don't want to be a day trader. The authors outline a timing strategy that only requires once a month observations -- practical for the investor who already has a full time job, or an otherwise busy life. It is a strategy that they have thoroughly backtested to show that it has improved historical portfolio returns. But more importantly, their strategy significantly reduces a portfolio's volatility. It is summed up in the book's chapter on "Winning by Not Losing." For the critics who may claim that the author's strategy was just data mining -- remember that Faber's original white paper was written in 2006 before the 2007-2009 bear market. If you had been following the timing strategy, you would have avoided a significant part of the market decline over the last two years. I highly recommend this book, not only for what you can learn, but for presenting a roadmap you can actually follow.

A do-it-yourself guide to investing like the renowned Harvard and Yale endowments. The Ivy Portfolio shows step-by-step how to track and mimic the investment strategies of the highly successful Harvard and Yale endowments. Using the endowment Policy Portfolios as a guide, the authors illustrate how an investor can develop a strategic asset allocation using an ETF-based investment approach. The Ivy Portfolio also reveals a novel method for investors to reduce their risk through a tactical asset allocation strategy to protect them from bear markets. The book will also showcase a method to follow the smart money and piggyback the top hedge funds and their stock-picking abilities. With readable, straightforward advice, The Ivy Portfolio will show investors exactly how this can be accomplished; and allow them to achieve an unparalleled level of investment success in the process. With all of the uncertainty in the markets today, The Ivy Portfolio helps the reader answer the most often asked question in investing today - "What do I do"?