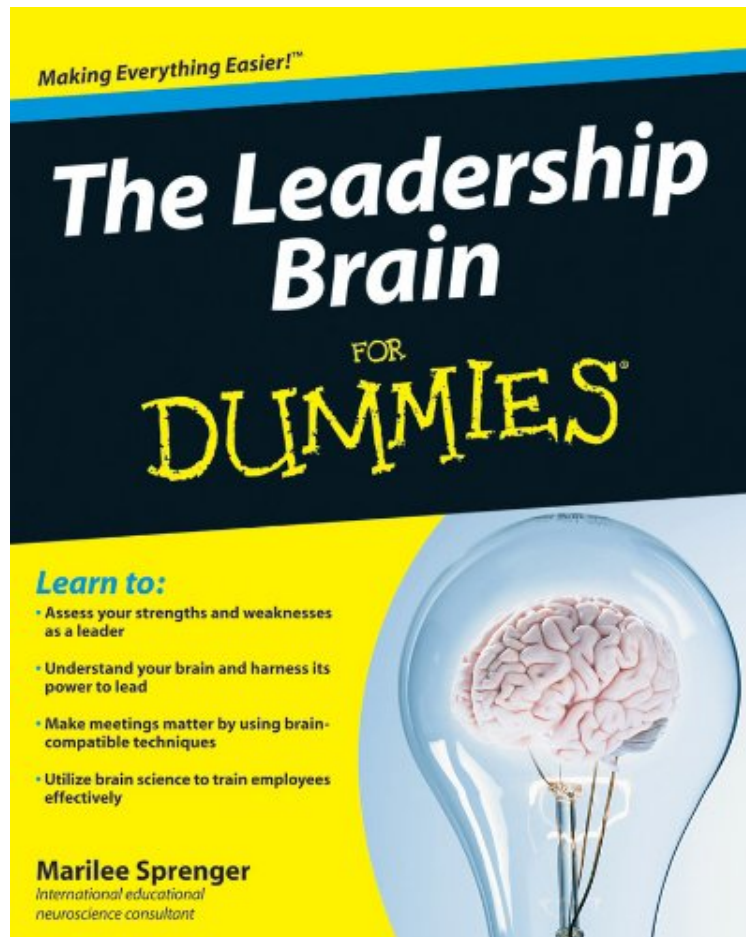


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The Leadership Brain For Dummies

Marilee B. Sprenger

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0 of 0 people found the following review helpful. Four Stars By Bob Weir The stuff on the brain was simple and really well explained
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Discover how scientific knowledge of the brain can make you a better leader Based upon the latest breakthroughs in neuroscience and advances in brain-based education, Leadership Brain For Dummies gives you the edge to influence, lead, and transform any team or organization. Drawing concrete connections between the growing scientific knowledge of the brain and leadership, this book gives you the skills to assess your strengths and weaknesses as a leader, adopt a style of leadership that suits your characteristics, determine the learning styles of individual employees,

and conduct training sessions that can physically change brains. The author is an international educational neuroscience consultant and an adjunct professor, teaching brain-compatible strategies and memory courses. She is a member of the American Academy of Neurology, the Cognitive Neuroscience Society, and the Learning and Brain Society Leadership Brain For Dummies provides practical, hands-on guidance for applying the information to make you a better leader The Leadership Brain For Dummies positions current and aspiring leaders to be at the very top of their leadership game.

From the Back Cover Discover how to train your brain for leadership Based upon the latest breakthroughs in neuroscience and advances in brain-based education, this friendly guide shows you how you can train your brain to successfully influence, lead, and transform any team or organization. You get practical, hands-on information for assessing your strengths and weaknesses as a leader, adopting a style of leadership that suits your mental and emotional characteristics, and leading your team to its fullest potential. Leadership is all in your head mdash; get a handle on the science behind the brain to understand how it makes connections, how it changes, and the principles of the brain's need for learning and productivity Tapping into the brain of a leader mdash; discover your unique intellectual strengths to help determine the style of leadership that's best for you and for the situation at hand Thinking your way to the top mdash; become a leader who can harness emotions as well as facts to make the right decisions in the workplace Working with the brains you have mdash; find out how to enable your current employees to excel, hire the best brain for a job, optimize working conditions, and make teams work under any conditions Training and developing brains mdash; change your employees' minds (and skill sets) through effective training and development Open the book and find: Ways that leadership is linked to the brain What the brain needs for you to lead well How to assess your leadership style Understand and utilize the different types of intelligence How music, lighting, temperature, and naps affect productivity The differences between male and female brains Advice on building better business relationships The truth about ten persistent brain myths Learn to: Assess your strengths and weaknesses as a leader Understand your brain and harness its power to lead Make meetings matter by using brain-compatible techniques Utilize brain science to train employees effectively About the Author Marilee Sprenger is an international educational neuroscience consultant and an adjunct professor at Aurora University, where she teaches brain-compatible strategies and memory courses.