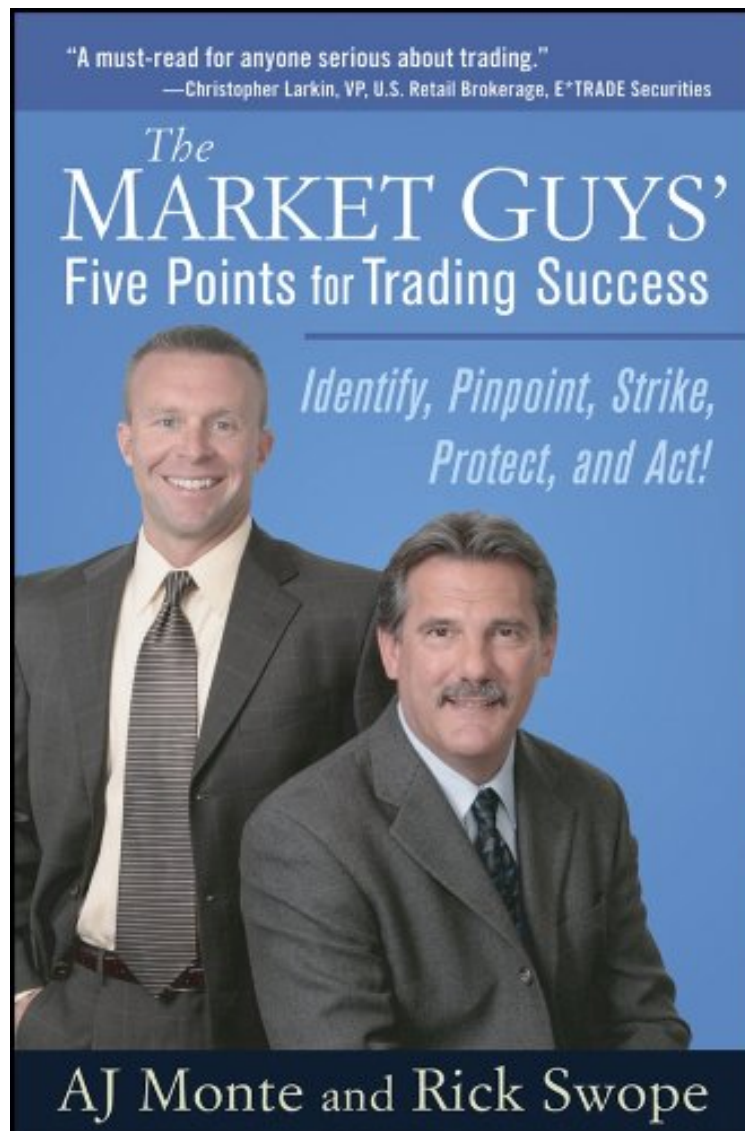


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A. J. Monte, Rick Swope

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Library. By Basil BI ordered this book months before it was released and finished it within a week of its release date. This is a terrific book if you are new to trading or have been trading for a while and need to enhance your trading skills. The authors understand how confusing the markets can be especially in light of the recent levels of velocity. They keep their points simple enough so that they will be understood by readers who have yet to make their first trade yet intriguing enough to capture the attention of seasoned traders. The Market Guys make it clear that the markets reward the patient and disciplined trader. The best way to achieve these two traits is through reading and self-education. One of the most valuable lessons I learned can be found in Chapter 12, "Managing Risk: Learning to Lose Money the Right Way". Everyone loses money in the market but if you do not know how to effectively manage your losses you won't have the capital needed to continue the pursuit of your fiscal objectives. If you have been trading for awhile but have yet to purchase your first options contract then chapters 10 and 11 is for you. Chapter 5 is a must read for everyone, "10 Common Mistakes Made by Traders (and How to Avoid Them!)" If you are wondering if this book is worth the \$30 price just think about how much money you lost on your last trade. Chances are the \$30 price represents only a fraction of the money you lost on your last trade. Now imagine how much money you will save by better managing your losses after reading this book! Some of you may not have heard about The Market Guys before but I am sure that everyone has heard and probably seen the movie "Trading Places" (1983) starring Eddie Murphy and Dan Aykroyd. What you may not know is the producers of this movie hired The Market Guys to educate the actors in how the markets work and how to portray their understanding of the markets in the movie. If the smart money in Hollywood is willing to pay big dollars to get their advice I am sure you will agree that the book is worth the \$30 price. Happy trading! 0 of 0 people found the following review helpful. Three Stars By joe sasaki OK

