

The Neatest Little Guide to Stock Market Investing

Jason Kelly

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Jason Kelly : The Neatest Little Guide to Stock Market Investing before purchasing it in order to gage whether or not it would be worth my time, and all praised The Neatest Little Guide to Stock Market Investing:

11 of 11 people found the following review helpful. Fan-tastic!!!!By K. R.I would consider myself as an investing/stock market "beginner". That being said, I read this book in 2 days. Mr. Kelley lays everything out in a way that is easy to understand for those of us who aren't affluent to all the market lingo. Once I got started, I wasn't overwhelmed with complex terms or formulas. I found myself not wanting to put the book down because I was learning something new and personally applicable after each page. There are 8 sections to this book: 1. Speak the language of stocks - in this section the basics are discussed ranging from what the stock market is, basic terminology

and valuation, why to invest and how to evaluate stock.2. How the masters tell us to invest - this section breaks down the philosophies (in everyday, normal language) of greats Graham, Fisher, Buffett, Lynch and O Neil. You'll be amazed at how simple their investing outlook is)3. How history tells us to invest - this section takes a few of the critical basics from section 1 and expands on their importance. It also delves into value and growth investing and how to use both to your advantage4. Permanent portfolios - this is my favorite section. It gives a few strategic examples on how to invest in regards to the dow without having to research hundreds of stocks. The results are broken down by year and performance. I think this is very useful to the investor that is still a little intimidated by trading his/her own individual stocks and wants a guideline or template to use.5. Get ready to invest - this section gets you ready to pick a brokerage and get started. It contains a lot of info you probably know, but some you didn't6. Research the riches - this section shows numerous ways and places to find stock data and how to use it7. The books strategy - this section details Jason Kelley's "stocks to watch" worksheet column by column. It also taps on how to react to market fluctuations and how or when to sell8. Bon voyage - this section contains appendices and a quick summarization of each section. Very helpful when you need to go back and research something from the book.I haven't read too many of these types of books but I think I picked a great one from the start. I don't consider myself ready to go out and invest my life savings after reading this but I did feel confident enough to use a few of the dow related strategies Jason mentions in section 4.I highly recommend this book for the beginner to average investor.1 of 1 people found the following review helpful. A perfect starting point for investorsBy Dustin"The Neatest Little Guide to Stock Market Investing" is a great resource for newbie investors as well as seasoned investors who simply want an easy reference.Jason Kelly gives down-to-earth definitions of the terms you will come across in Smart Money or on the Motley Fool Web site. You will be able to read Barron's without thinking it's in a foreign language. He also compares different investing strategies and profiles the genius investors who mastered them. Kelly guides readers to other helpful sources and explains how to use them. By the time you finish this book, you will have too many, rather than too few, investing ideas.My one and only criticism is Kelly's explanations may have been too simplified. He explains how to do the easiest math problems, which makes the book clunky in parts. If you don't know how to calculate percentage, you probably shouldn't be investing in the stock market--keep that money under the mattress! However, I understand Kelly just wanted to make his book accessible, and this is only a minor complaint about an overall excellent book."The Neatest Little Guide" is a must-have for investors old and new. Keep it next to you on your desk as you're surfing Yahoo! Finance or flipping through Value Line. Now I am waiting for Kelly to write a book on more complicated investing strategies.0 of 0 people found the following review helpful. Great For Getting Down to BusinessBy AnonymousHaving Read a few other investment books, I can say without a doubt, if you are looking for smart investment advice but don't want to get bogged down with investment theory and other fluff that matters little to the average investor, this is a great book for you. Jason Kelly does a great job of giving you a quick summarized view on how to invest your money wisely. The book is very up to date in regards to utilizing well known companies, trends, and statistics as part of examples (unlike many other books written by investment gurus which tend to be a bit outdated). For the most part Kelly does a good job of explaining things in a down to earth manor that anyone can understand, although I will say that at times he doesn't go into enough detail on certain terms and principles. However he does a much better job then 90% of the books out there which seem like they were written for experienced investors.Probably one of the best parts about Kelly's book is that he summarizes all his information in the back of the book as a quick reference. This is incredibly valuable when you are using stock screeners to find good stocks to invest in. He tells you in list format, what factors are important. Perhaps most importantly of all, this book does a great job of getting you excited about investing. Many investment books are dry and lack any sort of enthusiasm for the subject, but Kelly's book will leave you ready to go out and make your money work for you!Pros:-Short and to the point-Written in a manor which is easy to understand if you are new to investing-Includes a quick reference in the back of the book-Book is written in a stimulating manor which is a welcomed change for a genre plagued by dry writingCons:-At times Kelly makes assumptions about your knowledge of certain terms and principles

The essential stock market guide, now updated with even more timely and necessary informationNow in its fifth edition, The Neatest Little Guide to Stock Market Investingnbsp;has established itself as a clear, concise, and highly effective approach to stocks and investment strategy. Rooted in the principles that made it invaluable from the start, this completely revised and updated edition of The Neatest Little Guide to Stock Market Investing shares a wealth of information, including: bull;What has changed and what remains timeless as the economy recovers from the subprime crash bull;All-new insights from deep historical research showing which measurements best identify winning stocks bull;A rock-solid value averaging plan that grows 3 percent per quarter, regardless of the economic climate bull;An exclusive conversation with legendary Legg Mason portfolio manager Bill Miller, revealing what he learned from the crash and recovery bull;Thoroughly updated resources emphasizing online tools, the latest stock screeners, and analytical sites that best navigated recent trends Accessible and intelligent, The Neatest Little Guide to Stock Market

Investing is what every investor needs to keep pace in the current market.