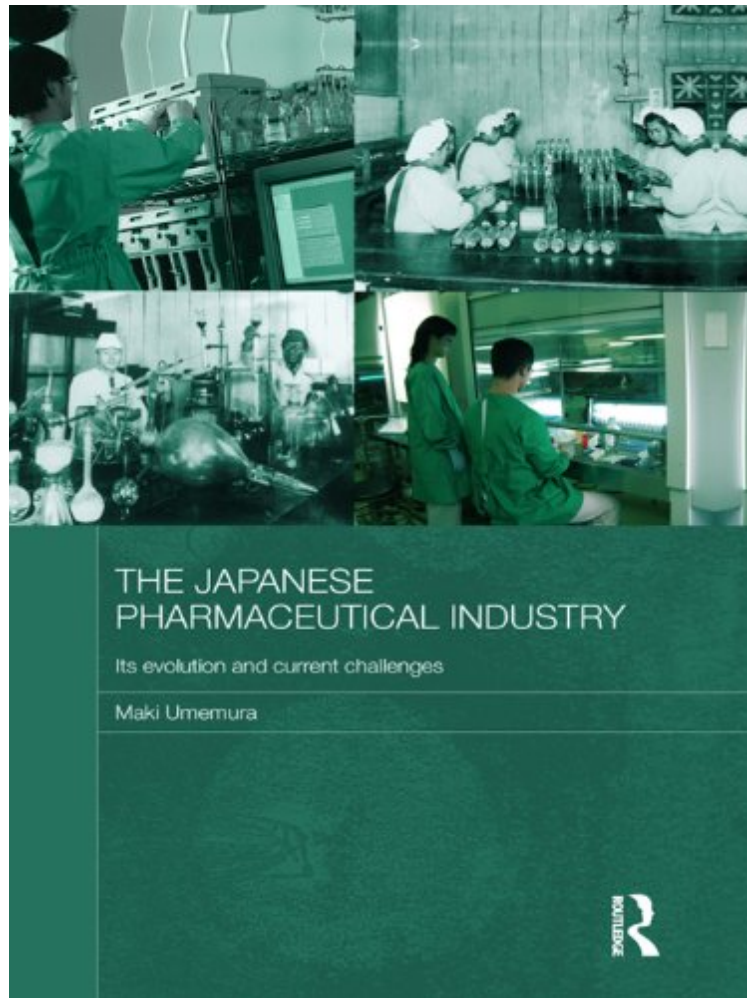


(Ebook pdf) The Japanese Pharmaceutical Industry: Its Evolution and Current Challenges (Routledge Studies in the Growth Economies of Asia)

The Japanese Pharmaceutical Industry: Its Evolution and Current Challenges (Routledge Studies in the Growth Economies of Asia)

Maki Umemura

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Maki Umemura : The Japanese Pharmaceutical Industry: Its Evolution and Current Challenges (Routledge Studies in the Growth Economies of Asia) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Japanese Pharmaceutical Industry: Its Evolution and Current Challenges (Routledge Studies in the Growth Economies of Asia):

This book explores why Japan, despite being a world leader in many high technology industries such as automobiles and consumer electronics, is only a minor player in the global pharmaceutical industry. Japan provides a huge market for pharmaceuticals as the second largest consumer of prescription drugs after the United States, and is a massive

importer of prescription drugs, relying on discoveries made elsewhere. This book charts the development of the industry, from the devastation resulting from the Second World War to its performance in the present day. Focusing in particular on antibiotics and anticancer drugs, the book analyses factors that have prevented Japan from leading the rapid advances in science and technology that have occurred globally over recent decades. Looking at the pharmaceutical industry, the book argues that the Japanese government's research and development policies were not sufficiently incentivising. It also shows how the nature of capitalism in Japan - which featured close relations between government and industry as well as between and within firms - was appropriate for nurturing industrial development in the immediate post-war decades, but became much less effective in later years.

'The Japanese Pharmaceutical Industry is an ambitious, broad-ranging analysis of the postwar history of an industry whose eight per cent share of Japanese manufacturing understates its significance in terms of health and as a barometer for science-based innovation.' - Robert Kneller, University of Tokyo; *Journal of Japanese Studies*, 2013.

About the Author
Maki Umemura is a lecturer in Japanese studies at Cardiff Business School, Cardiff University, UK.