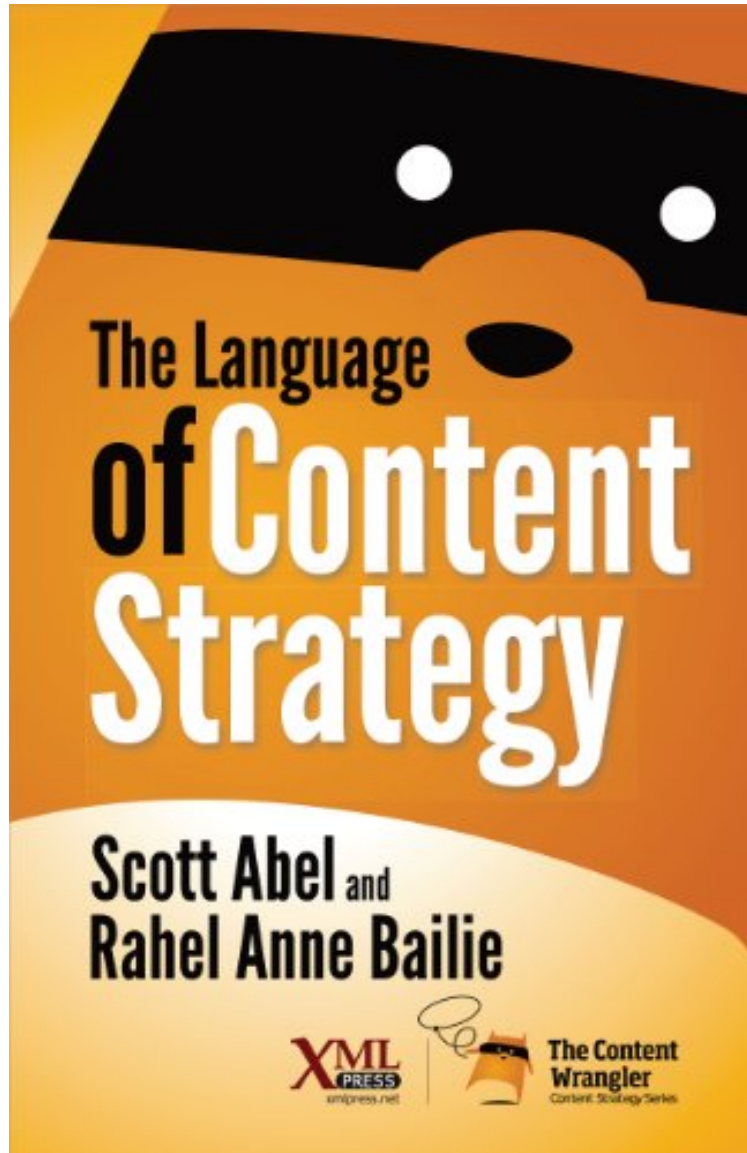


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## The Language of Content Strategy

*Scott Abel, Rahel Anne Bailie*

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