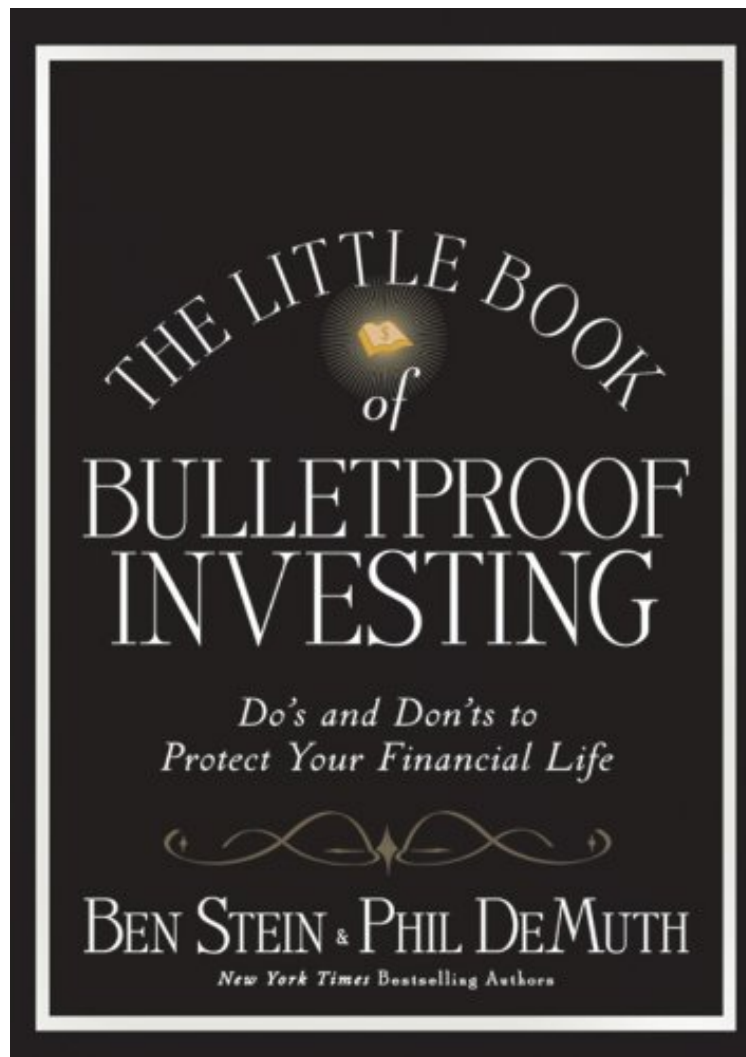


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The Little Book of Bulletproof Investing: Do's and Don'ts to Protect Your Financial Life (Little Books. Big Profits)

Ben Stein, Phil DeMuth

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.com Investing do's and don'ts from some of the most recognizable voices in personal finance It's been a tough year for investors. Many have seen their retirement accounts dwindle dramatically and are looking for a safe way to protect what they have and make back some of what they've lost. That's why the bestselling author team of Ben Stein and Phil DeMuth have created The Little Book of Bulletproof Investing. When you invest, there are essential things you should do and many things you shouldn't. The Little Book of Bulletproof Investing addresses this issue and shows you how to utilize the fundamentals of finance to achieve success in today's market. This practical guide contains proven advice on navigating today's treacherous financial landscape and will put you in a better position to make more informed investment decisions. Includes street-smart advice for the individual investor uncertain about their investment and retirement portfolios Written by a experienced team of bestselling authors whose investment advice is accessible to everyone Outlines the steps you must take to protect yourself from the financial calamities of modern life The Little Book of Bulletproof Investing offers quick, easy-to-follow, and entertaining advice for anyone looking to get back on the right investment track. Dorsquo;s Donrsquo;ts to Protect Your Financial Life bull; DONrsquo;T assume that just because you are capable of managing your finances by yourself you will be better off in the long run if you do. bull; DO trade as infrequently as possible. bull; DONrsquo;T give any weight to market forecasts. All opinion pro and con is already built into the price of equities today. bull; DO buy and hold; donrsquo;t buy and sell. bull; DONrsquo;T assume that because you own a bunch of different-sounding mutual funds your investments are diversified. bull; DO diversify globally with your stock and bond holdings. bull; DONrsquo;T buy into a red-hot real estate market. bull; DO park assets where they will suffer the least at the hands of the taxman. bull; DONrsquo;T take Social Security as soon as you are eligible. It often pays to delay. bull; DO postpone retirement as long as possible. The safest time to retire is never. '...many good pieces of advice dispensed [with]in the different chapters...' (Business Traveller, July 2010).From the Inside FlapIt's been a tough couple of years for investors. Many have seen their retirement accounts dwindle dramatically and are looking for a safe way to protect what they have and make back some of what they've lost. That's why the bestselling author team of Ben Stein and Phil DeMuth has created The Little Book of Bulletproof Investing. When you invest, there are essential things you should do and many things you shouldn't. The Little Book of Bulletproof Investing addresses these important issues and shows you how to utilize the fundamentals of finance to achieve success in today's market. This practical guide contains proven advice on navigating today's treacherous financial landscape and will put you in a better position to make more informed investment decisions. Page by page, this reliable resource: Includes street-smart advice for individual investors uncertain about their investment and retirement portfolios Provides a bulletproof investment portfolio that will minimize your financial risk in bad timesquest;and improve your returns in good times Outlines the steps you must take to maximize your income and savings and protect yourself from the financial calamities of modern life Filled with in-depth insights and practical advice, The Little Book of Bulletproof Investing offers quick, easy-to-follow, and entertaining financial guidance for anyone looking to get back on the right investment track.