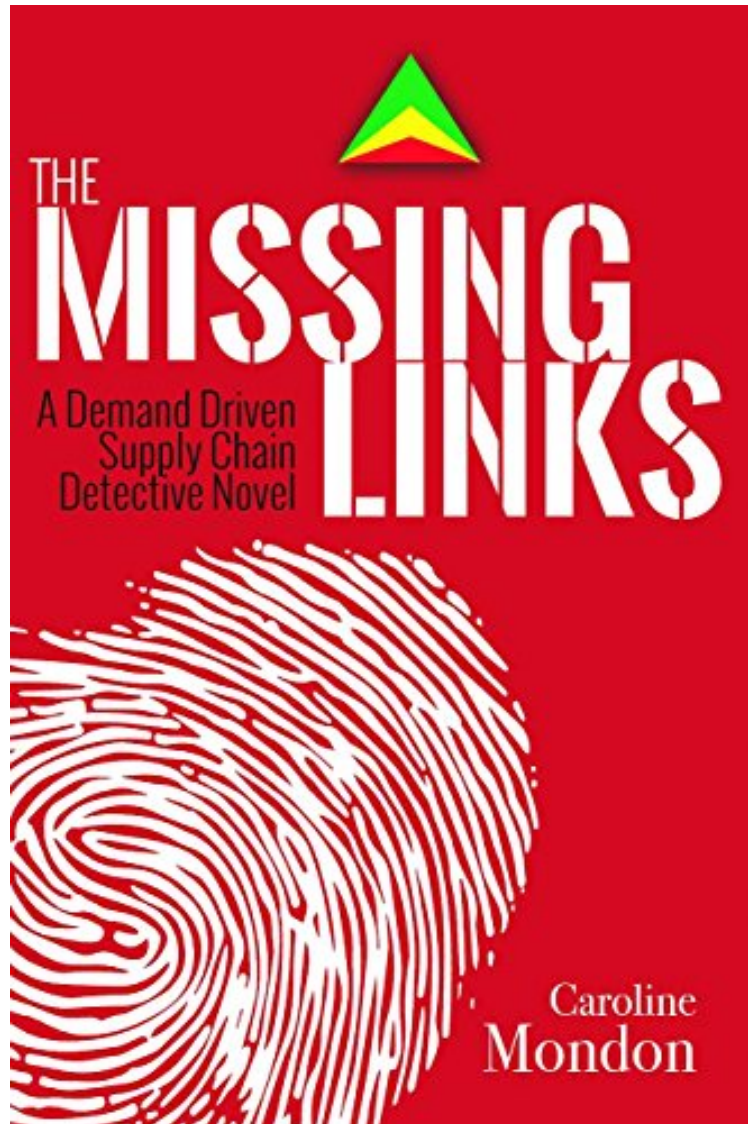


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## The Missing Links: A Demand Driven Supply Chain Detective Novel

Caroline Mondon

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**Caroline Mondon : The Missing Links: A Demand Driven Supply Chain Detective Novel** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Missing Links: A Demand Driven Supply Chain Detective Novel:

1 of 1 people found the following review helpful. A Wonderful Book!By Bob SproullThe Missing Links is an excellent business novel, full of mystery and intrigue, but more importantly full of helpful information on continuous improvement. I highly recommend this book to everyone who not only own companies, but that also run companies.

This is a story about a business which is just barely staying in business and how it manages to become a highly successful one. I especially like how one idea built on another and then another in the true "continuous improvement" spirit. Bob Sproull 0 of 0 people found the following review helpful. Missing Links - Combining the logic and musical passion of SME supply chains in regional France By Robert Bolton This is a must read for anyone in the entrepreneurial / Turnaround space. Missing links is a Detective novel which leads while it teaches the logic and passion of doing business in regional France. It is a business novel in the Socratic style of "the Goal" by Eli Goldratt. But with the added flavour of a Micheal Lewis (Liars Poker, Big Short, the UnProject. Plus others). In building the story line and desires of the unlikely heroine Heloise. The setting of the story in Tours, give a uniquely French country side fell to the complexities in today's complex supply chain and component [another]. I think Caroline Mandon's book will appeal to a number of audiences. One group are those who seek to understand the complexities, problems pressures faced in today's supply chains and SME, this a great place to start. The problems that Heloise face are all too real. Caroline has provided valuable reference in the form of clues. The corresponding website is useful reference of tools and methods to over come these common business problems. The content of the Demand Driven method, demonstrates the current and in my view the only method that sustainability deals the Supply / Demand Chain complexity. This book would be a suitable for the business turnaround , family offices and those facing business generational change. The sleepless nights, and gut feels that Heloise had to make on the fly is very typical of the change that all SME business leaders experience. In summary this book can appeal to logical and emotional side of business. It took me 4 days to read. I would recommend once, then come back again and look at the toolkit and interdependencies that will help with the Supply / Demand Chain complexity. There is a whole lot of content in this delightful book. Robert Bolton 26th January 2017. Rating 5/5 0 of 0 people found the following review helpful. Well written and riveting! By John Melbye The Missing Links is a powerful story of business improvement, demand driven methodology and international intrigue. Well written and riveting, i could not put it down. Highly recommended to anyone looking to improve a business. For all levels of employees, not just top management.

This utterly unique how-to supply chain management work is written as mystery to help engage readers. It fills the need for an accessible work on supply chain management skills that helps strengthen, improve, and adapt the management of industries to meet the swiftly changing needs of a global market. The Missing Links follows a small furniture company whose owner has died under suspicious circumstances, leaving his musician daughter in charge. The business newcomer encounters a multitude of problems—high work-in-progress inventory, unsafe working conditions, conflicts between two in-house factions, longstanding customers beginning to withdraw their business, and increased competition. Can the factory ever be profitable again? The work follows the journey of the company to utilize industry standards, including total quality, lean, total productive maintenance, flow management, as well as the newest demand driven methodologies that are changing modern supply chain management. Clues dispersed throughout the manuscript point readers in the direction of an affiliated website where they will find 33 appendices of charts, forms, and additional improvement information that can be customized, regardless of size of the company, or industry. Features Unique approach similar to the bestselling work, The Goal—wraps a how-to book on supply chain management in a mystery novel. Introduces the effectiveness and simplicity of new demand driven methodologies (DDMRP), along with total quality, lean, TPM, and flow management. Written by an award-winning French author, and President of Fapics, the French Association of Supply Chain Management. Clues throughout the manuscript point to 33 full-color appendices on an affiliated website that will be updated regularly after the book is published. Ties in perfectly with the Demand Driven Instituters' certification programs.

The Missing Links by Caroline Mondon is similar to The Goal by Dr. Eli Goldratt, probably the best selling business novel ever written. Caroline has written a compelling story about a fictional, privately held manufacturing company that is facing serious challenges when the owner of the company suddenly dies, and his daughter is left to take over the business. It clearly explains the process necessary for a company to adopt the latest thinking about planning and management as the organization struggles to adapt to the changing needs of customers as they become ever more demanding. This book can be read by anyone with an interest in how businesses can be run more efficiently and effectively. —Keith Lauchbury, CFPIM, CIRM, CSCP, CDDP, Past President of APICS, the premier professional association for supply chain management