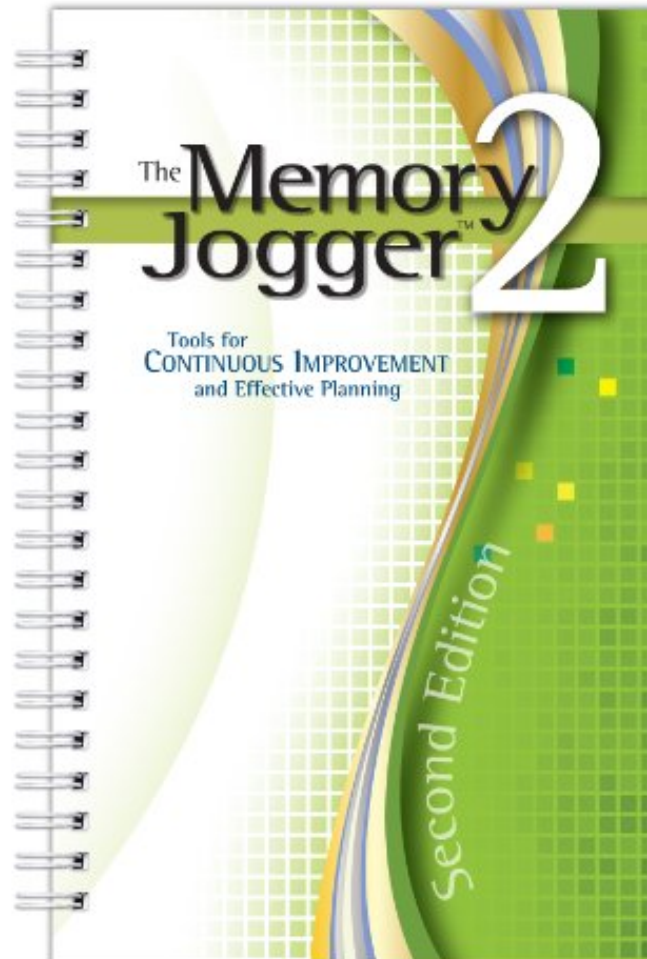


(Library ebook) The Memory Jogger 2 (Second Edition)

## The Memory Jogger 2 (Second Edition)

*Michael Brassard, Diane Ritter*

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**Michael Brassard, Diane Ritter : The Memory Jogger 2 (Second Edition)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Memory Jogger 2 (Second Edition):

5 of 5 people found the following review helpful. Most concise useful improvement tool I've found  
By B. Miller  
As a professor who teaches productivity and quality improvement concepts, I have found this book to be a very useful overview of the primary improvement tools available. It is organized well, explains the purpose of each tool, gives detailed instructions for using each tool, and examples to give you ideas of how to apply the concepts. I require all my students to purchase this book as well as other Memory Jogger products for my classes. If you are involved in Lean, Six Sigma, Healthcare, Project Management, or Leading Teams, you might want to check out their other Memory Jogger books that explain additional useful concepts specifically related to your field of expertise as a supplement to the Memory Jogger 2 - goalqc's foundational guide. These books are written for practitioners - those who want to

learn the concepts and apply them within their work environment, often within a team setting. There are leader and facilitator guides available as well for those who want to teach the concepts within a classroom or corporate education setting. The Memory Jogger 2 is a "must have" for those who are responsible for implementing improvements within organizations.0 of 0 people found the following review helpful. ComprehensiveBy JOSE FERREIRA PINTOEncompassing and comprehensive - very good reference. Some areas would need further implementation tips.3 of 3 people found the following review helpful. it's ok for the price, serves its' purpose, ...By Igorit's ok for the price, serves its' purpose, though I wouldn't want my team to be using it, since it's too much into "tools", not enough into "behaviors".

The Memory Jogger II is now updated to include examples by today's companies succeeding with the tools. We have also included an in-depth case study from an on-line retailer. This Second Edition Pocket Guide uses GOAL/QPC's detailed graphics and easy-to-understand text and icons to describe what the tools are, why they're used, and how to use them. Critical tools are explained using real-life examples from all types of organizations with problems similar to yours, making them easy for everyone to understand and apply. The Memory Jogger 2 (Second Edition) contains all the tools found in the first edition of the Memory Jogger II, plus 50 pages of new charts and detailed diagram samples, a new tool, and a case study. Listed below are a few of the companies that contributed information for new tool examples and illustrations: (listed in order of the company name)- AT&T Technologies- Australian Army- Concord Hospital- Cook Children's Health Plan- Greenville Hospital System- Hewlett-Packard- Holy Spirit Hospital - Marvin Windows and Doors- MI-LIFE- Nevada Power- PC Precision Engineering- Service Nova Scotia- Wesley Spectrum Services- XeroxFeatures: 23 Valuable Management and Planning, and Quality Control Tools - New Zing Wear case study (Written by Lisa Boisvert, BCLearning.com Reviewed by David Shields, Wal-Mart Stores, Inc.) - Expert tips - Storyboarding case study of 7-step model - Team guidelines - Tool selector chart, Quick tool finder - Fully indexed for quicker accessTools:- Activity Network Diagram- Affinity Diagram- Brainstorming- Brainwriting- Cause Effect/Fishbone- Check Sheets- Control Charts- Data Points- Flowchart - Force Field Analysis- Histograms- Interrelationship Digraph- Matrix Diagram- Multivoting- Pareto Chart- Prioritization Matrices- Problem Solving Model- Process Capability - Radar Chart- Run Chart- Scatter Diagram- Team Guidelines- Tree Diagram- Process Decision- Program Chart- Nominal Group Technique- Zing Wear Case Study

A management book that's meant to be USED!!! This review is from the first edition of: The Memory Jogger II: A Pocket Guide of Tools for Continuous Improvement and Effective Planning This little book omits all the BS and jargon of textbooks and compresses the actual TOOLS for planning, process improvement, and quality control into just the information that you need to select and implement the appropriate management tools. Keep it in a desk drawer where it's handy to use, instead of on a bookshelf! I bought it for a class (in Project Management), but I USE it at work! It is NOT a book that will give you all the theory behind the methods, nor the history of how they were developed and have evolved. It SIMPLY (and that's the beauty of it) describes when, why, and how to use the variety of tools, and gives very helpful examples showing them in action. This ... book is worth more to me than most of my \$100 textbooks combined - and it's one I'll keep and not resell. --By MagicSkip (Marriottsville, MD)