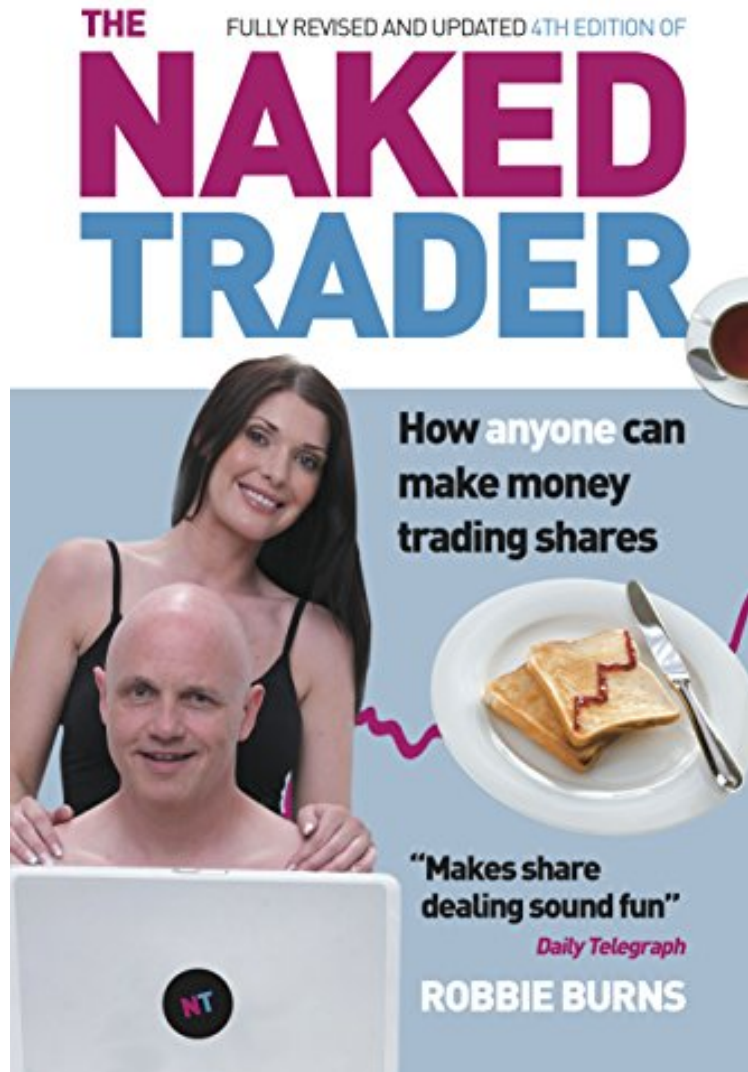


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## The Naked Trader: How anyone can make money trading shares

*Burns Robbie*

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**Burns Robbie : The Naked Trader: How anyone can make money trading shares** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Naked Trader: How anyone can make money trading shares:

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majority of the time after fees, it's almost a certainty that a motivational speaker will not be able to provide any sort of value to your investing. It may sound amazing and useful if you're unfamiliar with the industry, but that's why he's a motivational speaker - that's his job. He's similar to Robert Kiyosaki who just writes about anything and tries to sound like an expert all the way through. Now going back to the content, all his tips are just market timing and opinions on how to speculate during a bull market which are utterly useless to a serious investor. It's almost akin to talking to a random guy at a bar or your neighbor, and asking how to manage money - everyone has an opinion, and a lucky story to back up their claims. I just hope I've saved at least one person from falling for this conartist by writing this review.

The most entertaining book on how to trade shares is back! Ever thought about investing in shares but got frustrated by all the gobbledygook? Bored by all the jargon? Then *The Naked Trader* is for you! This is the book on stock market investing that you can actually enjoy, written in plain English, packed with real-life trading examples and full of candid advice that you just can't get anywhere else. It's the ideal friend for anyone who wants to make money in the markets. In this completely updated and expanded 4th edition, Robbie Burns (aka the Naked Trader) gives you the lowdown on what you need to make money from today's markets without having to sit at a screen all day or swallow a financial dictionary. Even better, he shows you how to do it all tax-free! The first three editions of *The Naked Trader* flew off the shelves as glowing reviews mounted up. This brand-new 4th edition contains even more of what made it so popular. There are more exclusive tips and ideas, more winning trades shown from start to finish, and more real-life trader tales of triumph and disaster. Not to mention 20 proven strategies that you can use to make money in the markets and a breakdown of some of the trades that have helped Robbie make more than pound;2 million tax-free. Trading shares, eating toast, making money In between cups of tea, rounds of toast and watching "Deal or No Deal", Robbie tells you all you need to know to become a successful trader: from how to find good shares in the first place, to the best times to buy and sell, as well as how to make sure you have the right mindset for long-term success (it involves an unlikely combination of the secrets of Derren Brown and Dad's Army ...). You can also find out how Robbie has even made money during market meltdowns - as well as what his biggest mistakes have been so that you can avoid them! If you're a complete beginner, *The Naked Trader* is the best place to start. But it's also absolutely perfect if you're already trading and want to learn some new, common-sense trading ideas that really work. So whether you just want to make a few quid on the side while you're at work or want to go on to make money from the markets full-time and quit work like Robbie, *The Naked Trader* is everything you've been looking for. Grab some tea and toast and start trading the naked way! [www.nakedtrader.co.uk#nakedtrader](http://www.nakedtrader.co.uk#nakedtrader)

