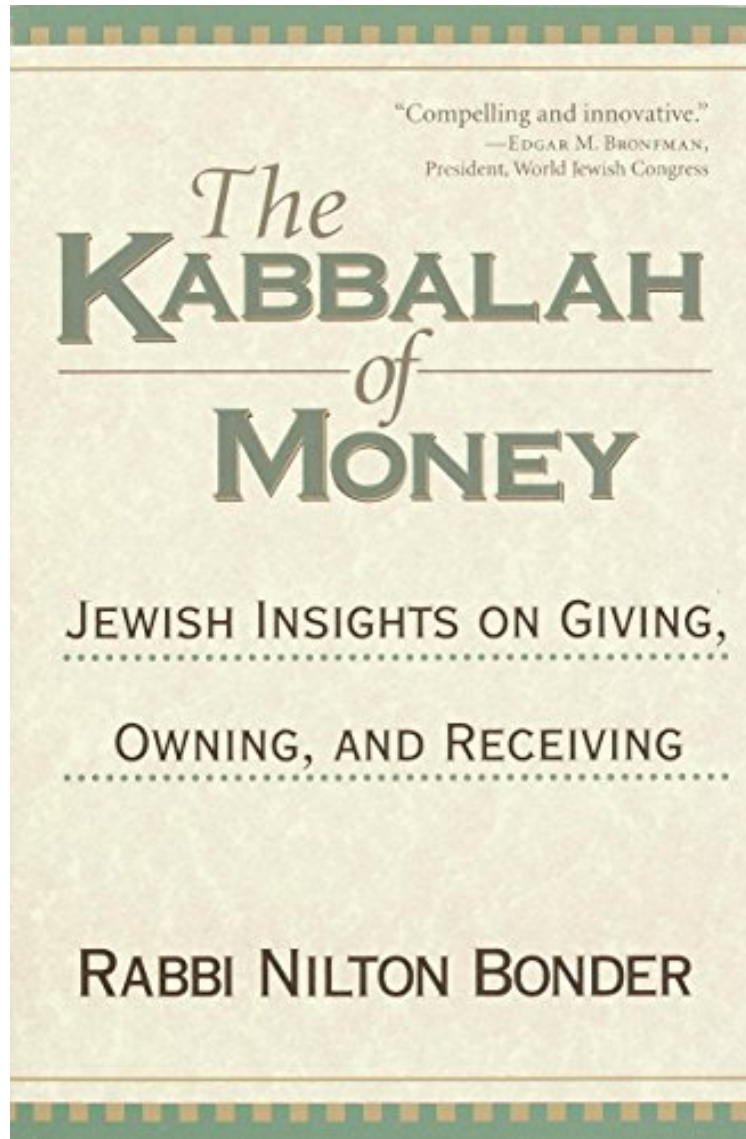


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The Kabbalah of Money: Jewish Insights on Giving, Owning, and Receiving

Nilton Bonder

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Nilton Bonder : The Kabbalah of Money: Jewish Insights on Giving, Owning, and Receiving before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Kabbalah of Money: Jewish Insights on Giving, Owning, and Receiving:

13 of 13 people found the following review helpful. The Kabbalah of Money-- A Critical Review By Andre Lawrence The Kabbalah of Money is an essential book for anyone who's interested in increasing their personal wealth, improving the quality of life ("tikkun haOlam") or desires insight into the inner workings of successful living. I've read

and re-read this book multiple times since I bought it back in August, 2004. To say it is a business book "...Money" would indeed be a disservice to the reader and Rabbi Bonder. This book is about, first and foremost, understanding how one's behavior-- by thought, speech and action-- influences the environment for good or otherwise. Let me also point out that it does address business issues, but it does so with ample doses of Talmudic wisdom. And, to my pleasure, it is not overly heavyhanded in its scope. The book does not teach the how to's of getting into business, but the ethical and spiritual aspects. So, for instance, if one is a fan of Mr. Donald "The Art of the Deal" Trump, it would behoove you to have a copy of this while you're watching *The Apprentice*. It's akin to *The Power of Positive Thinking* and/or *Enthusiasm Makes the Difference* by Dr. Norman Vincent Peale, but with the obvious Jewish foundation. I highly recommend this book, it is a gem and its rewards are hidden in its pages. 1 of 1 people found the following review helpful. *The Kabbalah of Money...is almost on the money...By David Edwards* As much as I'm enjoying the read - I'm finding some of the writing structure a bit difficult to cut through. Meaning, the writing style has me re-reading the text for clarity/closure. I'm under the impression that the book was originally written in Portuguese (Rabbi Bonder being from Brazil) and the English translation is "heavy" - for lack of a better description. However, for those who enjoy alternative Kabbalistic reading outside of Zohar commentary, I would say it's an interesting book. 0 of 0 people found the following review helpful. *buy something else, this book is not "it"* By GPNridiculous book. cant believe he had a recommendation on the cover from a famous Jewish millionaire... no value at all, waste of money

This book challenges us to take a broad and ethical view of economic behavior, which includes all forms of exchange and human interaction, from how we spend our money to how we fulfill our role as responsible human beings in a global economic framework. Drawing on Jewish ethical teachings, mystical lore, and tales of the Hasidic masters, Bonder explores a wide range of subjects including competition, partnerships, contracts, loans and interest, tipping, and giving gifts.

"A work of depth that requires contemplative reading and rereading. Bonder demonstrates great creativity in bridging ideas that are abstract and practical, religious and secular, traditional and modern."mdash; Jewish Week "One of the best books available on the ethical challenges of living in a material world. . . . Fresh perspectives on the meaning of wealth, poverty, ownership, charity, competition, loans, fair exchange, tips and presents."mdash; Body Mind Spirit "Bonder explodes the stereotypes about Jews and money and encourages Jews to examine their traditional teachings to discover ways that economic behavior and personal responsibility are intertwined. . . . Bonder's book is filled with penetrating insights derived from the simple recollection that, in Judaism, teachings about money have always been about more than just money."mdash; Publishers Weekly Religion Bookline "Compelling and innovative."mdash; Edgar M. Bronfman, President, World Jewish Congress "Bonder frees money from the taint of filthy lucre and points to its uses in the growth and enhancement of souls in the marketplace."mdash; Zalman Schachter-Shalomi, author of *From Aging to Sage-ing* About the Author Rabbi Nilton Bonder was born in Brazil and ordained at the Jewish Theological Seminary in New York. He leads workshops on spirituality in management for such corporations as IBM, the Brazilian Oil Company, and the Federation of Industries of Sao Paulo. Rabbi Bonder is known in Brazil as the Green Rabbi for his activism in environmental causes. He also serves as president of the Institute for Religious Studies, the largest forum for civil rights activities in Latin America. Rabbi Bonder is the author of eight books, several of them best-sellers in Brazil.