Praise for The Market Guys' Five Points for Trading Success "E*TRADE is a strong advocate of investor education, understanding a knowledgeable investor is a successful investor. The Market Guys have been a key contributor to our worldwide educational efforts - delivering hundreds of seminars to our customers around the world. This book encapsulates their years of experience with traders and investors, and is a must-read for anyone serious about trading. The Market Guys' Five Points for Trading Success provides an easy-to-understand and disciplined approach to trading through risk management. I highly recommend it." Christopher Larkin, VP, U.S. Retail Brokerage, E*TRADE Securities (www.etrade.com) "The stock market is full of risk and uncertainty, but can bring great rewards to those who plan and execute properly. Rick and AJ give you the navigational tools to profit in the market through this book. Easy to read and understand, this book will help the novice and expert alike reach their financial goals. I recommend The Market Guys to help you along your journey!" Astronaut Dr. Buzz Aldrin, Apollo 11, 1969 "The Market Guys' Five Points is much more than five points. Creating a plan, dealing with emotions, trading psychology, and technical analysis are just some of the topics explained." James Bittman, Senior Instructor, The Options Institute at CBOE, and author of Options for the Stock Investor "Most people think trading markets is easy, but the process is fraught with pitfalls, snares, and delusions. This book is written by two savvy veteran traders. Applying the wisdom contained here will not guarantee success, but it will very definitely put the odds strongly in your favor." Martin J. Pring, President of pring.com "This is a wonderful introduction to terminology and a fresh approach to the stock market. It gives the reader a language and way of thinking that is new, providing a great foundation for further research. These authors are to be commended for an excellent book on the stock market and how it works." James P. Gills, MD, Director/Chairman of the Board of the Ironman Triathlon "The Market Guys have created the perfect recipe for financial success." Nick Nickolas, Restaurateur, Nick's Fishmarket of Hawaii, www.nicksboca.com

From the Inside Flap Over the course of their successful careers, AJ Monte and Rick Swope, also known as The Market Guys, have worked with hundreds of thousands of traders and investors all around the world. Long before they even considered creating a book, they were talking to traders in London, teaching options to students in Taipei, and helping investors protect their portfolios in Stockholm. During this time, they developed a Five Point strategy—identify the trend, pinpoint support, strike with the buyers, protect your position, and act for results—focusing on the issues that really matter when it comes to making money in today's markets. Now, with The Market Guys' Five Points for Trading Success, Monte and Swope look to share their hard-won insights with you. Written in a straightforward and accessible style, The Market Guys' Five Points for Trading Success skillfully outlines this proven process and shows you how it can be used to build wealth and protect assets by: 1. Trading in the direction of the trend 2. Establishing a clear support level in order to determine when to exit a trade if the market moves against you 3. Making sure the pivot point is going up on the day you buy 4. Calculating your maximum loss as one percent of total account value 5. Entering a trade and then protecting it with a stop loss Each step of the way, you'll be introduced to information that is essential to understanding and implementing The Market Guys' trading method. You'll discover the tools of technical analysis and some of the common mistakes that people make in the markets. You'll also become familiar with the specific strategies and techniques that will allow you to locate the best stocks, enter a trade, and manage risk. Monte and Swope even take the time to address the exciting world of options, and show you how they can be used in your trading endeavors. Much more than a compilation of trading strategies, this reliable resource

contains the accumulated experiences of real people in real-world trading situations. Filled with in-depth insights and practical advice, *The Market Guys' Five Points for Trading Success* will enable you to make more profitable decisions as you navigate today's dynamic markets.

From the Back Cover
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"E*TRADE is a strong advocate of investor education, understanding a knowledgeable investor is a successful investor. The Market Guys have been a key contributor to our worldwide educational efforts mdash; delivering hundreds of seminars to our customers around the world. This book encapsulates their years of experience with traders and investors, and is a must-read for anyone serious about trading. *The Market Guys' Five Points for Trading Success* provides an easy-to-understand and disciplined approach to trading through risk management. I highly recommend it." Christopher Larkin, VP, U.S. Retail Brokerage, E*TRADE Securities (www.etrade.com)

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About the Author
AJ Monte is part of *The Market Guys, Inc.* team, which is the exclusive education provider for E*TRADE's five million accounts worldwide. He has more than twenty-five years' experience in the financial industry. Monte is the cohost of *Wealth Wisdom*, a weekly financial show on WXEL PBS television in south Florida. He is also a Chartered Market Technician and member of the Market Technicians Association. Rick Swope is also part of *The Market Guys, Inc.* team. His well-rounded business background has allowed him to create and develop premier consultant teams across America. Swope is the cohost of *The Market Guys'* podcast, which is consistently rated among the top on-demand business shows in the world on Apple iTunes. He is also the cohost of *Wealth Wisdom*, a weekly financial show on WXEL PBS television in south Florida.