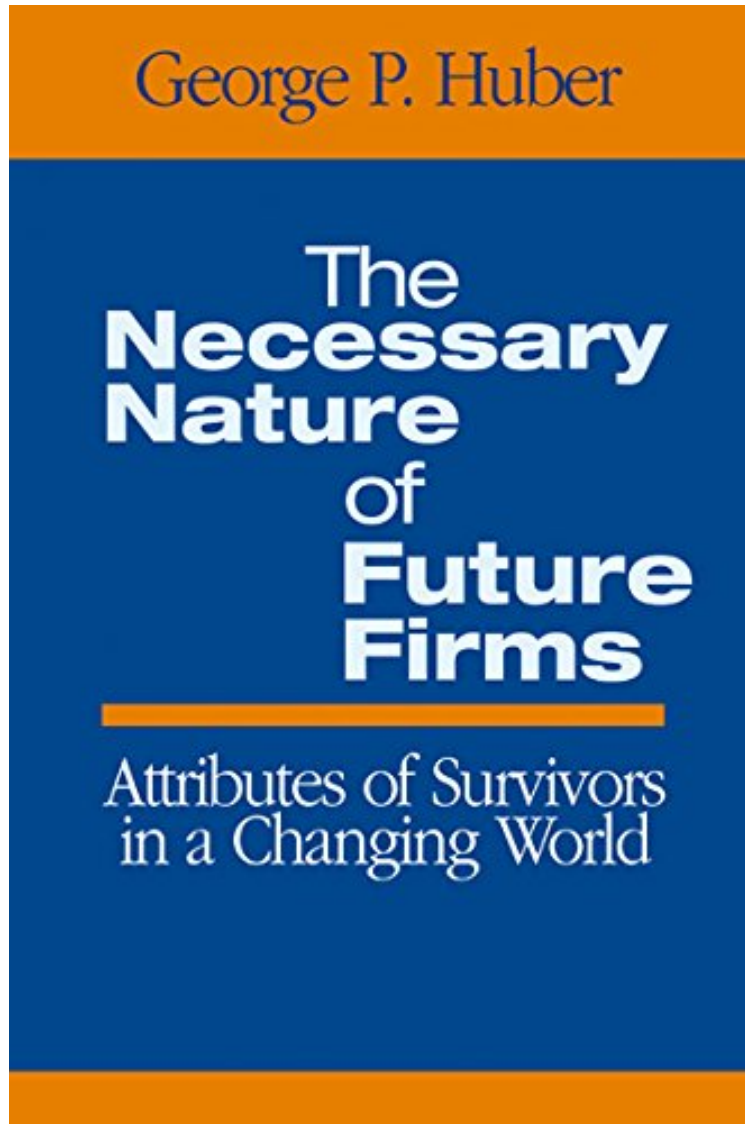


The Necessary Nature of Future Firms: Attributes of Survivors in a Changing World

George P. Huber

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

#2070434 in eBooks 2003-12-10 2012-07-03File Name: B00YFQWTY0 | File size: 68.Mb

George P. Huber : The Necessary Nature of Future Firms: Attributes of Survivors in a Changing World before purchasing it in order to gage whether or not it would be worth my time, and all praised The Necessary Nature of Future Firms: Attributes of Survivors in a Changing World:

2 of 3 people found the following review helpful. A Must ReadBy A CustomerI took the title of my review from one of the 12 reviewer testimonials that appear on the back cover and on the back of the the first page:"This book is a must read for managers concerned with guiding their organizations into the information age. THE NECESSARY NATURE

