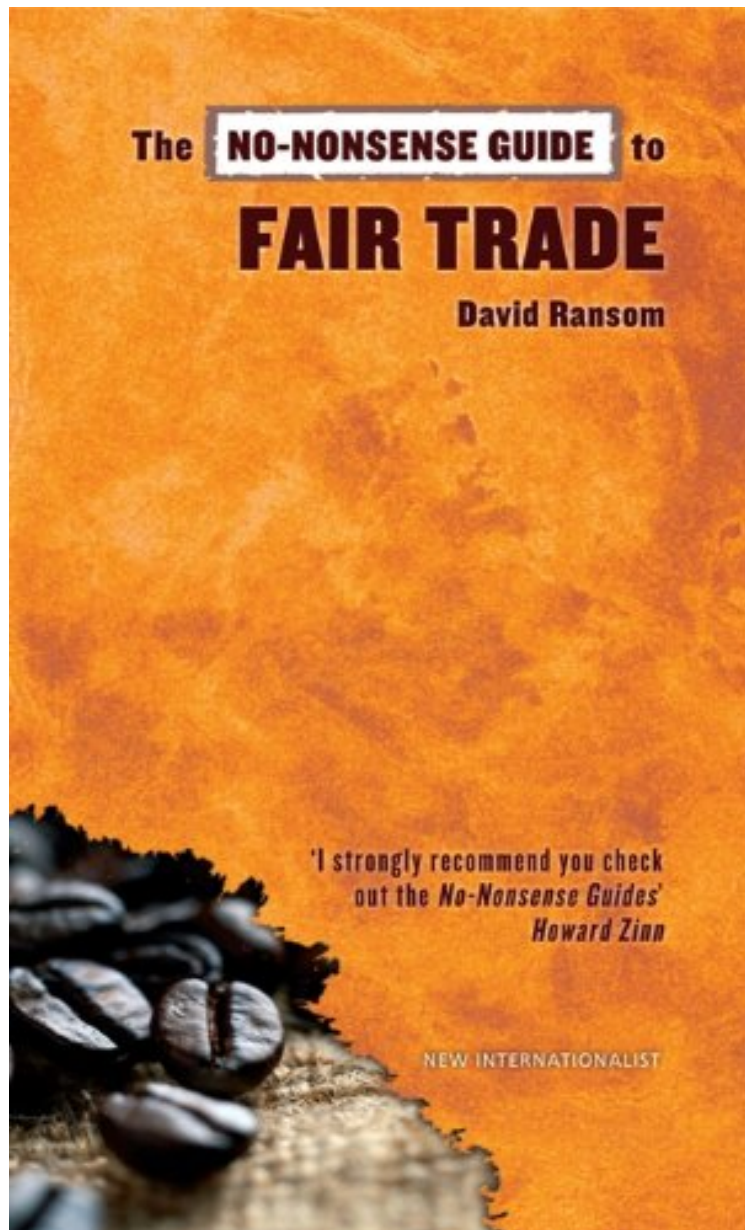


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The No-Nonsense Guide to Fair Trade (No-Nonsense Guides)

David Ransom

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David Ransom : The No-Nonsense Guide to Fair Trade (No-Nonsense Guides) before purchasing it in order to gage whether or not it would be worth my time, and all praised The No-Nonsense Guide to Fair Trade (No-Nonsense Guides):

Meeting the people who grow our bananas and cocoa and make our clothes, this No-Nonsense Guide to Fair Trade tells the human story behind what we consume. Examining the global contest between free trade and fair trade, David Ransom argues that the key question is not whether trade should be regulated or deregulated, but whether it is to be the master or servant of the people. And as fair trade products are being turned into brands by large corporations, a new contest opens: it is no longer just a question of fair versus free, but what kind of fair trade.