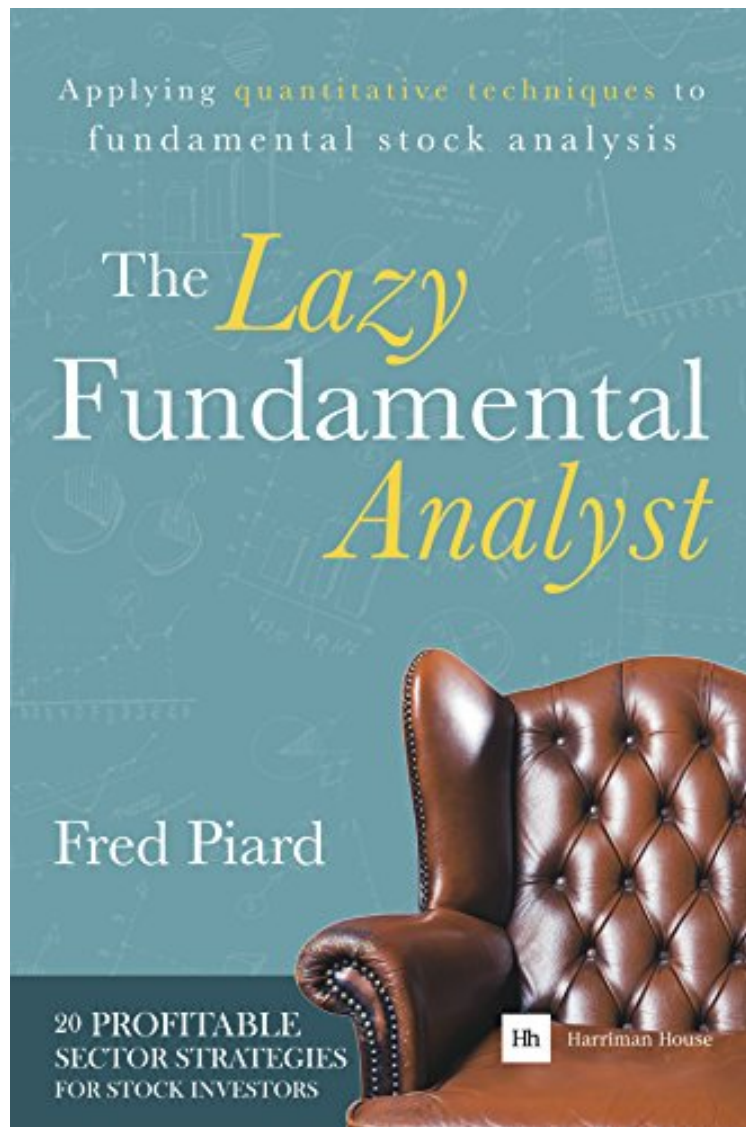


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## The Lazy Fundamental Analyst: Applying quantitative techniques to fundamental stock analysis

*Fred Piard*

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**Fred Piard : The Lazy Fundamental Analyst: Applying quantitative techniques to fundamental stock analysis** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Lazy Fundamental Analyst: Applying quantitative techniques to fundamental stock analysis:

5 of 5 people found the following review helpful. Excellent info but takes quite a bit of time and ...By Paul HertzExcellent info but takes quite a bit of time and talent to set up. I was especially interested in the author' Dow 30

strategy vs. Dogs of the Dow strategy and sure enough, Piard beats the Dogs strategy by a fairly substantial amount. I would give this 5 stars if it were easier to implement the other strategies. 0 of 0 people found the following review helpful. Insightful and useful for the long term investor  
By David Detlefs  
This is the type of investing book I like, to the point, with clear explanations and examples. It's geared to long term investors who are willing to do a little work each month for returns which beat the SPY index ETF by a wide margin. One caveat is that returns are simulated, and market conditions in the future may vary in ways that make the backtests less valid. I was nevertheless impressed with Mr. Piard's methodology, which took into account the differences in price behavior of sectors, and also market capitalization.  
2 of 2 people found the following review helpful. Excellent and simple introduction to quantitative equity selection with abundant ...  
By Alphanor  
Excellent and simple introduction to quantitative equity selection with abundant examples and guidance about how to do it yourself using internet resources. Surely, nobody should take for granted that the backtested strategies will always work in the future, but learning the trade, how to adapt it to market conditions and its principles is what this outstanding book provides. Quite intelligible for lay investors while still very relevant for market professionals.

A simple, quick and effective approach to quantitative fundamental analysis  
The Lazy Fundamental Analyst presents a collection of strategies based on the application of quantitative analysis to fundamentals-based investing. It will appeal to anyone looking for simple, effective and low-risk investing strategies. The strategies are organised by ten business sectors: Consumer Discretionary, Consumer Staples, Energy, Financials, Health Care, Industrials, Information Technology, Materials, Telecommunication Service and Utilities. For each sector a strategy is proposed for large capitalisations (companies in the SP 500 Index) and another is given for small capitalisations (companies in the Russell 2000 index). For each sector, and each strategy, Fred Piard explains how to follow his 'lazy' approach to choose stocks by using only a couple of financial ratios. The strategies eschew detailed due diligence of companies and markets - instead they rely on applying quantitative techniques to filter out the best investments in each sector. These strategies can be managed in just a few minutes per month, making them suitable for those who only have limited time to devote to investing but still wish to have a winning return. Portfolio protection through the use of market timing and hedging is also presented and this can be used with any of the strategies. If you don't have the inclination for in-depth fundamental analysis, or only have a few spare minutes per month for your investing, try Fred Piard's lazy approach to quantitative analysis.

"Piard has written a practical guide on investing using fundamental factors with sector fund stocks. He provides a logical, backtested, non-emotional investing approach with 15 years of backtested results. Investors will find this book a perfect complement to his previous book, and will hopefully benefit from the strategies provided by Piard's extensive research and testing." --Les Masonon, Buy Don't Hold  
About the Author  
Fred Piard gained extensive experience in the software industry, information systems consulting and marketing before discovering an interest in the financial markets. Self-taught in this field, he puts into practice what he learnt from his previous activities to build his own methodology. From his years in research he has the ability to combine a systemic point of view and an analytic approach. As a software architect he knows that the things that work the best in the long term are the simplest. As a consultant he has experienced the real economy through various sectors: energy, banking, healthcare, manufacturing and public administration. And he has learned from marketing that human group behaviour can sometimes be modelled, but never predicted. Fred provides systematic portfolio strategies for investors and professionals. His proprietary library of models on themes and sectors can be personalised for specific requirements. He has a PhD in computer science, an MSc in software engineering and an MSc in civil engineering.