OF FUTURE FIRMS represents the first rigorous in-depth effort at anticipating the shape of new organizations by combining and interpreting vast management research literature and presenting it to managerial audiences. The book is very accessible to a broad managerial audience. "What first attracted me to the book is that the majority of the testimonials are from very, very accomplished authorities, people who seem to have reached really high stature as faculty at the top business school AND who have been successful authors themselves of books for managers. What then impressed me was how readable the book is. Knowing that it was written by a professor, I suspected the worst, but found that the book was actually an enjoyable read, with lots of examples, some from the author's own experience. But make no mistake, this isn't a shallow book with large print, lots of white space, three bullets per page, and unsubstantiated assertions. To the contrary, from two other testimonials: "This book stands head and shoulders above the many management books offering short-term fads, fashions, and therapies of the moment." and "THE NECESSARY NATURE OF FUTURE FIRMS is cleverly written, grounded in history, integrates an unusually extensive survey of organizational research, and is filled with evocative examples and practical guidelines." I found these comments to be on target. 0 of 0 people found the following review helpful. For managers at all levels

By A Customer

There is a lot about this book that sets it apart from other advice-to-managers books. Perhaps the most significant is that it offers actionable suggestions to managers at all levels. It is not just for the CEO or other high level managers. In addition, the suggestions are not just opinions or the experiences of one company. They are backed with high-quality studies that are applicable across a broad range of firms. Even with my thirty years as a manager at a Fortune 50 company, I found the book to offer many opportunities for improving the competitive advantage of my function.

The business environment is now changing rapidly, but will change even more rapidly in the future. Only firms that can respond to these changes will survive. It is important to know, then, how business's future landscape will look. George Huber's new book, *The Necessary Nature of Future Firms*, describes this landscape clearly and credibly and makes explicit the organizational attributes and management practices firms must possess to be among the ranks of the "future firms." *The Necessary Nature of Future Firms* is written for managers, especially those managing change. Professionals in a wide variety of organizational roles will find it a particularly useful reference for its foresight and as an invaluable tool in winning approval for projects and initiatives. Academics in change management, information systems, organizational science, strategy, and human resources management can draw on the book as a supplementary text or as a source for lecture materials.

"The book is written in an easy style and has no management jargon. It also provides flow charts and appendices wherever necessary to facilitate understanding. The notes at the end of each chapter and selected references at the end of the book provide an inquisitive reader a rich source to dig deeper. The book also provides interim and final summaries of each chapter, which greatly enhances recapitulation. the book is mainly meant for managers and graduate management students."--Amit Dhiman (10/09/2006)"

"The book is written in an easy style and has no management jargon. It also provides flow charts and appendices wherever necessary to facilitate understanding. The notes at the end of each chapter and selected references at the end of the book provide an inquisitive reader a rich source to dig deeper. The book also provides interim and final summaries of each chapter, which greatly enhances recapitulation. the book is mainly meant for managers and graduate management students."--Amit Dhiman (10/09/2006)

The book is written in an easy style and has no management jargon. It also provides flow charts and appendices wherever necessary to facilitate understanding. The notes at the end of each chapter and selected references at the end of the book provide an inquisitive reader a rich source to dig deeper. The book also provides interim and final summaries of each chapter, which greatly enhances recapitulation. the book is mainly meant for managers and graduate management students.---Amit Dhiman (10/09/2006)

mjones Normal mjones 2 1 2003-09-24T17:37:00Z 2003-09-24T17:38:00Z 1 70 403 sage 3 1 472 10.2625 Clean Clean MicrosoftInternetExplorer4 "While many books deal with decision making and many more deal with environmental complexity, this is one of the first to lucidly tie them together and provide executives with the specific tools and mind-set necessary to bring about significant organizational change. The University of Wisconsin-Madison is a key driver of the integration of business and science, and this book will be a must-read for many of the students in our masters and executive education programs." --Mason A. Carpenter

mjones Normal mjones 2 0 2003-09-24T17:42:00Z 2003-09-24T17:42:00Z 1 43 251 sage 2 1 293 10.2625 Clean MicrosoftInternetExplorer4 "The book offers yet another outstanding contribution by an author known for scholarship and insightful observations about the state of organizations and their management. The topic is timely and the book offers many useful ideas that will find their way into practice. I highly recommend it." --Paul C. Nutt

