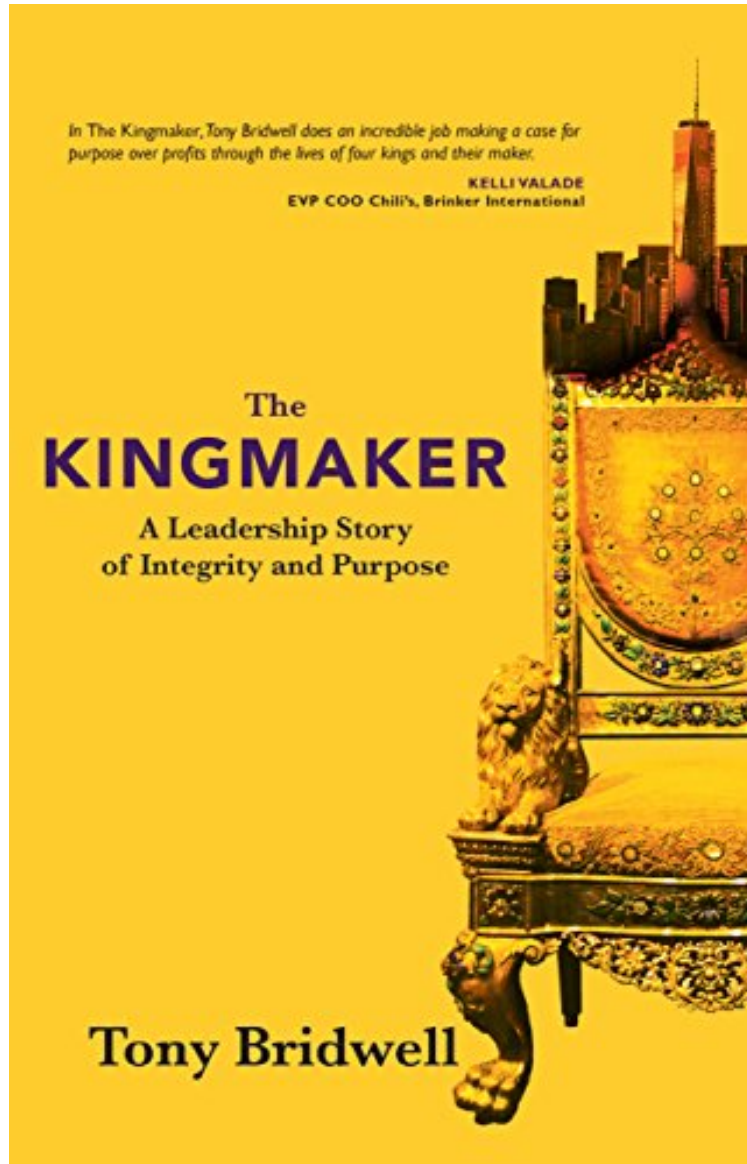


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# The Kingmaker: A Leadership Story of Integrity and Purpose

*Tony Bridwell*

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**Tony Bridwell : The Kingmaker: A Leadership Story of Integrity and Purpose** before purchasing it in order to gauge whether or not it would be worth my time, and all praised *The Kingmaker: A Leadership Story of Integrity and Purpose*:

0 of 0 people found the following review helpful. *The Kingmaker: Great Read with Great Application!* By Matt  
*The Kingmaker* is a book, a case study and a self-help guide to helping individuals find their true purpose in life as individuals, as contributing members to society and as leaders. The principles discussed and presented, when applied,

will have a great impact on the reader. In our day and age with so much going on, so much information and so much confusion, it's refreshing to have a book that brings it all back to the center. The Kingmaker will help you change your life, by living your life on purpose! 0 of 0 people found the following review helpful. A Thoughtful Challenge for the Reader on Your Purpose By Scott Corbitt I enjoyed The Kingmaker. It was a good read that should make you think about the course of their career or life. It's not another "how to" or self-help book, but rather it is a book that challenges the read to review their purpose. I recommend it. 0 of 0 people found the following review helpful. Would highly recommend. By Customer A short and enjoyable read with some strong and refreshing takeaway points on leadership, purpose, and life balance. The characters make the story. Would highly recommend.

At the heart of this leadership story is the central idea that success—where purpose, talents and resources come together to meet the needs of others—cannot be achieved in isolation. In The Kingmaker, Kyle Ellis, the CEO of powerhouse PR firm Ellis International, is known in an elite circle of people as The Kingmaker. Unlike others in his field, Kyle has the ability to unlock the true potential within his clients while guiding them to the world's highest levels of power. After years of masterfully engineering careers to the height of success, Kyle suddenly finds that an alarming number of his "Kings," as they are known within his close network, are falling from power. Over the course of only a few short weeks, two of Kyle's most high-profile clients have collapsed into trouble. Kyle is forced to step in to play damage control not only to save their careers but, in one case, their very life. With longtime friend and driver Parker McIntosh offering keen insights into the motivations of people in their circle, the two form a perfect pairing to master the strategic chessboard of business and politics.

"Bridwell concocts a jet-setting corporate fable that offers simple precepts to live a more other-directed and purpose-driven life." Kirkus s In The Kingmaker, Tony Bridwell does an incredible job making a case for purpose over profits through the lives of four kings and their maker. Kelli Valade EVP COO Chilirsquo;s, Brinker International Tony Bridwell, in The Kingmaker, has written a great Leadership story that reminds us that leaders in search of achievement can lose their way. Our purpose should always be about making a difference in the lives of others. Doug Brooks Board of Directors, Southwest Airlines/AutoZone/Club Corp What we are called to do and how we live don't always match. The Kingmaker brings these lessons to life in a way I never will forget. I recommend this book to anyone with a pulse. Wally Goma, MHA / MBA Chief Executive Officer of ACAP Health Tony Bridwell has written a compelling story that should be carefully read by anyone aspiring to leadership and, especially, by those who are "leaders of leaders." I read The Kingmaker twice—once for the story and then again to solidify my understanding of the principles Tony drives toward. Tom Miller President, Symbolist About the Author As an author, international speaker, consultant and coach, Tony Bridwell has been making a difference at some of the world's largest organizations for the past 20 years. He is the former Chief People Officer of Brinker International and a current partner with global consulting firm, Partners In Leadership. Tony is a highly recognized thought leader in corporate culture, LD, and human resources, being named 2015 HR Executive of the Year by Dallas HR (the local SHRM affiliate) and also receiving the 2015 Strategic Leadership Award from Strategic Excellence HR. Tony has been a facilitator and featured speaker for audiences of several thousand people and has presented for multiple conferences and associations, including the CHRO Exchange, Dallas HR (SHRM), the HR Southwest Conference, ATD San Diego, and the California Restaurant Association. Tony is also a member of SHRM and serves on the board of directors for two non-profits. When he is not spending time with his family, Tony turns his efforts toward mentoring a small group of young men, cycling and writing. With three grown children and two dogs, Tony and his wife, Dee, have called the Dallas area home for almost 30 years. Tony is also the author of The Difference Maker: A Simple Fable About Making a Difference in the Life of Others.