Praise for previous editions of *The Naked Trader*: "This very readable book is chock-full of advice about techniques that work for Burns and how he picks shares." - Financial Times "The book covers an impressive amount of ground, from the basics of setting up as a trader, to the meat of strategies and psychology, and plenty of honest examples of where things have gone wrong. As an introduction to the world of shares, *The Naked Trader* scores highly." - Dominic Picarda, *Investors Chronicle*; "The tell-it-to-you-straight style will appeal to those who fancy dabbling in the stock market but are put off by the jargon and City gent image ... designed to be easy to dip in and out of ... makes share dealing sound fun and tempting." - Daily Telegraph "The *Naked Trader* by Robbie Burns sounds awfully like one of those 'How anyone can make money trading shares' books that wouldn't get a mention in this column. It really does say exactly that on the cover. But hey - to ignore the fact that this promise sells books would be very naive. It's what's inside that counts...recommended...as a gift for laddish investors." - Alistair Blair, *Investors Chronicle* - Books of the Year "Personable, calm, witty and great company, Robbie is an inspiration ... he has a knack for spotting undervalued or overbought companies and for picking just the right moment to trade them." - CNN "Burns is really good for trading advice; incredibly amusing to read, you might read it in an evening." - Citywire Readers' dozen "The *Naked Trader* is a huge hit because it makes novice investors money." - Clem Chambers, *ADVFN* "[H]e is the Elvis of financial gurus. He has everything including the brains, the method, the track record ... His 'cheekie chappy' persona and bright personality spring out of his work and his prose simply flows off the page. Everything about this book is a winner." - Zak Mir, *Spreadbet Magazine* "A must read for all aspiring millionaires...The relaxed way to make a fortune!" - David Schwartz, market expert "Robbie is his own man and his book will show you that it is possible to build a substantial portfolio using common-sense techniques." - George Hallmey, *Click Events* About the Author Robbie Burns has been a journalist and writer since he graduated in journalism from Harlow College in 1981. After starting life as a reporter and editor for various local newspapers, from 1988-1992 he was editor of ITV and Channel 4's teletext services. He also wrote ITV's daily teletext soap opera, 'Park Avenue', for five years. He then went on to freelance for various newspapers, including the Independent and the Sun, and also helped set up a financial news service for CNN. In 1997, he became editor for B SkyB's teletext services and set up their shares and finance service. While there he also set up various entertainment phone lines in conjunction with B SkyB, including a Buffy the Vampire Slayer phone line that made him nearly pound;250,000. He left full-time work in 2001 to trade and run his own businesses, which included a cafe in London that he later sold, doubling his money on the initial purchase. While at B SkyB, Robbie broadcast a diary of his share trades, which became hugely popular. He transferred the diary to his website,

www.nakedtrader.co.uk, which became one of the most-read financial websites in the UK. Between 2002 and 2005 he wrote a column for the Sunday Times, 'My DIY Pension', featuring share buys and sells made for his pension fund which he runs himself in a SIPP. He managed to double the money in his pension fund from pound;40,000 to pound;80,000 in under three years, as chronicled in these articles. By mid-2011 he had turned it into pound;250,000. Robbie now writes a weekly column for ADVFN.com. Robbie has made a tax-free gain of well over pound;1,000,000 from trading shares since 1999, making a profit every year, even during market downturns. His public trades alone - detailed on his website - have made more than pound;900,000. He is also the author of The Naked Trader's Guide to Spread Betting. He lives in a riverside apartment on the Thames with his wife, Elizabeth, and young son Christopher. His hobbies include chess, running, swimming, horse racing, and trading shares from his bedroom, erm ... naked. After all, he wouldn't be seen dead in a thong ... (you might catch him in Speedos).