mjones Normal mjones 3 1 2003-09-24T17:45:00Z 2003-09-24T17:46:00Z 1 100 570 sage 4 1 669 10.2625 Clean Clean MicrosoftInternetExplorer4 "This book is a must read for managers concerned with guiding their organizations into the information age. Management futurologists and academic writers have speculated on the features and characteristics of new organizational forms. *The Necessary Nature of Future Firms* by George Huber represents the first rigorous in-depth effort at anticipating the shape of new organizations by combining, recombining, and

interpreting a vast management research literature and presenting it to managerial audiences. The book is very accessible to a broad managerial audience but especially to forward looking thoughtful managers concerned with the future of their organizations." --Arie Y. Lewinmjoness Normal mjoness 2 1 2003-09-29T18:47:00Z 2003-09-29T18:48:00Z 1 94 537 sage 4 1 630 10.2625 Clean Clean MicrosoftInternetExplorer4 "In The Necessary Nature of Future Firms, George Huber does what Huber does best--paint a compelling vision of the design of (near) future organizations as well as the implications of this design. What differentiates Huber's 'visioning' efforts from most others is that they are derived not from speculation but rather from the collective thinking of a generation of organizational scientists as interpreted through Huber's own research and consulting experiences. This vision of how future firms will be designed (and, hence, how they will behave) emerges in fact from well-founded conceptualizations and validated observations." --Robert Zmudmjoness Normal mjoness 3 2 2003-09-29T20:22:00Z 2003-09-29T20:24:00Z 1 79 451 sage 3 1 529 10.2625 Clean Clean MicrosoftInternetExplorer4 "George Huber has written a wonderfully comprehensive and integrative book on organizational change, learning, and adaptation. Huber synthesizes the research-based work on change in a way that will be helpful to scholars, graduate students, as well as managers interested in organizational learning and change. The book is well written and provocative. It is a state of the art literature review with an experienced, practical point of view. This book belongs on both the scholar's desk as well as in the practitioner's office." --Michael L. Tushmanmjoness Normal mjoness 2 0 2003-09-29T20:27:00Z 2003-09-29T20:27:00Z 1 37 215 sage 1 1 251 10.2625 Clean MicrosoftInternetExplorer4 "Professor Huber has produced a valuable and very well researched guide for firms making the necessary transition to the knowledge economy. His sage advice and experiences will greatly help any organization navigate these tricky and dangerous waters." --Dr. Lawrence Prusakmjoness Normal mjoness 2 1 2003-10-02T20:35:00Z 2003-10-02T20:36:00Z 1 54 314 sage 2 1 367 10.2625 Clean MicrosoftInternetExplorer4 "George Huber has achieved an amazing feat in this book. He has eloquently described what it will take for companies to prosper in the future by drawing upon what we know today-- what we really know, based on rigorous research--about speed flexibility, learning, and innovation. Anyone interested in preparing firms for tomorrow will benefit from this important book." --Don Hambrickmjoness Normal mjoness 2 0 2003-10-08T18:44:00Z 2003-10-08T18:44:00Z 1 41 236 sage 1 1 276 10.2625 Clean MicrosoftInternetExplorer4 "Provocative, insightful, and an extraordinary useful look at managing complex organizations in rapidly changing environments. This book must be read by managers and scholars trying to comprehend the challenge of managing in uncertain times under compressed time constraints." --Ken G. Smithmjoness Normal mjoness 2 1 2003-10-09T23:23:00Z 2003-10-09T23:24:00Z 1 104 599 sage 4 1 702 10.2625 Clean MicrosoftInternetExplorer4 "In this rich and comprehensive book, George Huber calls on managers to take stock of their companies through a careful and systematic analysis of environmental and other pressures that will shape the nature of business into the future. The depth of analysis and detailed advice for managers is impressive. The book provides leading-edge perspectives on knowledge management, change, culture, strategy, and many aspects of decision making and human resource management. This is a timely and comprehensive book that includes everything the informed manager needs to know to examine his or her business and move it successfully into the future. This is a must read for the serious, thoughtful executive." --Gerardine DeSanctismjoness Normal mjoness 3 1 2003-10-10T17:24:00Z 2003-10-10T17:25:00Z 1 68 389 sage 3 1 456 10.2625 Clean Clean MicrosoftInternetExplorer4 "The Necessary Nature of Future Firms is cleverly written, grounded in history, integrates an unusually extensive survey of organizational research, and is filled with evocative examples and practical guidelines which should make it great reading for practitioner and theorist alike. Huber has accomplished a rare feat--he has created a book that is both practically relevant for executives and suggests many viable avenues for organizational scholarship." --Kathleen M. Sutcliffemjoness Normal mjoness 2 0 2003-10-14T16:38:00Z 2003-10-14T16:38:00Z 1 37 215 sage 1 1 251 10.2625 BestFit Clean Clean MicrosoftInternetExplorer4 "After a lifetime of important insights in the areas of organizational design and decision making, Huber has produced his magnum opus. His insights and ideas can help even the most seasoned manager see the world differently and become more effective." --C. Chet Millermjoness Normal mjoness 2 1 2003-10-16T19:51:00Z 2003-10-16T19:52:00Z 1 93 535 sage 4 1 627 10.2625 BestFit Clean MicrosoftInternetExplorer4 "This is an important book for any manager who faces a rapidly changing and increasingly competitive environment--which is to say, virtually every manager. Huber makes a cogent case for the fact that businesses will face much more dynamic and competitive environments in the future than they face today. More importantly, he offers practical advice for how managers can prepare for the uncertain future they face. Clearly written and carefully grounded in the best research evidence available, this book stands head and shoulders above the many management books offering short-term fads, fashions, and therapies of the moment." --Richard T. Mowdaymjoness Normal mjoness 2 1 2003-10-22T16:04:00Z 2003-10-22T16:05:00Z 1 38 217 sage 1 1 254 10.2625 Clean Clean MicrosoftInternetExplorer4 "Huber gives a compelling account of the future landscape that many managers have to face today. Filled with solid academic research laced with real-world examples, Huber not only conveys the shape of that landscape, but also the roadmap to navigate it." --Kathleen M. Eisenhardtmjoness Normal mjoness 2 1 2003-10-22T16:10:00Z 2003-10-22T16:11:00Z 1 84 479 sage 3 1 562 10.2625 Clean Clean MicrosoftInternetExplorer4 "George Huber makes an important contribution with profound insights on what the future firm will look like. It will be congruent with its environment. To realize opportunities from continuing

advances in science and technology and environmental complexity, the successful firm in the future will be especially good at gaining environmental intelligence, learning and integrating knowledge, and being innovative and flexible. This is not a fanciful prophesy; it is a necessary logical conclusion that Huber draws from an extensive body of scientific knowledge." --Andrew H. Van de Ven
mjoness Normal mjoness 2 2 2003-10-31T17:06:00Z 2003-10-31T17:08:00Z 1 75 430 Sage Publications 3 1 504 10.2625 Clean Clean MicrosoftInternetExplorer4 "Huber's The Necessary Nature of Future Firms is a remarkable tour de force of state-of-the-art knowledge about organizational structures, processes and performance. The book integrates what we know about fundamental phenomenon in organizations such as decision making, learning, and innovation. What is exceptional about the book is Huber's ability to integrate research findings to develop thoughtful guidelines for managers about how to design their firms to be effective, both now and in the future." --Linda Argote "While many books deal with decision making and many more deal with environmental complexity, this is one of the first to lucidly tie them together and provide executives with the specific tools and mind-set necessary to bring about significant organizational change. The University of Wisconsin-Madison is a key driver of the integration of business and science, and this book will be a must-read for many of the students in our masters and executive education programs."